



Privacy Policy

EU General Data Protection Regulation (2016/679)

25/01/2023

## **The City Executive Office's Register of Event Management**

### **1. Controller**

City of Helsinki / City Board

### **2. Person in charge of the register**

City Executive Office / Communications / Communications Director

According to a decision by the City Board (7 March 2022 § 182) on the tasks and responsibilities concerning registers in the City Executive Office, the Communications Director is in charge of the register.

### **3. Contact person for the register**

#### **Job title**

Communications planner at the external communications unit of the City Executive Office's communication bureau.

#### **Contact information**

City of Helsinki, Registry Office, PO Box 10 (Pohjoisesplanadi 11–13), 00099 City of Helsinki

## **4. Purposes of the processing of personal data**

The purpose of the processing of the personal data in the register is to organise events related to the city's services and other functions, to communicate about these events and to process feedback on them.

## **5. Legal basis for the processing**

Article 6, paragraph 1 a of the EU General Data Protection Regulation: The data subject has given consent to the processing of his or her personal data for one or more specific purposes.

### **Main legislation**

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- Act on the Openness of Government Activities (621/1999)

## **6. Personal data in the register**

Name, title, email address, telephone number, address, organisation, special diet.

Special diets constitute a special category of personal data, the processing of which is authorised on the basis of Article 9, paragraph 2 a in the EU General Data Protection Regulation if the data subject has given explicit consent to the processing of those personal data for one or more specific purposes.

## **7. Regular disclosures of personal data**

Personal data is stored for its period of active use. Personal data collected in connection to events that have received external project funding is stored according to the financing

conditions of the project, in most cases for ten years (Accounting Act 1336/1997, Chapter 2, Sections 9 and 10).

## **8. Transferring data in the register to third countries or international organisations (outside the EU or the EEA)**

Personal data is not transferred outside the EU or the EEA.

## **9. Principles for protection of the data**

The data is processed in various systems for the purposes for which it was collected. The data can also be used for statistical and research purposes. As a rule, data used for statistical and research purposes is anonymised so that it cannot be used to identify any individuals. The data is stored, filed, deleted and otherwise processed according to the document management plan and the data security and data protection directives. The data is stored according to appropriate data security requirements.

## **10. Automated decision-making and profiling**

The data in the register is not used for automated individual decision-making or profiling.

## **11. Data storage periods**

Personal data is stored for its period of active use. Personal data collected in connection to events that received funding through the Talent Helsinki project is stored for ten years after the project has concluded (until 04/2033).

## **12. Sources of personal data**

The data are obtained from the data subject.

### **13. Rights of the data subject**

The rights of the data subject and instructions for their enforcement can be found at:

[Rights of the data subject and their enforcement | City of Helsinki](#)

### **14. Right to lodge a complaint with a supervisory authority**

You have the right to lodge a complaint with a supervisory authority if you consider that the processing of your personal data infringes the EU General Data Protection Regulation (EU) 2016/679. This right shall be without prejudice to any other administrative or judicial remedy.

[What is data protection? | Office of the Data Protection Ombudsman](#)