

Register description

1. Name of the register	The Environmental Protection Unit's customer communications and marketing register
2. Controller	<p>The Urban Environment Committee. The controller's duties have been delegated to the director of customer relations. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.</p> <p>Contact Information: Viikinkaari 2 A PO Box 58235 FI-00099 City of Helsinki</p>
3. Person in charge of the register	Head of unit
4. Contact person for the register	<p>Team manager of the Environmental Impacts, Air and Noise Team Team manager of the Soil and Waste Team Team manager of the Water Team Team manager of the Nature and Environmental Awareness Team Team manager of the Management of Climate and Environmental Issues</p> <p>Contact Information: Urban Environment Division Viikinkaari 2 A PO Box 58235 FI-00099 City of Helsinki</p>
5. Purpose of the processing of personal data and legal basis for the processing	<p>The personal data contained in the register is processed for the purpose of carrying out communications, marketing and information exchange about the Environmental Protection Unit's events and services and promoting environmental awareness.</p> <p>Point (a) of Article 6(1) of the EU General Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.</p> <p>Point (b) of Article 6(1) of the EU General Data Protection Regulation: processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Point (c) of Article 6(1) of the EU General Data Protection Regulation: processing is necessary for compliance with a legal obligation to which the controller is subject.</p>

	<p>Relevant legislation: EU General Data Protection Regulation (679/2016) Data Protection Act (2018/xxxx) Act on the Openness of Government Activities (621/1999) Act on Municipal Environmental Administration (64/1986) Environmental Protection Act (527/2014)</p>
6. Information content of the register	<p>Contact information, job title, name of organisation. More detailed information concerning the person's background or environmental protection services.</p>
7. Statutory disclosure of personal data	<p>The data will not be statutorily disclosed outside the EU or the EEA.</p>
8. Data retention periods	<p>The data will be deleted immediately once the purpose of processing is no longer valid and in accordance with the archiving plan.</p>
9. Information sources for personal data	<p>The personal data is obtained from data subjects themselves.</p>