



Privacy policy

EU General Data Protection Regulation (2016/679)

1.4.2019

Wholesale Market customer register

1. Controller

The Urban Environment Committee. The controller's duties have been delegated to the technical director. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.

Urban Environment Division, Wholesale Market, Vanha talvitie 10 H P.O. Box 58227 FI-00099 City of Helsinki

2. Person in charge of the register

Title

Wholesale Market Manager

3. Contact person for the register

Title

Wholesale Market Manager

Contact information

Urban Environment Division, Wholesale Market, Vanha talvitie 10 H P.O. Box 58227 FI-00099 City of Helsinki

4. Purposes of the processing of personal data and the legal grounds for the processing

Purposes of the processing

Personal data is processed for the purpose of concluding lease agreements, monitoring the leases and invoicing for the leases in the Wholesale Market area in Hermanni, on the City of Helsinki's market squares and in its halls and at Hietalahti flea market. Additionally, for the purpose of concluding lease agreements for events at Malmi Airport, monitoring the leases and invoicing for the leases. The personal data is also processed for the purpose of granting and monitoring access permits to the Wholesale Market, managing the customers of the parking system and carrying out camera surveillance at the halls, the freezing plant and the Wholesale Market office.

Legal grounds for the processing

Point (a) of Article 6(1) of the EU General Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Point (b) of Article 6(1) of the EU General Data Protection Regulation: the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

Point (e) of Article 6(1) of the EU General Data Protection Regulation: the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Essential legislation

- EU General Data Protection Regulation (679/2016)

- Data Protection Act (1050/2018)
- Administrative Procedure Act (434/2003)
- Act on the Openness of Government Activities (621/1999)
- Act on Commercial Leases (482/1995)

5. Data content of the register

Customer's personal information:

- name
- address
- personal identity code
- e-mail address
- telephone number
- account information
- company name and contact information
- vehicle registration number
- camera footage.

6. Regular disclosures of personal data

Data in the register is not transferred outside of the EU or EEA.

7. Data storage periods

The data will be retained for five years after the end of the agreement and lease relationship. As regards land lease agreements, the data will be retained permanently.

Camera footage recorded at the freezing plant will be retained for one month, while footage recorded at the other locations will be retained for two weeks.

8. Sources of personal data

The personal data is provided by the customer and obtained from the surveillance camera footage.