

**BUSINESS
FINLAND**

Visit Finland – kuulumiset
Helsingin Matkailuseminaari
26.10.2020

Paavo Virkkunen, Executive Director



**Kaikkien aikojen matkailuvuodesta tulikin
kaikkien aikojen matkailukurimus.**

A blue-tinted photograph of a woman and a man in business attire looking out a window with a grid pattern. The woman is in the foreground, looking slightly to the right. The man is behind her, also looking to the right. The background shows a window with a grid pattern, possibly a skyscraper or a modern building. The overall mood is professional and forward-looking.

Suomi on jälleen saari.

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Matkailu pitää pyöriä pyörimässä.

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Matkailukysynnän rakennemuutos?

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Mikä ei sitten muutu?

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Rajoituksista ratkaisuihin.

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Mitä on nyt työn alla?

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Kyllä tämä tästä vielä elpyy.



**Rajoituksista ratkaisuihin.
Vastuullisesti.**

KIITOS!

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