



Description of file

EU General Data Protection Regulation (2016/679)

8 September 2022

Culture and Leisure Division's customer and stakeholder data file for communications and marketing (all Grupos and Lianamailer)

1. Controller

The controller is the Culture and Leisure Committee, which delegated the controller's tasks to the Administrative Director on 27 March 2018, Section 71.

2. Person responsible for the data file

Job title

Communications Manager

General Manager of the Helsinki Philharmonic Orchestra

3. Data file contact person

Job title

Communications Planners

Communications Manager of the Helsinki Philharmonic Orchestra

Contact information

City of Helsinki, Registry Office, P.O. Box 10 (Pohjoisesplanadi 11–13), FI-00099 City of Helsinki

4. Purpose and legal grounds for processing personal data

Purpose of processing

The purpose of processing personal data in the data file is communication and marketing of the Culture and Leisure Division and the Helsinki Philharmonic Orchestra.

Legal grounds for the processing

Article 6(1)(a) of the EU General Data Protection Regulation:

The data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Essential legislation

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)

5. Data content of the file

Name, address, e-mail address, telephone number and information relevant to the communication (e.g. task history).

6. Regular disclosure of personal data

No data disclosures, including outside the EU or EEA.

7. Data retention periods

Personal data is retained for five years from the last customer contact event.

8. Sources of personal data

Personal data is obtained directly from the data subject and from the data controller.