The Environmental Protection Unit’s customer communications and marketing register

1. Controller

The Urban Environment Committee. The controller’s duties have been delegated to the director of customer relations. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.

Urban Environment Division, Työpajankatu 8, P.O. Box 58235, FI-00099 City of Helsinki

2. Person in charge of the register

Title

Head of unit

3. Contact person for the register

Title

Team manager of the Environmental Impacts, Air and Noise
Team manager of the Soil and Waste Team
Team manager of the Water Team
Team manager of the Nature and Environmental Awareness Team
Team manager of the Management of Climate and Environmental Issues

Contact information

Urban Environment Division, Työpajankatu 8, P.O. Box 58235, FI-00099 City of Helsinki

4. Purposes of the processing of personal data and the legal grounds for the processing

Purposes of the processing

The personal data contained in the register is processed for the purpose of carrying out communications, marketing and information exchange about the Environmental Protection Unit’s events and services and promoting environmental awareness.

Legal grounds for the processing

Point (a) of Article 6(1) of the EU General Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Point (b) of Article 6(1) of the EU General Data Protection Regulation: processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

Point (c) of Article 6(1) of the EU General Data Protection Regulation: processing is necessary for compliance with a legal obligation to which the controller is subject.

Essential legislation

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- Act on the Openness of Government Activities (621/1999)
- Act on Municipal Environmental Administration (64/1986)
5. Data content of the register

Contact information, job title, name of organisation. More detailed information concerning the person’s background or environmental protection services.

6. Regular disclosures of personal data

The data will not be statutorily disclosed outside the EU or the EEA.

7. Data storage periods

The data will be deleted immediately once the purpose of processing is no longer valid and in accordance with the archiving plan.

8. Sources of personal data

The personal data is obtained from data subjects themselves.