



Privacy policy

EU General Data Protection Regulation (2016/679)

11.7.2019

Applicant register for Hitas housing provided by the Housing Production department of the City of Helsinki

1. Controller

The Urban Environment Committee. The controller's duties have been delegated to the technical director. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.

Urban Environment Division, Työpajankatu 8, P.O. Box 58226, FI-00099 City of Helsinki

2. Person in charge of the register

Title

Unit Manager of the Sales and Marketing Unit

3. Contact person for the register

Title

Unit Manager of the Sales and Marketing Unit

Contact information

Urban Environment Division, Työpajankatu 8, P.O. Box 58226, FI-00099 City of Helsinki

4. Purposes of the processing of personal data and the legal grounds for the processing

Purposes of the processing

Personal data in the register is processed for the purpose of applying for Hitas housing and concluding a housing transaction. Additionally, the data is processed for the purpose of marketing and providing information about Hitas housing.

Legal grounds for the processing

Point (a) of Article 6(1) of the EU General Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Point (b) of Article 6(1) of the EU General Data Protection Regulation: the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

Essential legislation

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- Act on the Openness of Government Activities (621/1999)
- Housing Transactions Act (843/1994)

5. Data content of the register

- name, address, e-mail address, telephone number, personal identity code

- the person's housing preference, information about the housing unit's application history, bank contact information
- family information (certificate of pregnancy, adoption permit, name and personal identity code of at least one child).

6. Regular disclosures of personal data

Based on agreements, personal data is disclosed to parties entitled to it, such as housing managers.

Data in the register is not transferred outside of the EU or EEA.

7. Data storage periods

The data will be retained for 15 years after the agreement has been concluded. The Hitas allotment information will be retained for two years.

8. Sources of personal data

The personal data is obtained from data subjects themselves.