

**Helsinki
Finland**

MIPIM 2019

HELSINKI FINLAND
stand P-1.M15, level -1

Unique Opportunities for New Hotels in Helsinki Finland

International travel to both Finland and Helsinki in 2018 broke again previous records. Helsinki also continues to rank among the world's top 20 most popular congress cities.

In addition, Helsinki Airport, consistently ranked among the best in the world, will expand heavily by 2020 allowing the airport to serve 30 million passengers annually. Helsinki is the flight hub between Asia and Europe. The multiple direct flight routes from Asia serve Helsinki well as the Chinese and other Asian travel continues to grow.

Already now, the busiest passenger port in Europe is in Helsinki. Thus, the demand for new hotels, concepts and brands in the Helsinki Metropolitan Area and in the rest of the country is obvious.

Come and hear what unique business opportunities Helsinki Metropolitan Area and other growth centers in Finland can offer to international hotel operators and investors. After the presentations, the partners of the Helsinki Finland stand will be available for one-to-one discussion.

Welcome!

Time

March 13th 2019 at 16.00

Venue

**HELSINKI FINLAND stand,
P-1.M15, level -1**

Program

Welcome

Ms Anni Sinnemäki,
Deputy Mayor, Urban Environment
Division, City of Helsinki

Prospects of Tourism in Helsinki Finland

Ms Hanna Lankinen,
Head of Business Development
Business Finland,
Invest in Finland

Hotel Market in Helsinki Metropolitan Area

Mr Kimmo Virtanen,
Director - Scandinavia,
Russia and the Baltic States,
Christie & Co

Helsinki – that is why...

Mr Julian Miebach,
Group Manager Development,
Ruby Hotels

Helsinki Finland Happy Hour Cocktails will be served after the presentations in the Helsinki Distilling Company Cocktails Bar.



THE CITY OF TAMPERE



TURKU

PORVOO  BORGÅ

Sennaati
Senate Properties

SKANSKA

SRV

YIT

**HELSINKI
BUSINESS
HUB**

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FINLAND**