



#### Designing for Zero Waste

Richard Stewart, Director, Metro Vancouver Mayor, City of Coquitlam

#### Design Challenge



# The Challenge:





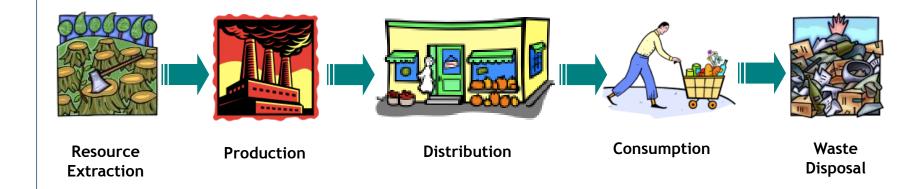




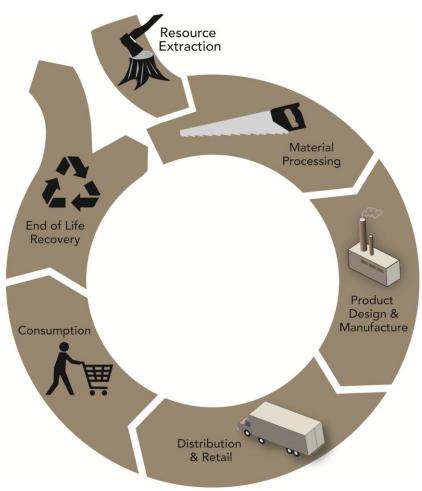




## Looking Beyond End-of-Pipe



## A Circular Economy



# **Working Together**



#### National Zero Waste Council



# **Changing Behaviour**



## Influencing Product Design



#### National Zero Waste Council



# Questions?

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