

ULOS KRIISISTÄ

Helsinki



• YRITYKSET

• KAUPUNKI ALUSTANA

• KILPAILU

Helsinki

- 
- Tiedolla johtaminen
 - Kestävä matkailu
 - Digitalisaatio
 - Turvallisuus
 - Markkinointi
 - Tapahtumat



TIEDOLLA JOHTAMINEN

Helsinki

A person is sitting on a large rock in the foreground, looking out over a calm lake. The sky is a mix of blue and orange, indicating sunset or dusk. In the background, a city skyline is visible with various buildings and structures, including a Ferris wheel, all illuminated with lights. The water reflects the sky and the city lights. The overall mood is peaceful and contemplative.

KESTÄVÄ MATKAILU

Helsinki

An aerial photograph of Helsinki, Finland, taken during the "blue hour" of sunset. The sky is a mix of soft pinks, oranges, and blues. In the foreground, the large, copper-clad dome of the Finnish Parliament building (Edenranta) is visible, topped with a white lantern. The city below is densely packed with buildings, many of which have their lights on, creating a warm glow against the cool tones of the twilight. The sea is visible in the distance under the colorful sky.

DIGITALISAATIO

Helsinki

An aerial photograph of Helsinki, Finland, taken during a golden sunset. The sun is low on the horizon, casting a warm glow over the city and the surrounding water. The city's architecture is visible, with many buildings featuring red-tiled roofs. The word "TURVALLISUUS" is overlaid in large, white, sans-serif capital letters across the center of the image. In the bottom right corner, there is a small white speech bubble containing the word "Helsinki".

TURVALLISUUS

Helsinki



MARKKINOINTI

Helsinki

ТАРАНТУМАТ



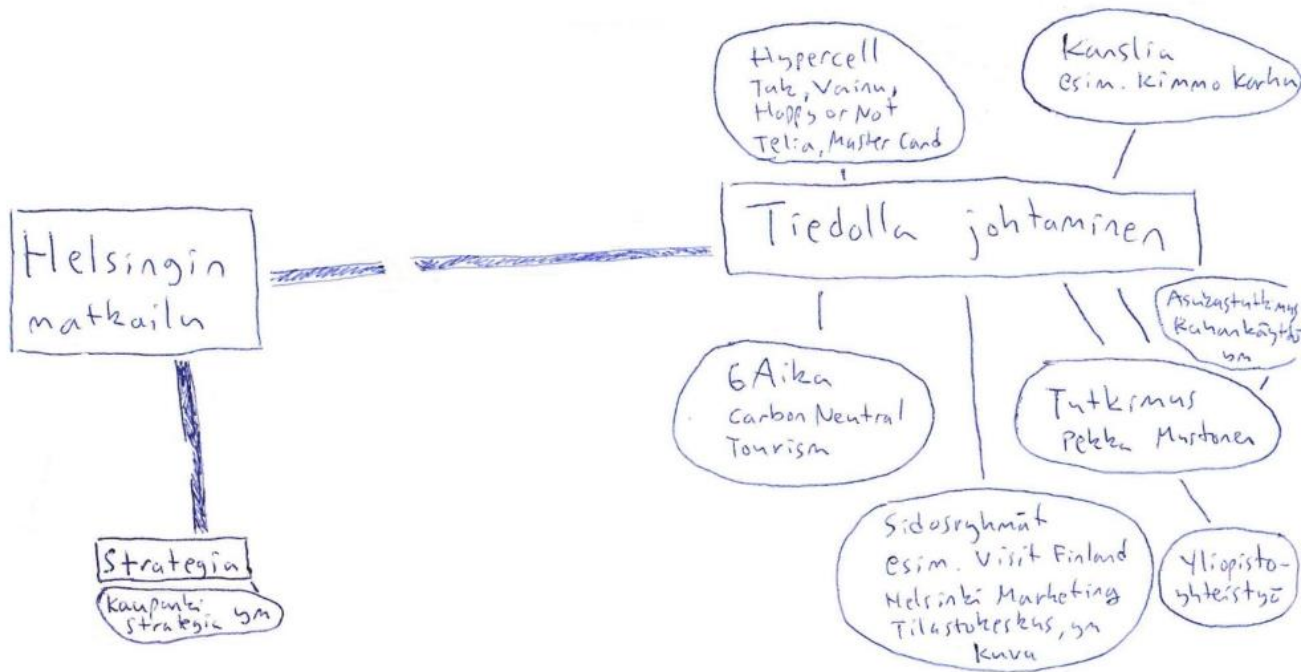
Helsingin
matkailu

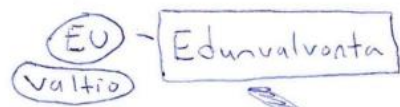
Helsingin
matkailu



Strategia

kaupunki-
strategia ym





Helsingin
matkailu

Strategia

Kaupunki-
strategia ym

Hypercell
Tutk, Vainu,
Happy's or Not
Telia, Master Card

Kanslia
esim. Kimmoo Korhonen

Tiedolla johtaminen

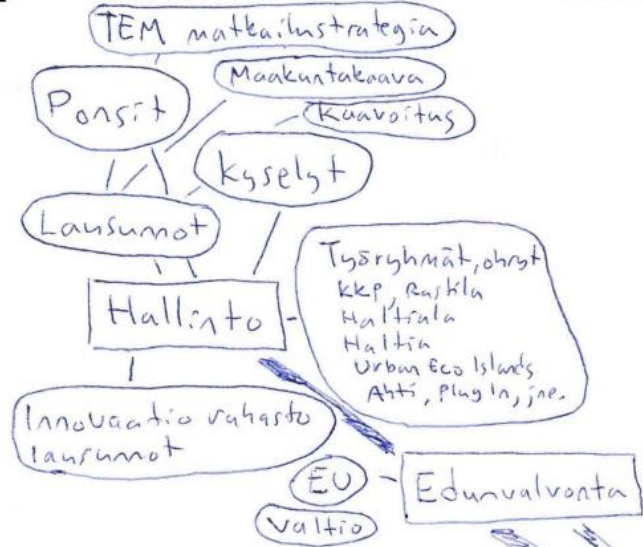
GAika
Carbon Neutral
Tourism

Tutkimus
Peleko Murtonen

Asu- ja
Kulutus-
käyttäjä
ym

Sidosryhmät
esim. Viisit Finland
Helsinki Marketing
Tilastokeskus, ym
kuva

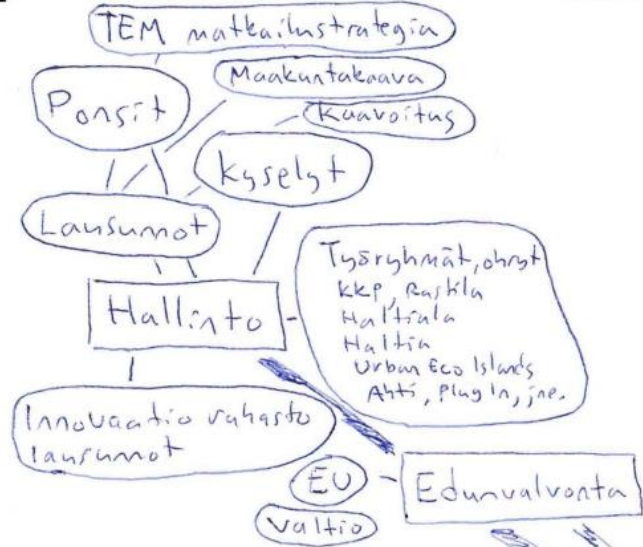
Yliopisto-
yhteistyö

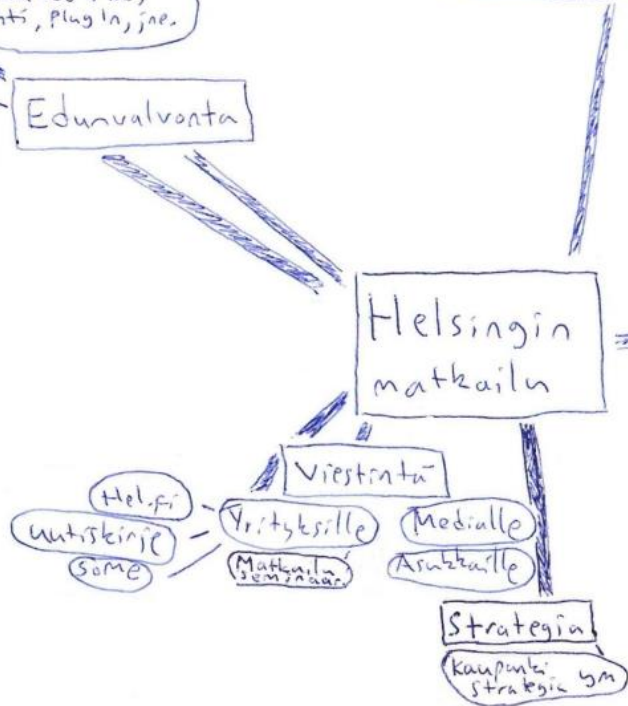


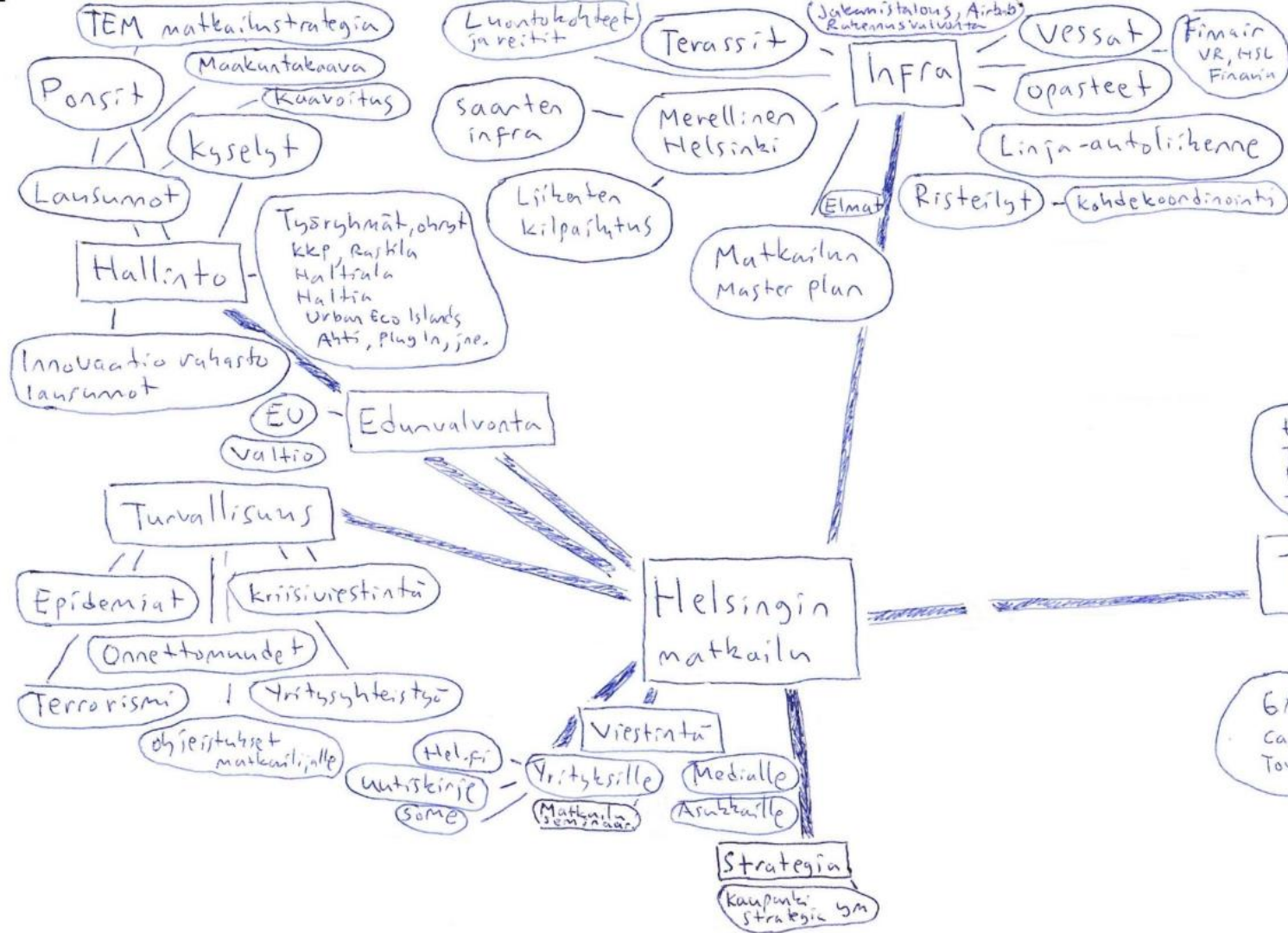
Helsingin matkailu

Strategia
kaupunki strategiat



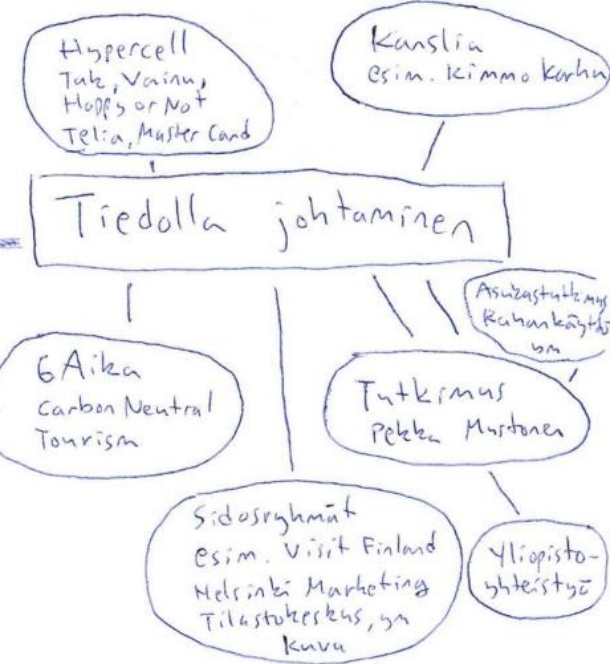


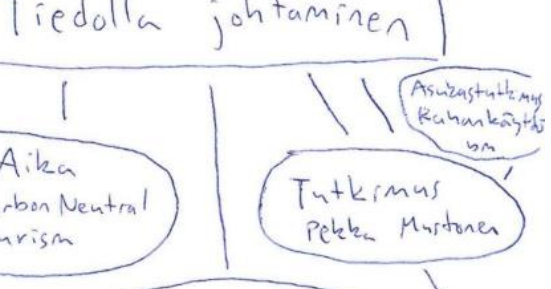
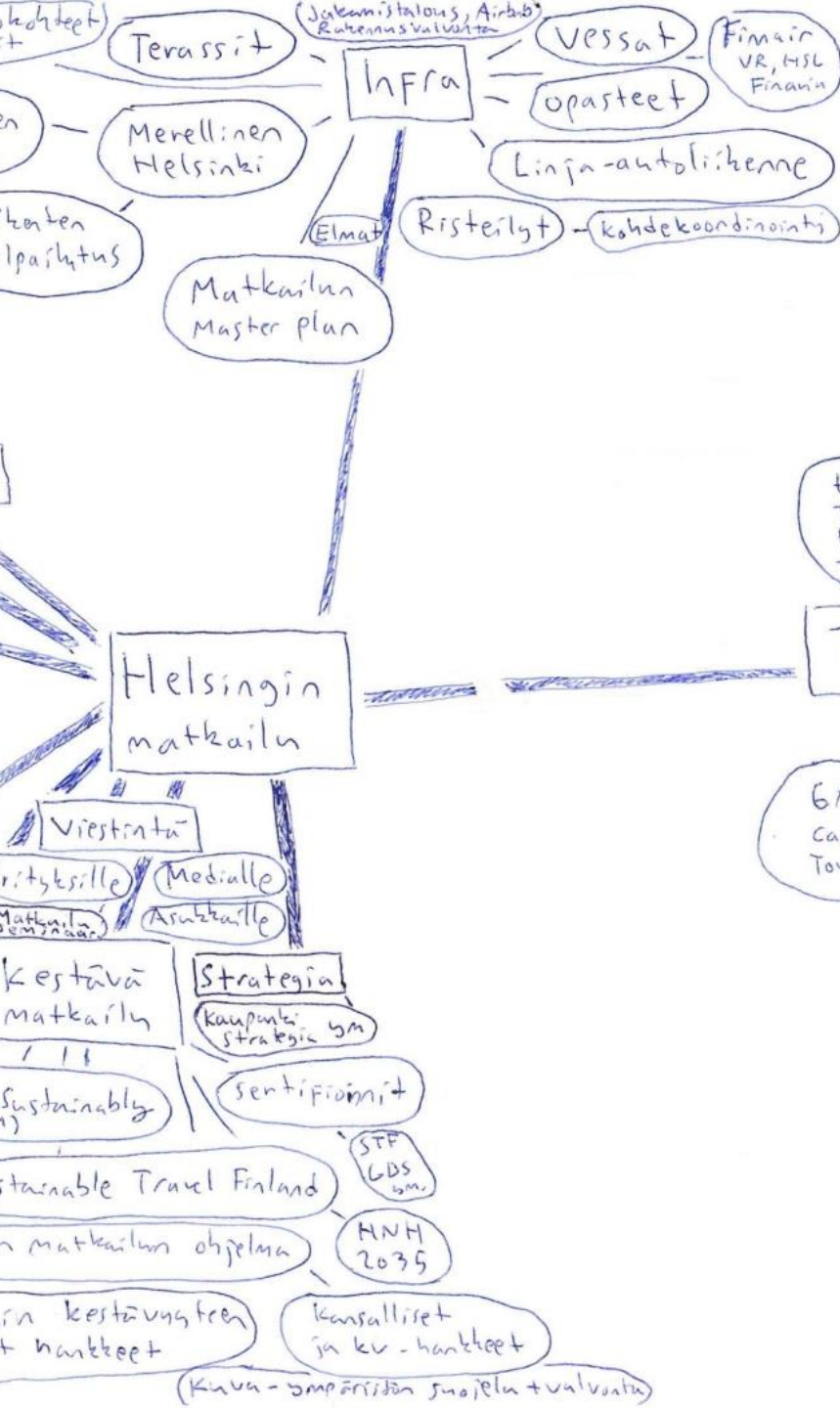
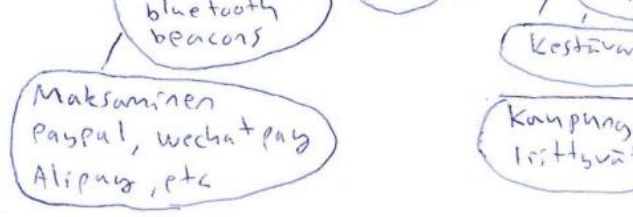
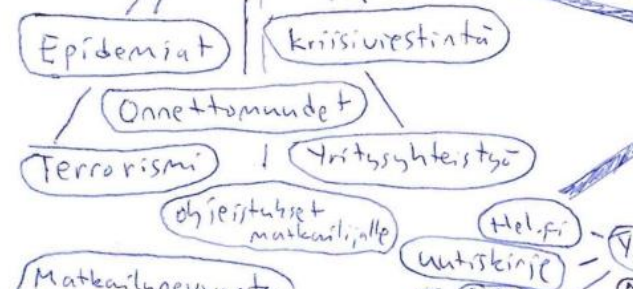
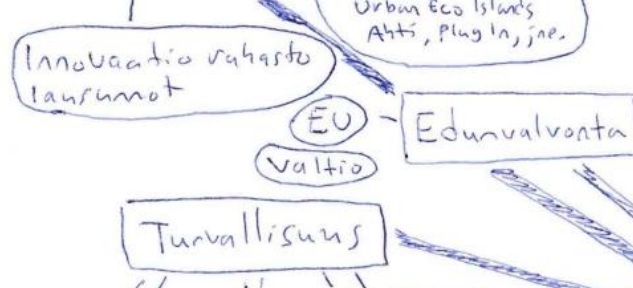






Helsingin matkailu





(Kuva - ympäristön suojeleminen + valvonta)



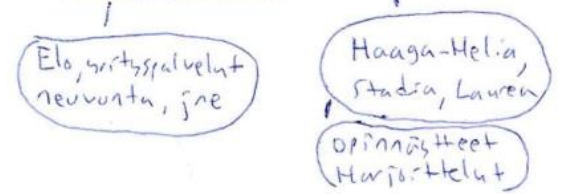
Helsingin matkailu

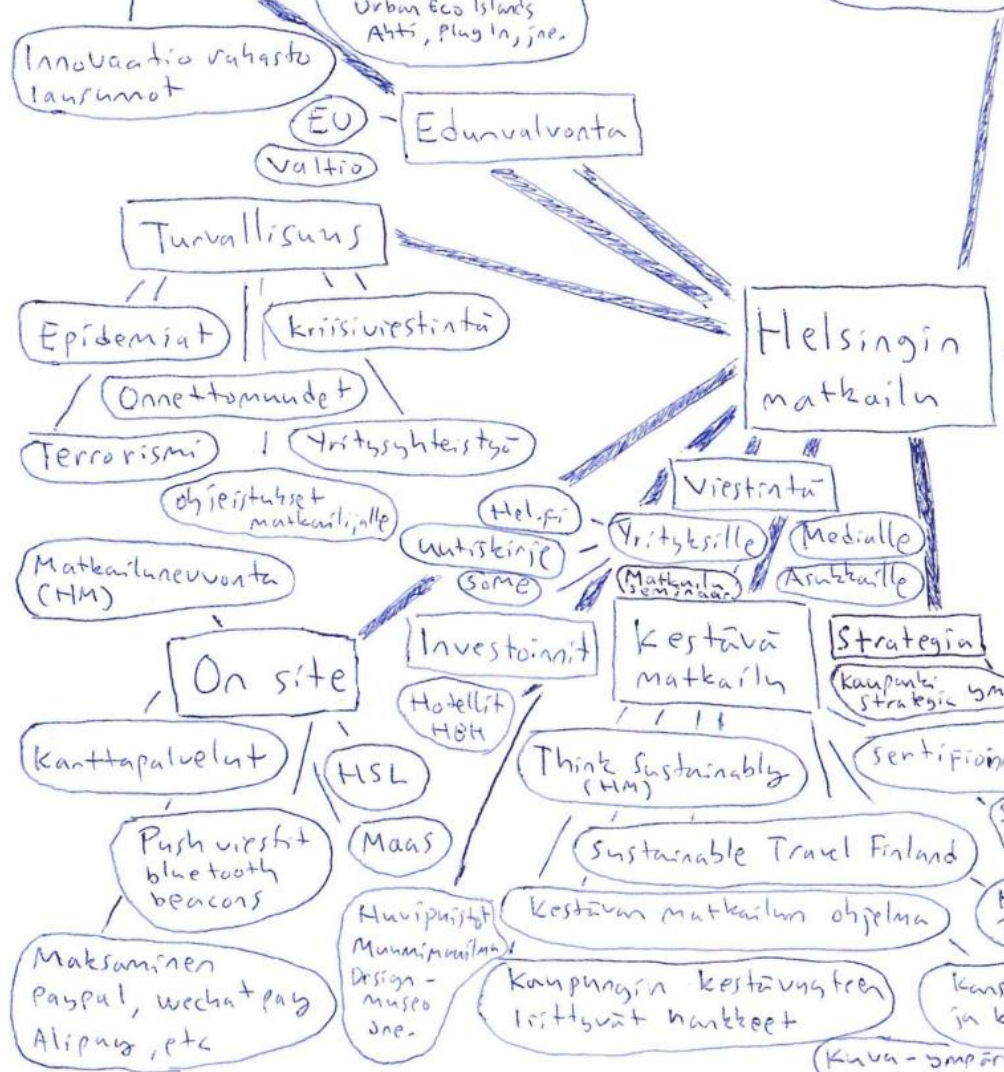


Tiedolla johtaminen



Työllisyys ja koulutus





(Kuva - ympäristön suojeleminen + valvonta)



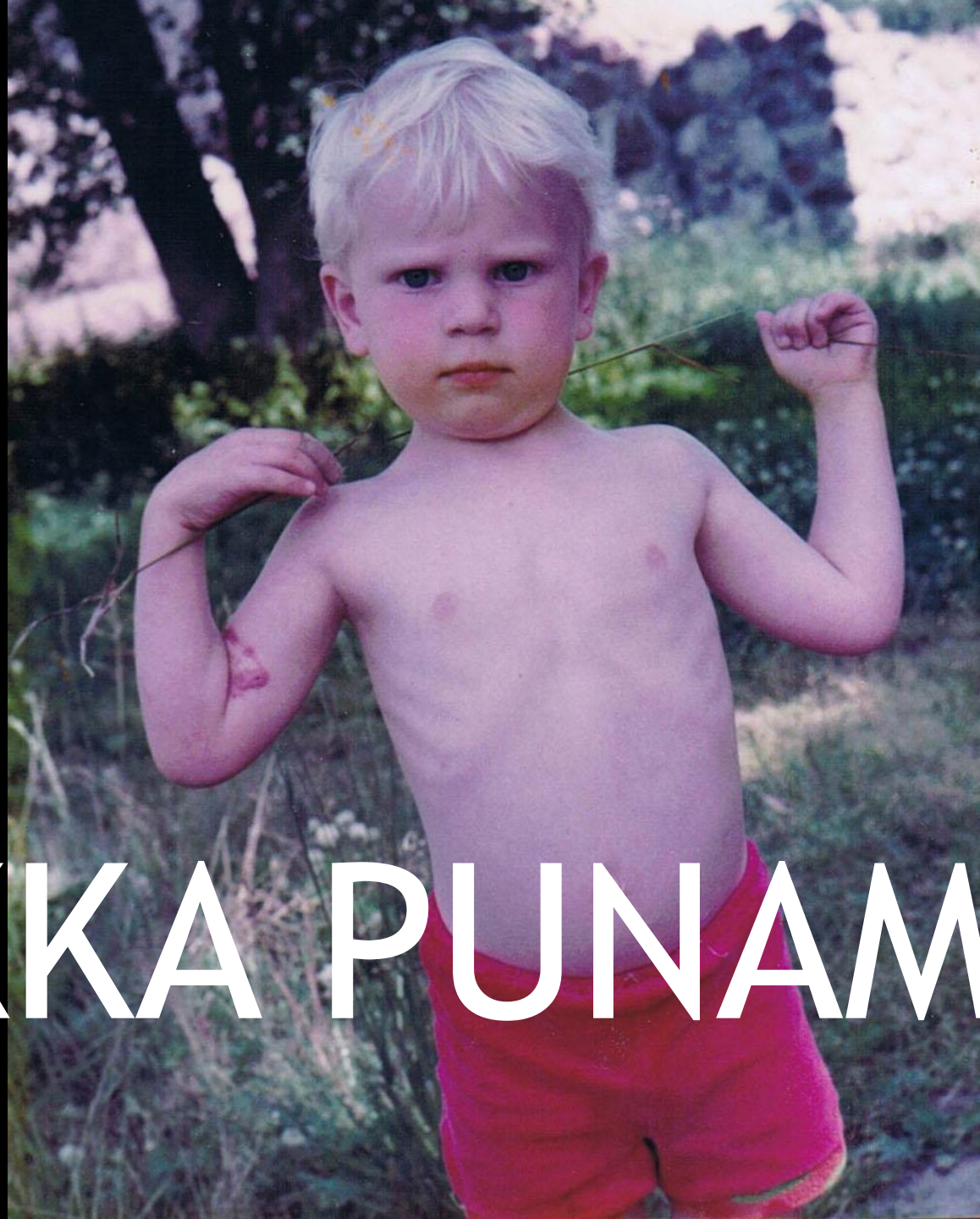






HELSINGIN MATKAILUA EDISTÄMÄSSÄ

Helsinki



JUKKA PUNAMÄKI

A woman, Päivi Münsther, is standing on a staircase with her arms raised in a celebratory gesture. She is wearing a black long-sleeved top, dark pants, and a black mask with a red stripe across the top. The background shows a light-colored wall with a small sign and a gold handrail.

PÄIVI MÜNSTER



HEIDI FORSS-ANILA



SALLA VALLIUS



JUKKA-PEKKA TOLVANEN



HEIDI LIHR

A woman with brown hair and glasses is smiling from inside a purple quilted sleeping bag. The sleeping bag is on a wooden floor. A white tag with the text '500 FILL' is visible on the left side of the bag. The text 'SUVI TUISKUNEN' is overlaid in large white letters at the bottom of the image.

SUVI TUISKUNEN



KATI SOINI



MINTTU PERTTULA



STUBA NIKULA



JONNA PITKÄNEN



ELINA POUKKA

A person in a bright orange wetsuit is standing on a narrow, rectangular ice floe in a large body of water. The person has their arms outstretched and is looking towards the camera. In the background, another person in a similar wetsuit is swimming in the water. The water is a deep blue, and the sky is a clear, bright blue. The background shows a distant shoreline with trees and a small building.

JUHA RIEHUNKANGAS

A nighttime photograph of a city street. In the foreground, a crowd of people is silhouetted against the dark sky. The street is illuminated by warm streetlights, and buildings on either side have some windows lit up. In the upper center, a bright firework is exploding in the dark sky, casting a glow on the surrounding clouds. The overall atmosphere is festive and celebratory.

[Hel.fi/matkailuelinkeino](https://hel.fi/matkailuelinkeino)

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