



Description of file

EU General Data Protection Regulation (2016/679)

6 April 2021

City Museum image service data file (Helsinkiphotos.fi)

1. Controller

The controller is the Culture and Leisure Committee, which delegated the controller's tasks to the Director of Culture on 27 March 2018, Section 71.

2. Person responsible for the data file

Job title

Museum Director

3. Data file contact person

Job title

Curator, Picture Collections

Contact information

City of Helsinki, Registry Office, P.O. Box 10 (Pohjoisesplanadi 11–13), FI-00099 City of Helsinki, kuvakokoelmat@hel.fi

4. Purpose and legal grounds for processing personal data

Purpose of processing

The purpose of the Helsinkiphotos.fi image service data file is to provide customers with information and photographs from the City Museum's collection of photographs.

In addition, the image service data file data is used to identify data subjects in order to provide personalised services. For example, the data subjects may create their own albums to share their own collections of the photographs in the service.]

Legal grounds for processing

The legal basis for processing personal data is Article 6(1)(c) and (e) of the EU Data Protection Regulation:

- Processing is necessary for compliance with a legal obligation to which the controller is subject.
- Processing is necessary for the performance of a task carried out in the public interest.

With regard to personalised data in the data file, the processing is carried out on the basis of Article 6 (1)(a) of the EU Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Essential legislation

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- Museums Act (1492/2016)

5. Data content of the file

Mostly photographs of public situations, some of which are portraits of identifiable persons. In addition, some images are accompanied by name information related to the images.

With regard to customer data in the file, the data collected includes the username, e-mail address and password.

6. Regular disclosure of personal data

Personal data is disclosed with our printing service supplier (Printmotor Oy) for sending finished products. Personal data is not disclosed outside the EU or EEA.

7. Data retention periods

Personal data in the collections is retained permanently. Personal data in [Helsinkiphotos.fi](https://helsinkiphotos.fi) is stored for 12 months from the last login to the service.

8. Sources of personal data

Personal data can be obtained from the museum's collection management system, from which it is transferred through the Finna service to the [Helsinkiphotos.fi](https://helsinkiphotos.fi) image service data file.

Data on personalised functions is obtained directly from the data subject.