Helsinki

Privacy policy Linked Events ja Registration

EU General Data Protection Regulation (2016/679)

Data controller

City of Helsinki / City Council

Person responsible for the register

City Executive Office / Chief Digital Officer

Why do we process your personal data?

Linked Registration -registration:
The purpose of processing personal data is to enable you to register for events, courses, and volunteer tasks electronically. Registration with your name and email address is required in order to register for an event electronically. Those who have registered may also be sent additional information about the event or notified of any changes to the event via the registration service. At the start of the event, the event organizer will process personal data in order to verify the participants.

Linked Events -content creation:
The purpose of processing personal data is to enable you to register for events, courses, and volunteer assignments electronically. Registration with your name and email address is required in order to register for an event electronically.

Legal basis for processing your personal data

Linked Registration -registration:
The basis for the processing of your personal data is Article 6(1)(a) of the EU General Data Protection Regulation: The data subject has given consent to the processing and Article 9(2)(a) of the EU General Data Protection Regulation: The data subject has given explicit consent to the processing of those personal data.

Linked Events -content creation:

The basis for the processing of your personal data is Article 6(1)(a) of the EU General Data Protection Regulation: The data subject has given consent to the processing.

Event organizer's right to read the participant list - right of use:

The basis for the processing of your personal data is Article 6(1)(b) of the EU General Data Protection Regulation: Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

What personal data do we process?

You can log in to Linked Events and Registration with your Helsinki profile. You can log in to your Helsinki profile with weak authentication using your email address and password, or with strong authentication using your bank ID or mobile certificate. If you do not have a Helsinki profile, one will be created automatically when you log in. If you wish, you can read the Helsinki profile privacy policy here:https://www.hel.fi/static/liitteet-2019/Kaupunginkanslia/Rekisteriselosteet/Keha/Sahkoisten%20asiointipalveluiden%20rekisteri.pdf

Linked Registration -registration:

When you register for an event, we process the following personal data: first name, last name, street address, date of birth, postal code, city, additional information. We will also ask for your email address and phone number, and if you are registering another person, their first and last name, membership card number, native language, and language of communication.

Linked Events -content creation:

When you submit an event as an external content provider, we process the following personal data: name, email address, and phone number. We use this information to contact you where necessary.

When you enter an event as a city employee or trusted partner, we process the following personal data: name and email address.

Event organizer's right to read the participant list - right of use:
To view the list of event participants, we will process your email address and require strong authentication.

How do we collect personal data?

Linked Registration -registration:
Personal data is collected from the data subject when they log in to the registration service and fill in the registration form.

Linked Events -content creation:
The personal data of external content producers and trusted partners is collected from the data subject themselves when they log in to Linked Events and fill in the event form.
The personal data of city employees is collected from the city's Active Directory when they log in.

Tapahtuman järjestäjän osallistujalistan lukuoikeus -käyttöoikeus:
Henkilötiedot kerätään rekisteröidyltä itseltään, kun hän kirjautuu osallistujalistanäkymään.

Who we share your personal data with?

Linked Registration -registration:
For registrations subject to a fee, your first name, surname, email address and telephone number will be provided to the City of Helsinki’s Financial Management Services’ online shop platform for the purpose of processing the payment.

Linked Events -content creation:
Personal data will not be disclosed.

Processors of personal data

The City of Helsinki, its Service Center business unit, and the City Executive Office's Solution Office act as processors of personal data in the registration service.

The city may outsource the processing of your personal data to an external system supplier or service provider under a separate contract. In such cases, the processing of personal data is carried out on behalf of and for the account of the city, and for the purpose specified by the city. The city remains the controller of your personal

data. The city and the service provider are jointly responsible for the appropriateness of the processing of your personal data.

Will your personal data be transferred outside the EU or EEA?

Personal data will not be transferred outside the EU or EEA without agreements ensuring data protection.

The City of Helsinki ensures by default that your personal data is processed within the EU or EEA. However, in some cases, the city's services or operations may also be carried out using service providers, services, and servers located elsewhere. In such cases, your personal data may also be transferred outside the EU or EEA. The General Data Protection Regulation sets strict criteria for the transfer of personal data to countries whose legislation on the processing of personal data differs from the requirements of European data protection legislation. In such cases, the City of Helsinki undertakes to comply with the requirements for an adequate level of personal data protection and, where applicable, to commit the system suppliers and service providers it uses to comply with the corresponding data protection obligations as required by data protection legislation.

How long we retain your personal data?

Linked Events stores content creators' personal data for five years from their last login to the service.

Personal data stored in the registration service will be retained for five years after the end of the event. Personal data collected during registration will be anonymized 30 days after the end of the event.

How we protect your personal data?

We process personal data in a secure manner that complies with legal requirements. We have carefully assessed the potential risks associated with our processing activities and measures have been taken to manage these risks.

Automated decision-making and profiling

Your personal data will not be used for automated individual decision-making or profiling.

Your rights regarding the processing of your personal data

The rights of the data subject and instructions for exercising them can be found at:

https://www.hel.fi/fi/paatoksenteko-ja-hallinto/tietoa-helsingista/tietosuoja-ja-tiedonhallinta/tietosuoja/rekisteroidyn-oikeudet-ja-niiden-toteuttaminen

Right of access (right to access one's data, Article 15)

You have the right to know what personal data is being processed about you and what information has been stored about you. The city will provide the information without undue delay, at the latest within one month of receiving the request. If necessary, the deadline may be extended by up to two months if the request is exceptionally extensive and complex. If the deadline is extended, the city will notify the person who requested the information within one month of receiving the request and explain the reasons for the delay.

Right to rectification (Article 16)

You have the right to request that the city correct any inaccurate or incorrect personal data concerning you without undue delay. In addition, you have the right to have incomplete data completed. Any incompleteness of the data will be resolved taking into account the purpose of processing the personal data in the register. If the city does not accept a person's request for correction, it will issue a written statement stating the reasons for not accepting the request. At the same time, the person will be informed of the possibility of lodging a complaint with the supervisory authority and of other legal remedies.

Right to be forgotten (Article 17)

In some exceptional cases, for example if the processing of data has been based on a person's consent and the person withdraws their consent, the person has the right to have their data deleted, i.e. to be forgotten. If the city does not accept the person's request for deletion, it will issue a written statement explaining the reasons for not accepting the request. The statement will also explain the possibility of appealing to the supervisory authority and using other legal remedies. There is no right to have data deleted if the processing is based on the city's compliance with a legal obligation, is related to the performance of a task in the public interest, or is related to the exercise of public authority vested in the city.

Right to restriction of processing (Article 18)

In certain situations, a person may have the right to request that the processing of their personal data be restricted until their data has been properly verified and corrected or supplemented. Such situations include, for example, if a person disputes the accuracy of their data, in which case the processing of their data will be restricted for the period during which the city verifies its accuracy.

Right to transfer data from one system to another (Article 20)

A person has the right to transfer their personal data from one controller to another if they have provided their personal data to the controller themselves and the processing is based on consent or an agreement and is carried out automatically. This right does not apply to processing that is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the city.

Right to object (Article 21)

A person has the right, based on their personal, specific situation, to object at any time to the processing of their personal data when the processing is based on the performance of a task carried out in the public interest or the exercise of official authority vested in the city. In this case, the data may only be further processed if there is a compelling and legitimate reason for the processing that the city can demonstrate. Processing may also be continued if it is necessary for the establishment, exercise, or defense of legal claims.

Right to appeal to an authority (Article 77)

You have the right to lodge a complaint with a supervisory authority if you consider that the processing of your personal data infringes the EU General Data Protection Regulation (EU) 2016/679. In addition, you have the right to use other administrative remedies and legal remedies.

Office of the Data Protection Ombudsman
Street address: Lintulahdenkuja 4
Postal address: PL 800, 00531 Helsinki

E-mail: tietosuoja@om.fi
Switchboard: 029 56 66700

How to contact us regarding data protection issues?

As a registered user, you can view your own stored data in several city systems. You can request corrections to incorrect data through the service where the data was created.

Contact information: Product owner, Digitalization department, City Executive Office Registry, City of Helsinki
helsinki.kirjaamo@hel.fi
+358 9 310 13700

Contact details of the data protection officer

Data Protection Officer, City of Helsinki
tietosuoja@hel.fi
09 310 1691 (switchboard)

This privacy policy has been updated 19.10.2026