



Description of register

EU General Data Protection Regulation (2016/679)

27 June 2023

## **Register of the development of the City of Helsinki transport system**

### **1. Controller**

Urban Environment Committee. The controller's duties have been delegated to the Land Use Director. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.

Urban Environment Division, Työpajankatu 8, PO Box 58231, 00099 City of Helsinki

### **2. Person in charge of the register**

#### **Job title**

Head of Traffic and Street Planning

### **3. Contact person for the register**

#### **Job title**

Unit Manager of the Transport System Unit

Contact person for the 360-degree street view recordings:

Unit Manager of the Resource Planning Unit

## **Contact information**

Urban Environment Division, Työpajankatu 8, PO Box 58214, 00099 City of Helsinki

## **4. Purposes of the processing of personal data and the legal grounds for the processing**

### **Purposes of the processing**

The purpose of the processing of personal data is the development of the public transport system and the motor, goods, pedestrian and bicycle traffic system of the City of Helsinki.

In the case of the 360-degree street view recording and laser scanning to be carried out on the city's public traffic routes, the only purpose of the processing is to implement the anonymisation of the personal data recorded in the material, which will be carried out with automatic and manual blurring methods. The personal data contained in the material will not be used for any other purpose. In principle, anonymised photographic and laser scanning material will be used in duties related to the aforementioned transport system development, and any deficiencies detected in the anonymisation will be rectified without delay.

### **Legal grounds for the processing**

Point (b) of Article 6(1) of the EU General Data Protection Regulation: the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

The EU's General Data Protection Regulation, Article 6(1c): processing is necessary for compliance with a legal obligation to which the controller is subject.

Point (e) of Article 6(1) of the EU General Data Protection Regulation: the processing is necessary for the performance of a task carried out in the public interest or in the exercise

of official authority vested in the controller (e.g. 360-degree street view recordings and laser scanning).

## **Essential legislation**

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- Act on the Openness of Government Activities (621/1999)
- Road Traffic Act (729/2018)
- Land Use and Building Act (132/1999)
- Land Use and Building Decree (895/1999)

## **5. Data content of the register**

The municipal resident's name, phone number, address, email address, age, gender, transport behaviour, income level, vehicle's registration number, vehicle's ownership. In case of consultants, the relevant employer information and CV and occupational history.

The material to be saved in relation to the 360-degree street view recordings and laser scanning may also include different types of information that can be connected to individuals, such as facial images and vehicles' number plates.

## **6. Statutory disclosure of personal data**

The data is not statutorily disclosed.

Data in the register is not transferred outside of the EU or EEA.

## **7. Data storage periods**

The data will be retained for no longer than five years.

In the case of the 360-degree street view recordings and laser scanning, the personal data contained in the material will only be retained temporarily and the personal data is anonymised from the material no later than 14 days after the recording.

## **8. Sources of personal data**

The personal data is obtained from data subjects themselves and from systems maintained by the authorities.

In the case of 360-degree street view recordings and laser scanning, the material temporarily containing personal data is produced with cameras and laser scanners installed on recording vehicles that move around the public traffic routes in the City of Helsinki.