



Privacy policy

EU General Data Protection Regulation (2016/679), Articles 13 and 14

Privacy policy for the City of Helsinki's property acquisitions and transfers

Data controller

The Urban Environment Committee. The data controller's duties have been delegated to the Land Use Director. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.

The contact details for contacting the data controller are provided at the end of this privacy policy.

Why and on what basis do we process your personal data?

The Urban Environment Division is responsible for the management of the public areas and properties owned by the City of Helsinki, including the acquisition and transfer of properties. In connection with the acquisition and transfer of properties, personal data are processed for the following purposes: land leasing, invoicing and the collection of ground rents, the preparation of acquisitions and the transfer of properties, the conclusion of right of possession agreements and the execution of land-use agreements.

Legal basis for the processing:

Article 6(1)(b) of the EU General Data Protection Regulation: processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

This legal basis applies to land leasing, the preparation of deeds of sale, the preparation of right of possession agreements and the execution of land-use agreements.

Article 6(1)(c) of the EU General Data Protection Regulation: processing is necessary for compliance with a legal obligation to which the data controller is subject (Code of Real Estate (540/1995),

Land Use and Building Act (752/2023), Environmental Protection Act (527/2014)). This legal basis applies to the invoicing and collection of ground rent claims.

What personal data concerning you do we process?

We process personal data when the lessee is an individual or a contact person of a corporation:

- first and last name, email address, street address and telephone number
- personal identity code (when the party to a contract is a private individual)
- property ID (in connection with property transfers and land-use agreements)
- establishment identifier
- lease code and contract number (in the electronic contact form).

From where do we collect your personal data?

The data are obtained from the data subjects themselves and from Suomen Asiakastieto Oy, which checks the creditworthiness of the lessee and whether they are on the sanctions list. The National Land Survey of Finland's API is used to check for changes in leasing rights, and companies' authorisation to sign is checked from the Finnish Patent and Registration Office. In the context of debt recovery, personal data are checked from the Finnish Population Information System.

To whom do we disclose or transfer your personal data?

The data may be disclosed to requesting parties in accordance with the Act on the Openness of Government Activities. The data and documents are public unless they are expressly provided by law to be kept secret. The personal data (name and contact details) may be disclosed to debt collectors in the event of a rent arrears collection.

The City may outsource the processing of your personal data to an external system supplier or service provider based on a separate commission agreement. In that case, the personal data are processed on behalf of the City and to fulfil a purpose determined by the City. The City remains the data controller of your personal data. The City and the service provider are jointly responsible for the appropriate processing of your personal data.

Are your personal data transferred outside of the EU or EEA?

The personal data are mainly processed in the European Union (EU) or the European Economic Area (EEA). Some of the processors or the services that they provide are located outside the EU/EEA, which means that the personal data may also be transferred outside the EU/EEA. For example, the data are transferred outside the EU/EEA if a US-based cloud service provider has remote access to the data, even if the data are stored in data centres in the EU/EEA.

The personal data are transferred outside of the EU/EEA to a limited extent. Microsoft Corporation, which is involved in the processing, is a US-based company that is part of the EU-US Data Privacy Framework. Learn more about Microsoft's personal data processing agreement: <https://www.microsoft.com/licensing/docs/view/Licensing-Use-Rights>

How long do we retain your personal data?

Data related to the transfer of a property are retained permanently, as section 139 of the Environmental Protection Act (527/2014) imposes a duty to report in conjunction with the transfer of land. As an exception, personal data related to applications (plot application calls and competitions) are retained for two years after the end of the processing.

Data obtained through the electronic contact form are retained for two years after the end of the processing.

Automated decision-making and profiling

The personal data processing does not involve any automated decision-making or profiling.

Your rights regarding the processing of your personal data

Information on the rights of data subjects and instructions for exercising these rights are available at:

<https://www.hel.fi/en/decision-making/information-on-helsinki/data-protection-and-information-management/data-protection/rights-of-data-subjects-and-exercising-these-rights>

Right to withdraw consent (Article 7)

If the legal basis for the processing of your data is consent, you have the right to withdraw your consent at any time. The City will inform you of this right when requesting your consent.

The withdrawal of consent does not affect the lawfulness of processing done prior to the withdrawal of consent.

Right of access (Article 15)

You have the right to obtain confirmation as to what personal data concerning you are being processed and what data concerning you have been stored. The City of Helsinki will provide you with the information without undue delay, at the latest within one month of receiving the request. If necessary, this deadline may be extended by a maximum of two months if the request is of exceptional scope and complexity. If the deadline is extended, the City will notify the person who submitted the request of the extension and the grounds for the extension within one month of receiving the request.

If the City refuses to fulfil your access request, it will inform you of this within one month of receiving the request. The City will also provide the reasons for the refusal, unless doing so would compromise the purpose of the refusal. You will also be informed of the possibility of lodging a complaint with the supervisory authority and of judicial remedies.

Right to rectification (Article 16)

You have the right to request that the City rectify inaccurate personal data concerning you without undue delay. You also have the right to have incomplete data completed. Whether the data are incomplete will be determined based on the purpose of the processing of the personal data.

If the City rejects your request for rectification, it will issue a written certificate stating the reasons why the request was rejected. You will also be informed of the possibility of lodging a complaint with the supervisory authority and of judicial remedies.

Right to be forgotten (Article 17)

You have the right to request the erasure of your data in the following cases:

- You withdraw your consent on which the processing was based and there is no other legal basis for the processing.
- You object to the processing on grounds relating to your particular situation and there are no overriding legitimate grounds for the processing.
- Your personal data have been unlawfully processed.
- Your personal data have to be erased for compliance with a legal obligation in Union or Member State law to which the data controller is subject.

- Your personal data have been collected in relation to the offer of information society services and concern a minor.

If the City rejects your request for erasure, it will issue a written certificate stating the reasons why the request was rejected. You will also be informed of the possibility of lodging a complaint with the supervisory authority and of judicial remedies.

The right to erasure does not apply to the extent that processing is necessary for compliance with a legal obligation to which the City is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the City.

Right to restriction of processing (Article 18)

In certain situations, you may have the right to request that the processing of personal data concerning you is restricted until the data have been duly verified and corrected or completed. These include situations where you contest the accuracy of the personal data, in which event the processing is restricted until the City has verified the accuracy of the data.

Right to data portability (Article 20)

You have the right to transfer your personal data from one data controller to another only if you provided the data to the controller and the processing of the data is based on consent or a contract and carried out by automated means.

This right does not apply to processing necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the City.

Right to object (Article 21)

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you when the processing is based on legitimate interests, the performance of a task carried out in the public interest or in the exercise of official authority vested in the City. In this case, the data can continue to be processed only if City demonstrates compelling legitimate grounds for the processing. The processing may also continue if the processing is necessary for the establishment, exercise or defence of legal claims.

Right to withdraw consent (Article 7)

If the legal basis for the processing of your data is consent, you have the right to withdraw your consent at any time. The City will inform you of this right when requesting your consent.

The withdrawal of consent does not affect the lawfulness of processing done prior to the withdrawal of consent.

Right to lodge a complaint with a supervisory authority (Article 77)

You have the right to lodge a complaint with a supervisory authority if you consider the processing of personal data concerning you to infringe the EU General Data Protection Regulation ((EU) 2016/679). In addition to this, you have the right to exercise other administrative and judicial remedies.

[Office of the Data Protection Ombudsman](#)

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Email: tietosuoja@om.fi

Switchboard: +358 29 56 66700

How can you contact us for questions related to data protection?

Contact person

Team Manager, Land Property Development and Plots Unit, Contracts and Oversight
kypm.maaomaisuus.kaupat@hel.fi

Person in charge

Head of Land Property Development and Plots, Land Property Development and Plots
Unit
Tontti@hel.fi

Contact details

Urban Environment Division, Työpajankatu 8, P.O. Box 58231, FI-00099 City of Helsinki

Contact details of the Data Protection Officer

Data Protection Officer of the City of Helsinki

tietosuoja@hel.fi

+358 9 310 1691 (switchboard)

This privacy policy was last updated on 12 May 2026