

P I V O

D U B L I N



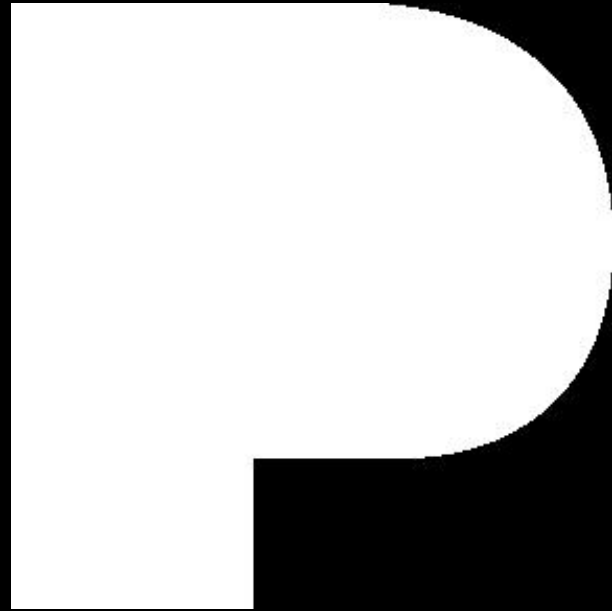


ALL THE WAY TO DUBLIN

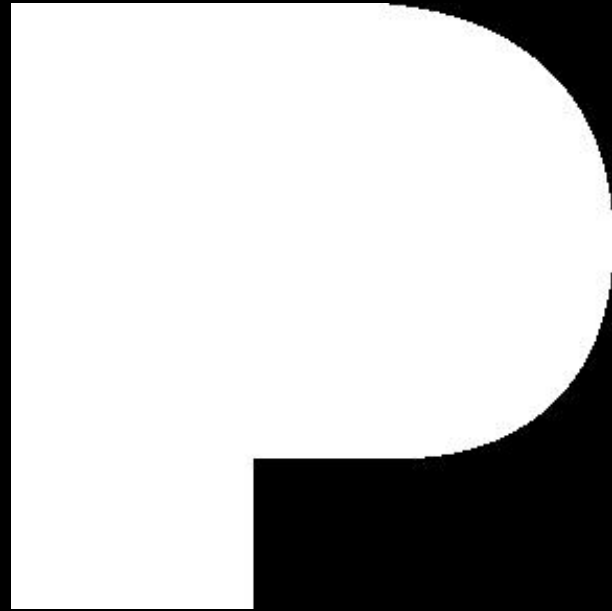
ALL THE WAY TO DUBLIN



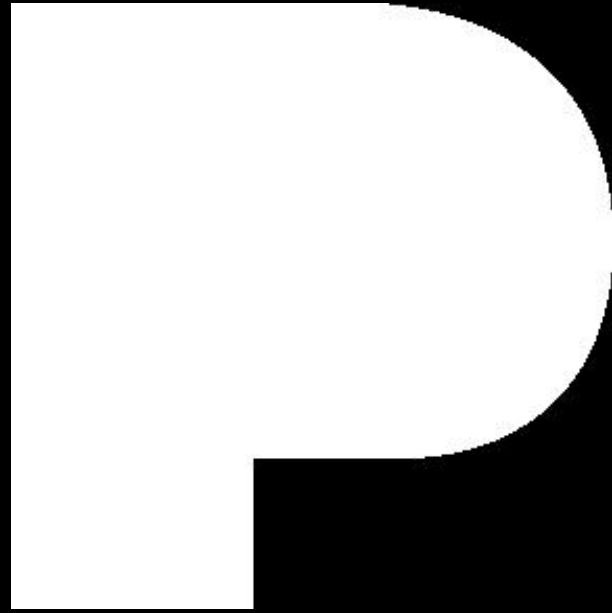
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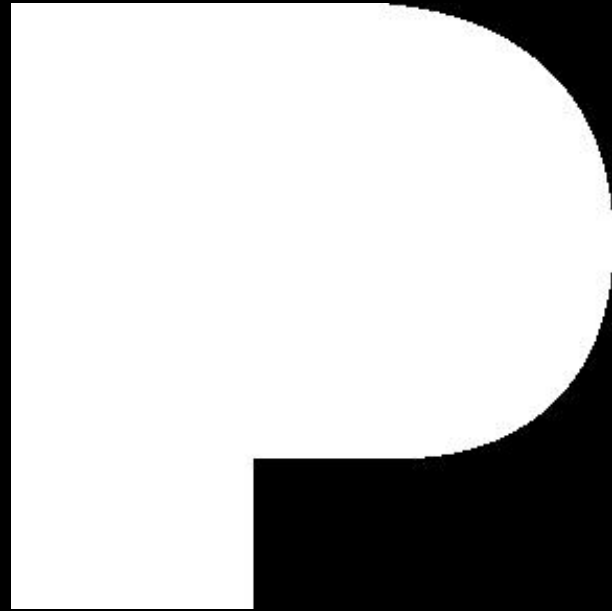
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P R

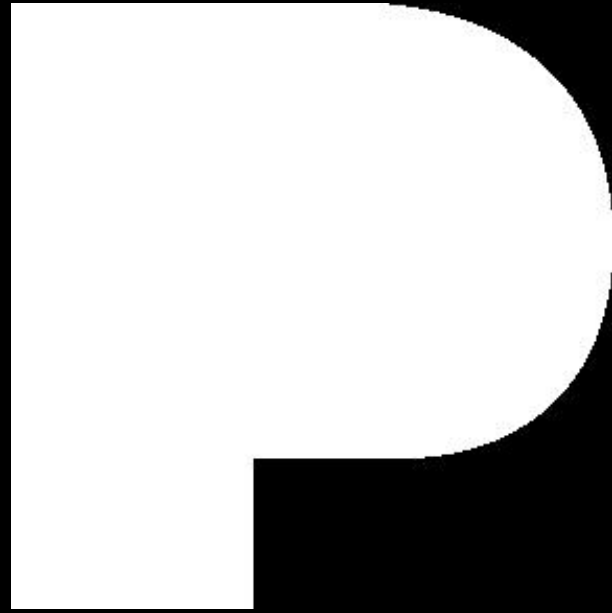


P R O

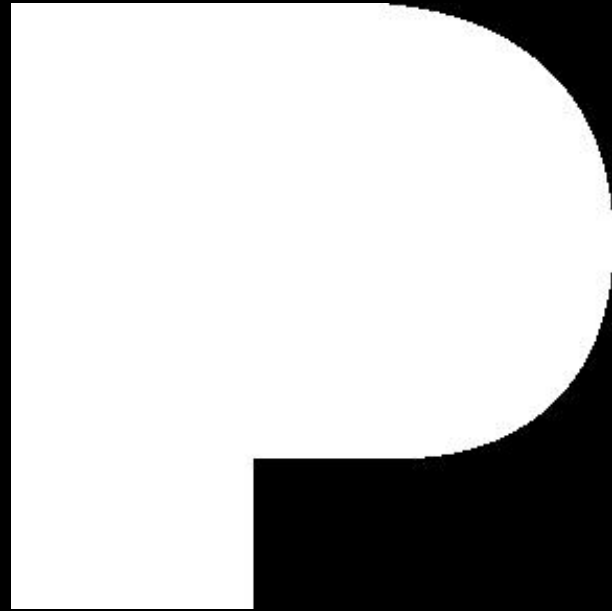


P R O M

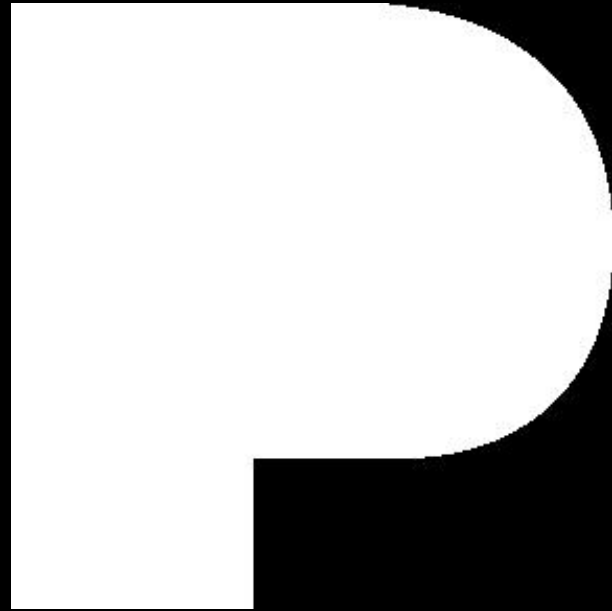




P R O M O



P R O M O T



P R O M O T E





**P I V O**  
**DUBLIN**









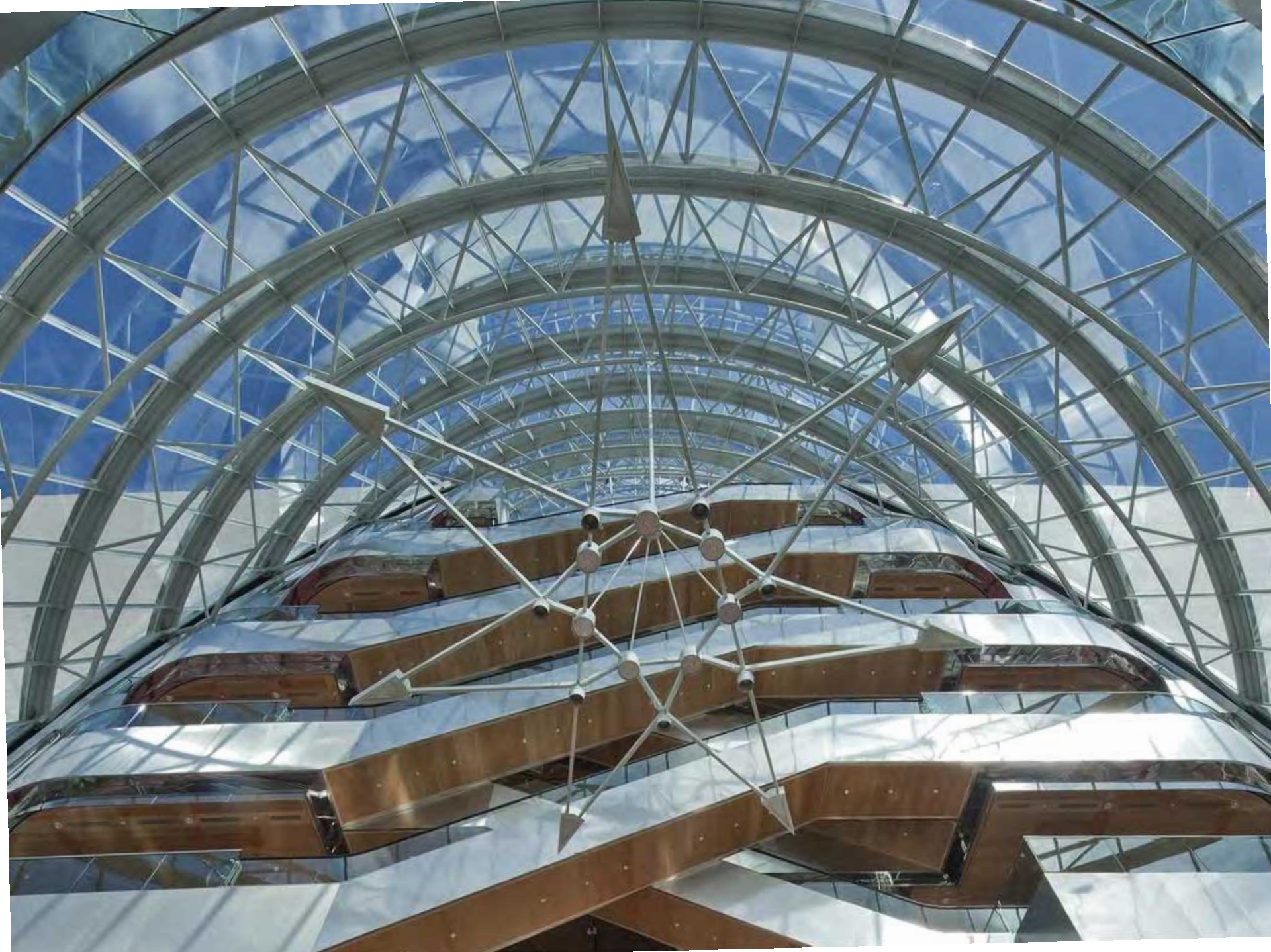












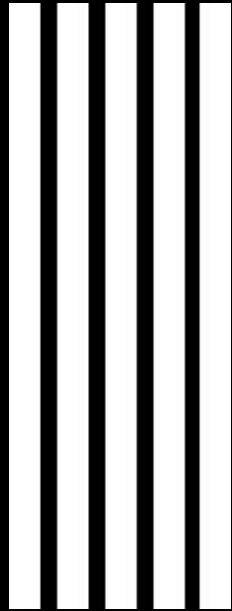


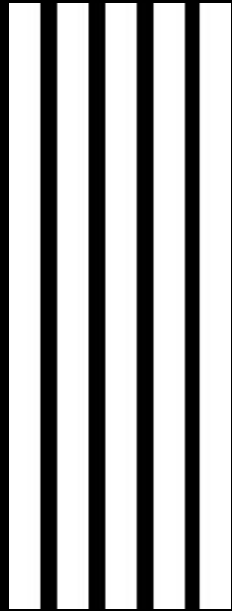




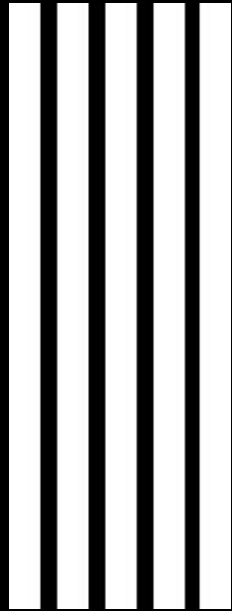






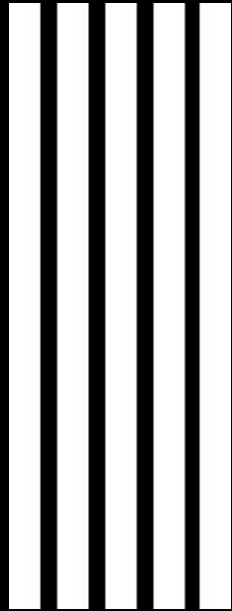


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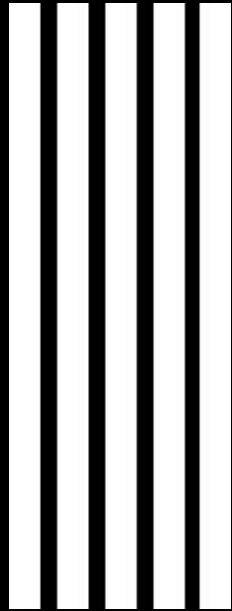


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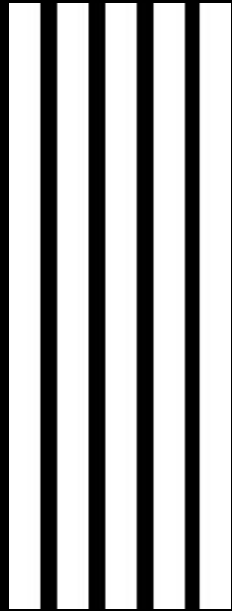




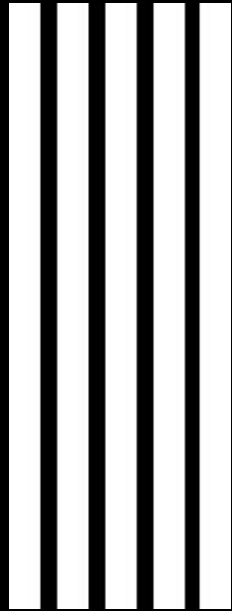
I N S



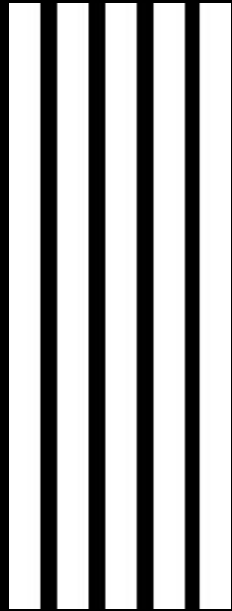
I N S P



I N S P I



I N S P I R



I N S P I R E



The image features a stylized logo for 'Pivo Dublin' overlaid on a background of a rocket launch. The logo consists of the word 'PIVO' in a bold, sans-serif font, where the 'I' is replaced by four vertical bars of varying heights. To the right of 'PIVO' is a circular icon with concentric rings, resembling a target or a stylized eye. Below 'PIVO' is the word 'DUBLIN' in a similar bold, sans-serif font. The background shows a rocket launch with a large plume of fire and smoke, and two tall, modern buildings are visible on the left and right sides of the frame.

**PIVO**  
**DUBLIN**



















16/80  
TO DISCOVER MORE & TO LEARN MORE  
VISIT A PART OF THE EXHIBITION  
helsinki tagged.com

**HELSINKI  
TAGGED!**

HOW MANY HAVE YOU FOUND?

SEPTEMBER 6-16<sup>th</sup>  
VISIT THE EXHIBITION

General Admission: 10.00  
Mon - Fri: 12.00 - 30.00  
Sat - Sun: 10.00 - 20.00

HELSINKI  
TAGGED  
HELSINKI CITY VISITOR

04/80

"The market is the traditional  
environment for us to eat  
pies.

I think everything tastes  
better in the right context,  
and I find a salty meat pie  
in the salty sea is good  
weather the weather."

HELSINKI  
TAGGED  
HELSINKI CITY VISITOR

17/80

"If I was creating jobs and  
what I'd take on the roof  
of Uspenski Cathedral.

It's full of books & crannies  
so taking would be easy.

I'd also have a beautiful,  
360-degree view of  
Helsinki."

HELSINKI  
TAGGED  
HELSINKI CITY VISITOR

14/80

"This view from Terasaari  
seaside is my favourite.

Small white boats between  
islands reach towards  
the open sea and  
disappear into the blue  
haze where all secret  
lands lie, and everything  
new is possible."

HELSINKI  
TAGGED  
HELSINKI CITY VISITOR

28/80

"I smile when I see the old  
cafes at Hanaasari.

There is no picturesque  
beauty here but something  
unique for those who  
have eyes to see beyond  
apparent ugliness."

HELSINKI  
TAGGED  
HELSINKI CITY VISITOR

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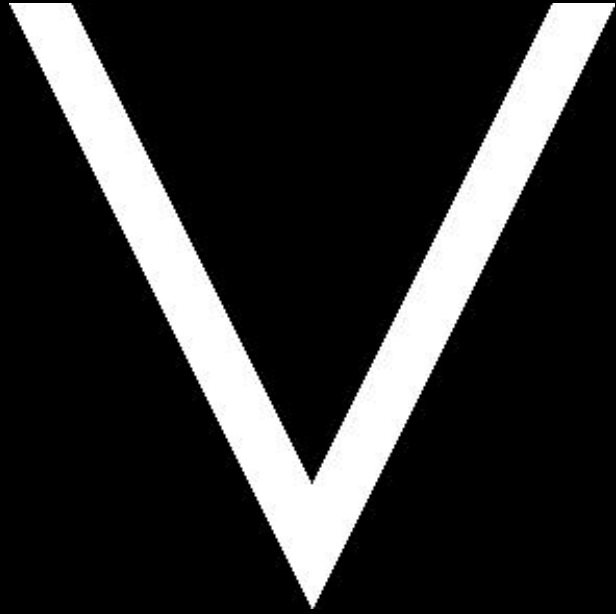




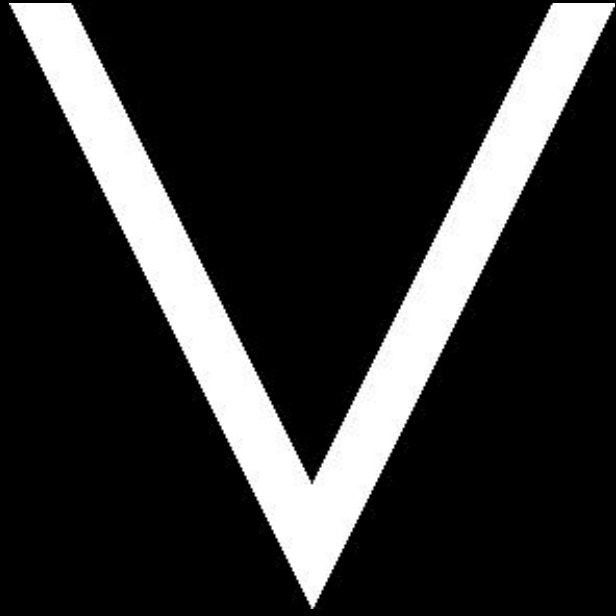




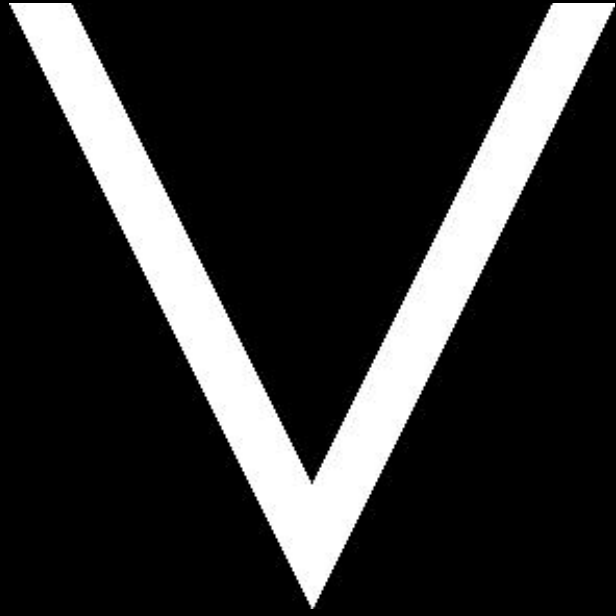




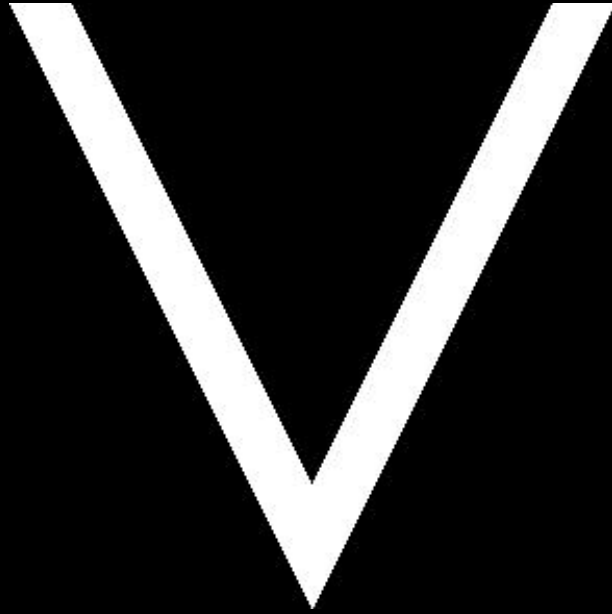
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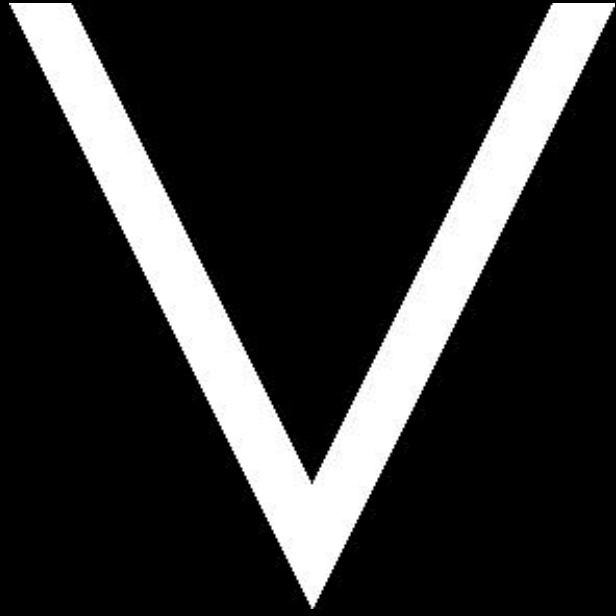
V A



V A L



V A L U



V A L U E





P I V O  
DUBLIN





2016  
**OFFSET**  
**SECOND ROOM**  
PRESENTED BY THE IRISH TIMES  
irishtimes.com

OFFSETS SECOND ROOM  
**GEORGE LOIS**  
INTERVIEW  
AND Q&A

**OFFSET SCHEDULE**  
**MAIN STAGE**

**FRIDAY**

- 18:00 - 19:00: OPENING CEREMONY
- 19:00 - 20:00: GEORGE LOIS INTERVIEW AND Q&A
- 20:00 - 21:00: THE IRISH TIMES
- 21:00 - 22:00: THE IRISH TIMES
- 22:00 - 23:00: THE IRISH TIMES
- 23:00 - 00:00: THE IRISH TIMES

**SATURDAY**

- 10:00 - 11:00: THE IRISH TIMES
- 11:00 - 12:00: THE IRISH TIMES
- 12:00 - 13:00: THE IRISH TIMES
- 13:00 - 14:00: THE IRISH TIMES
- 14:00 - 15:00: THE IRISH TIMES
- 15:00 - 16:00: THE IRISH TIMES
- 16:00 - 17:00: THE IRISH TIMES
- 17:00 - 18:00: THE IRISH TIMES
- 18:00 - 19:00: THE IRISH TIMES
- 19:00 - 20:00: THE IRISH TIMES
- 20:00 - 21:00: THE IRISH TIMES
- 21:00 - 22:00: THE IRISH TIMES
- 22:00 - 23:00: THE IRISH TIMES
- 23:00 - 00:00: THE IRISH TIMES

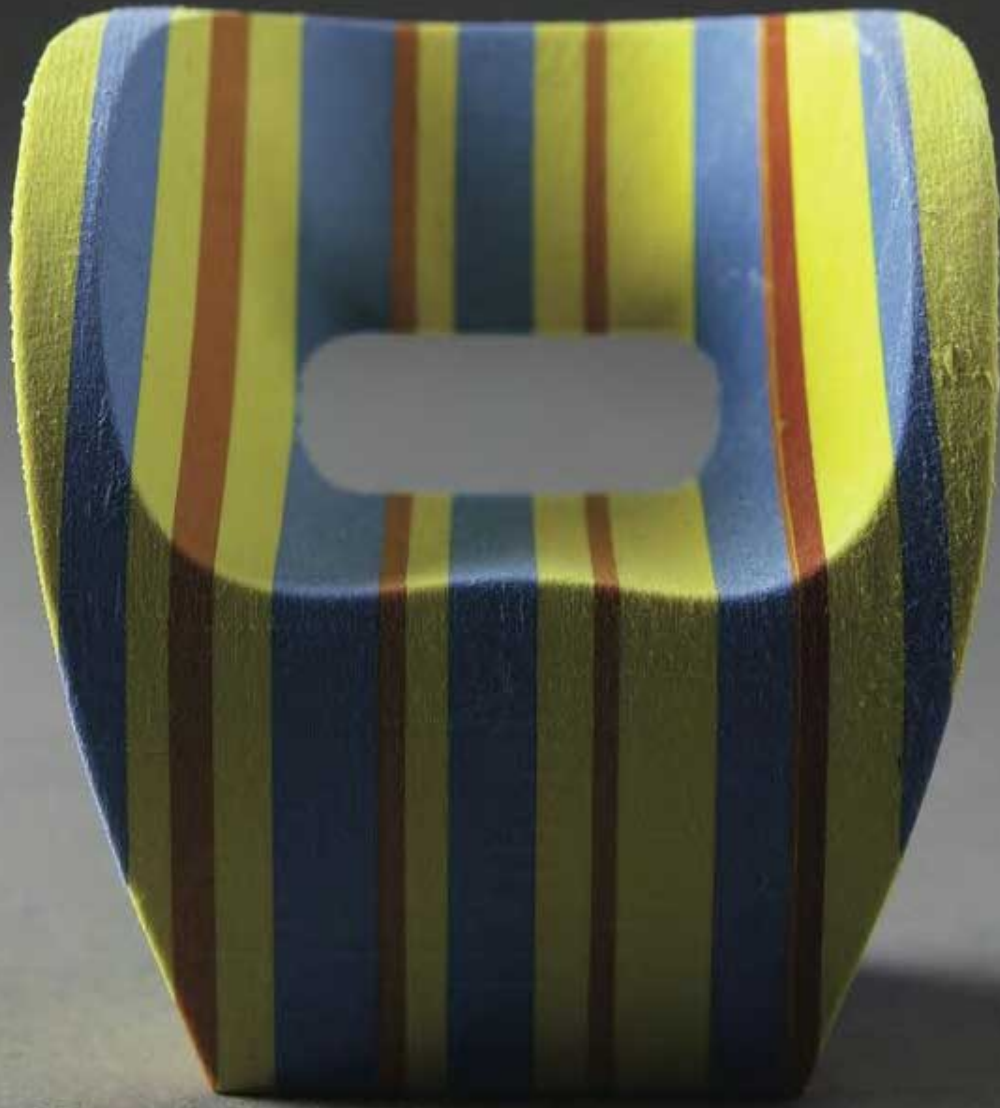
**SUNDAY**

- 10:00 - 11:00: THE IRISH TIMES
- 11:00 - 12:00: THE IRISH TIMES
- 12:00 - 13:00: THE IRISH TIMES
- 13:00 - 14:00: THE IRISH TIMES
- 14:00 - 15:00: THE IRISH TIMES
- 15:00 - 16:00: THE IRISH TIMES
- 16:00 - 17:00: THE IRISH TIMES
- 17:00 - 18:00: THE IRISH TIMES
- 18:00 - 19:00: THE IRISH TIMES
- 19:00 - 20:00: THE IRISH TIMES
- 20:00 - 21:00: THE IRISH TIMES
- 21:00 - 22:00: THE IRISH TIMES
- 22:00 - 23:00: THE IRISH TIMES
- 23:00 - 00:00: THE IRISH TIMES

THE IRISH TIMES  
Sponsored by



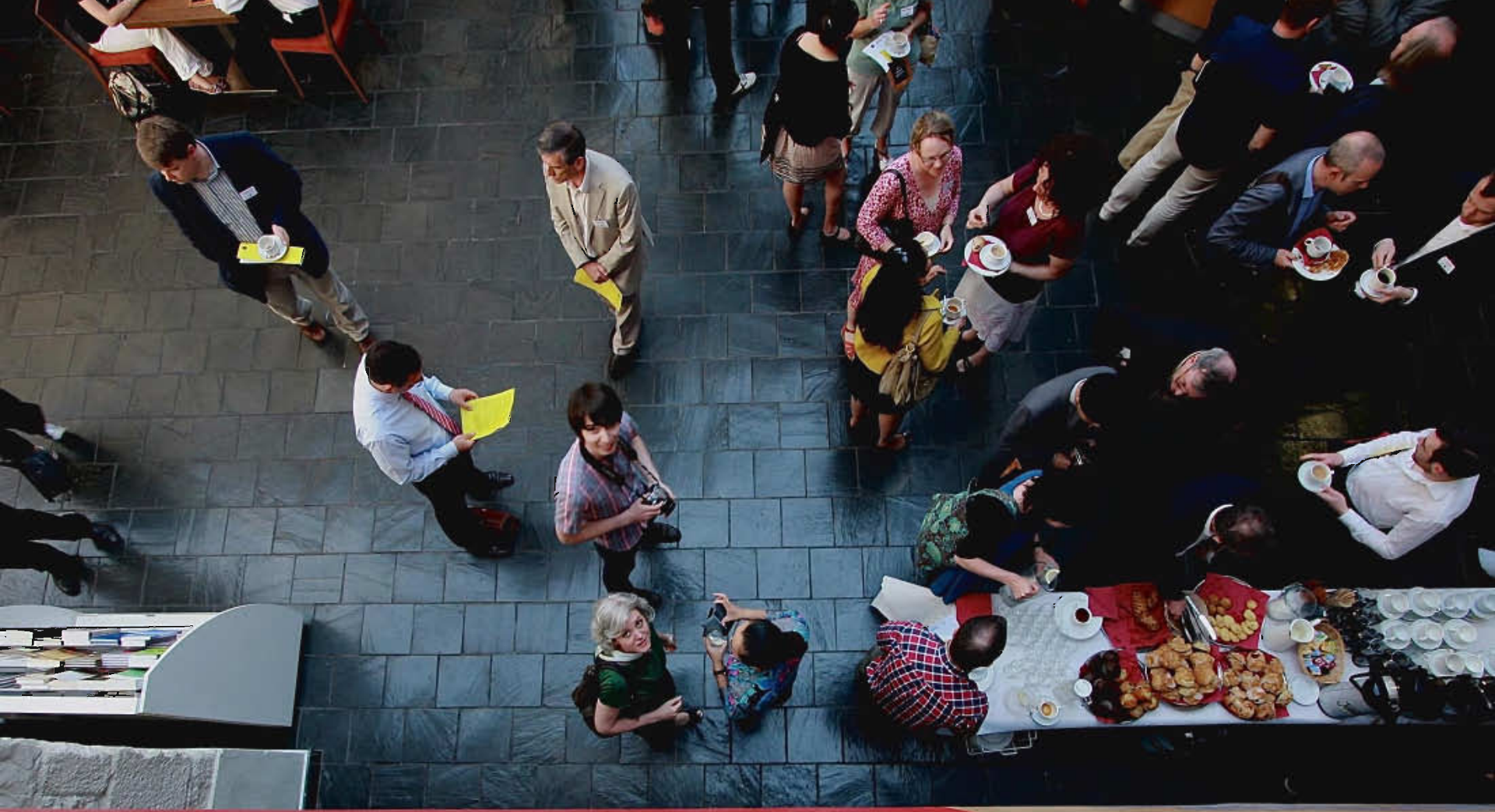


















**DESIGN  
WEEK.IE  
IS HERE  
5-11 NOV**

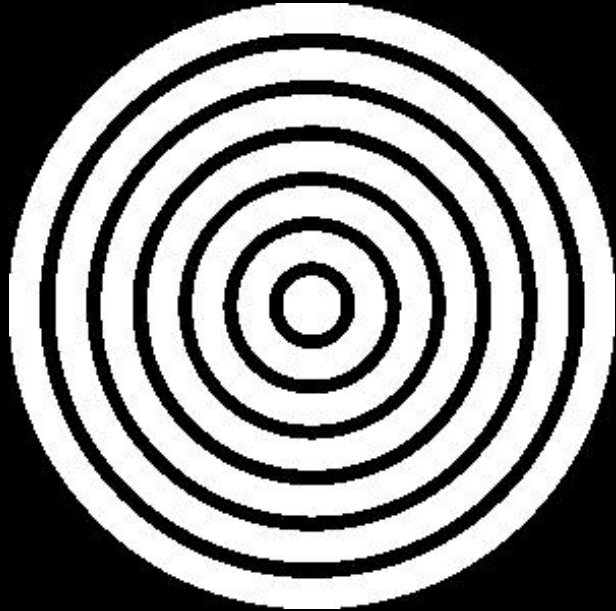




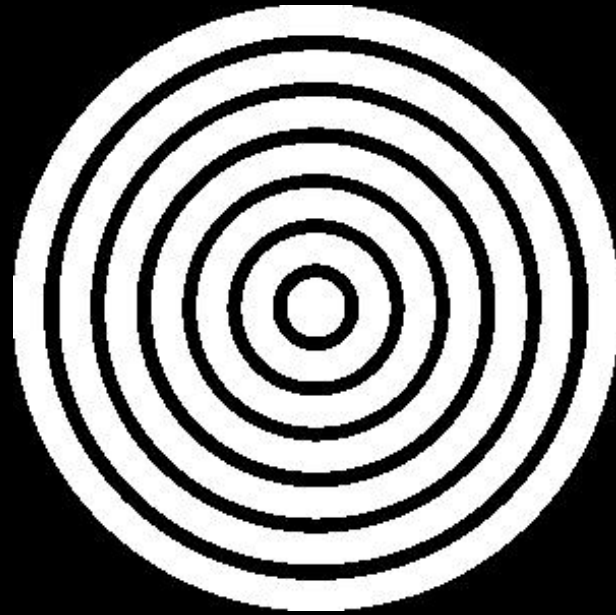




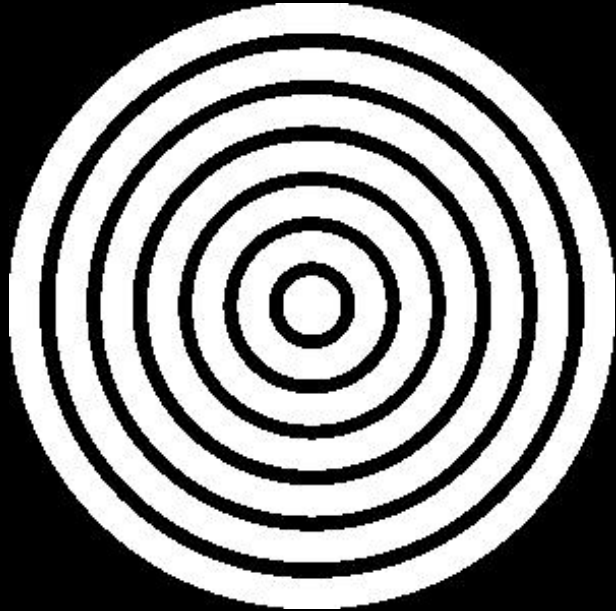




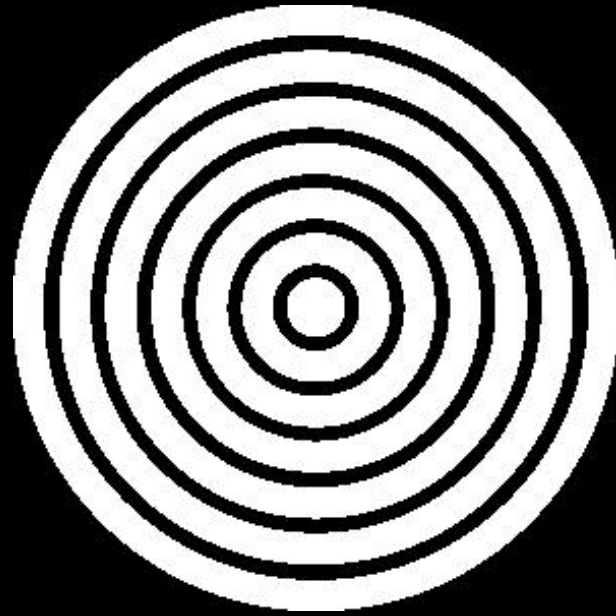
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O F

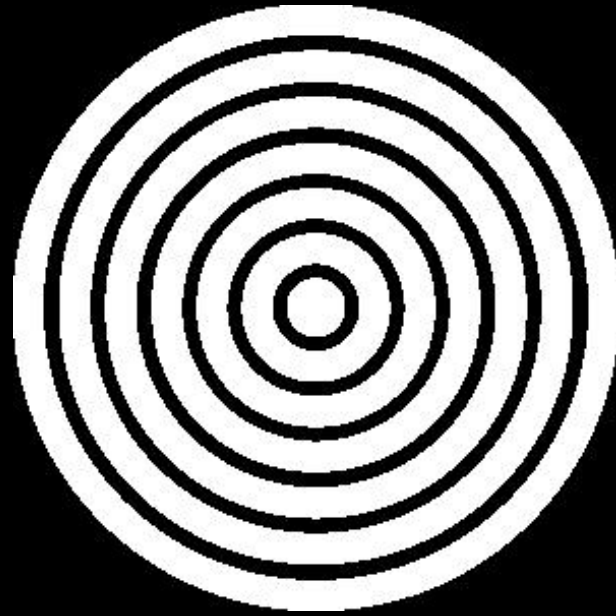


O F F



O F F E





O F F E R





**How do we begin to redesign traditional mindset in order to create positive reactions as opposed to negative reactions?**

**To what extent does design affect culture and to what extent does culture affect design?**

**Can you imagine & propose an alternative use for the Anglo Irish Bank Building on the quays?**







# THREAD

A FASHION MAGAZINE FOR DUBLIN



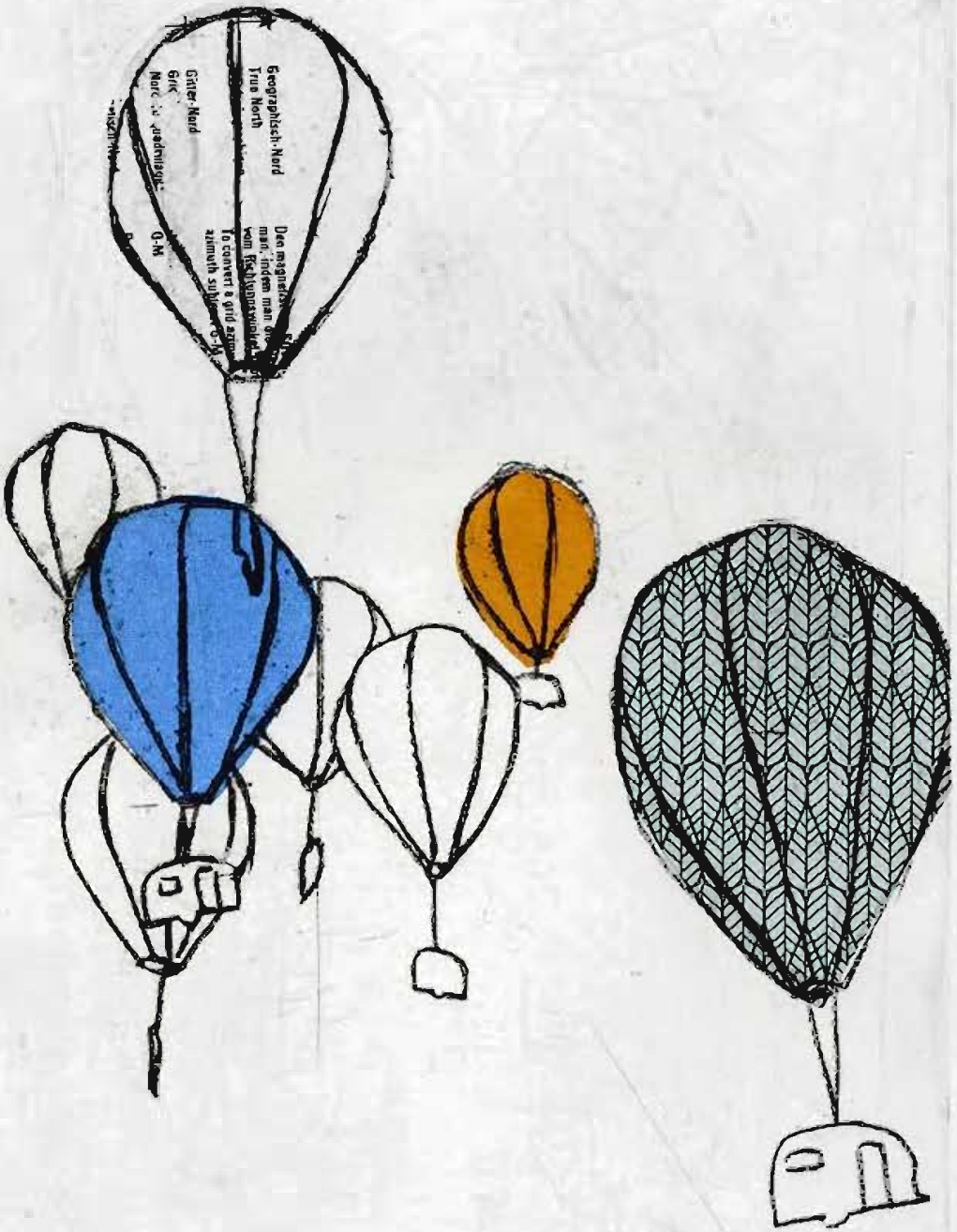
PIVOT  
EXHIBITION

—  
**Re Think + Re Act**  
—

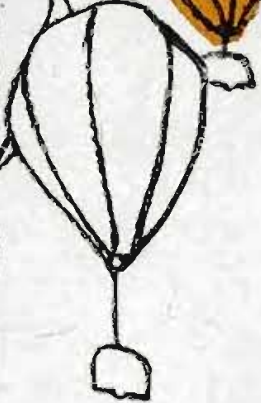
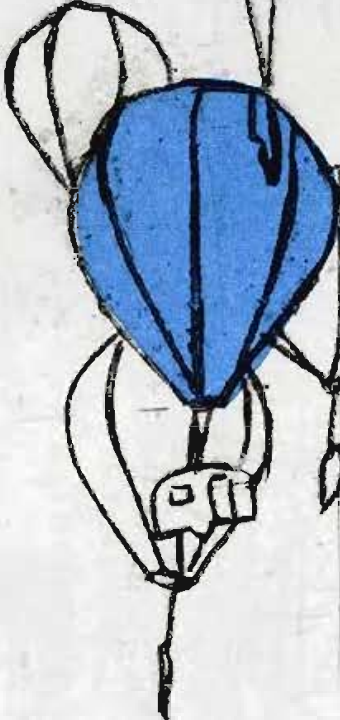
PIVOT Dublin  
Exhibition  
Filmbase  
Temple Bar  
March 1-8

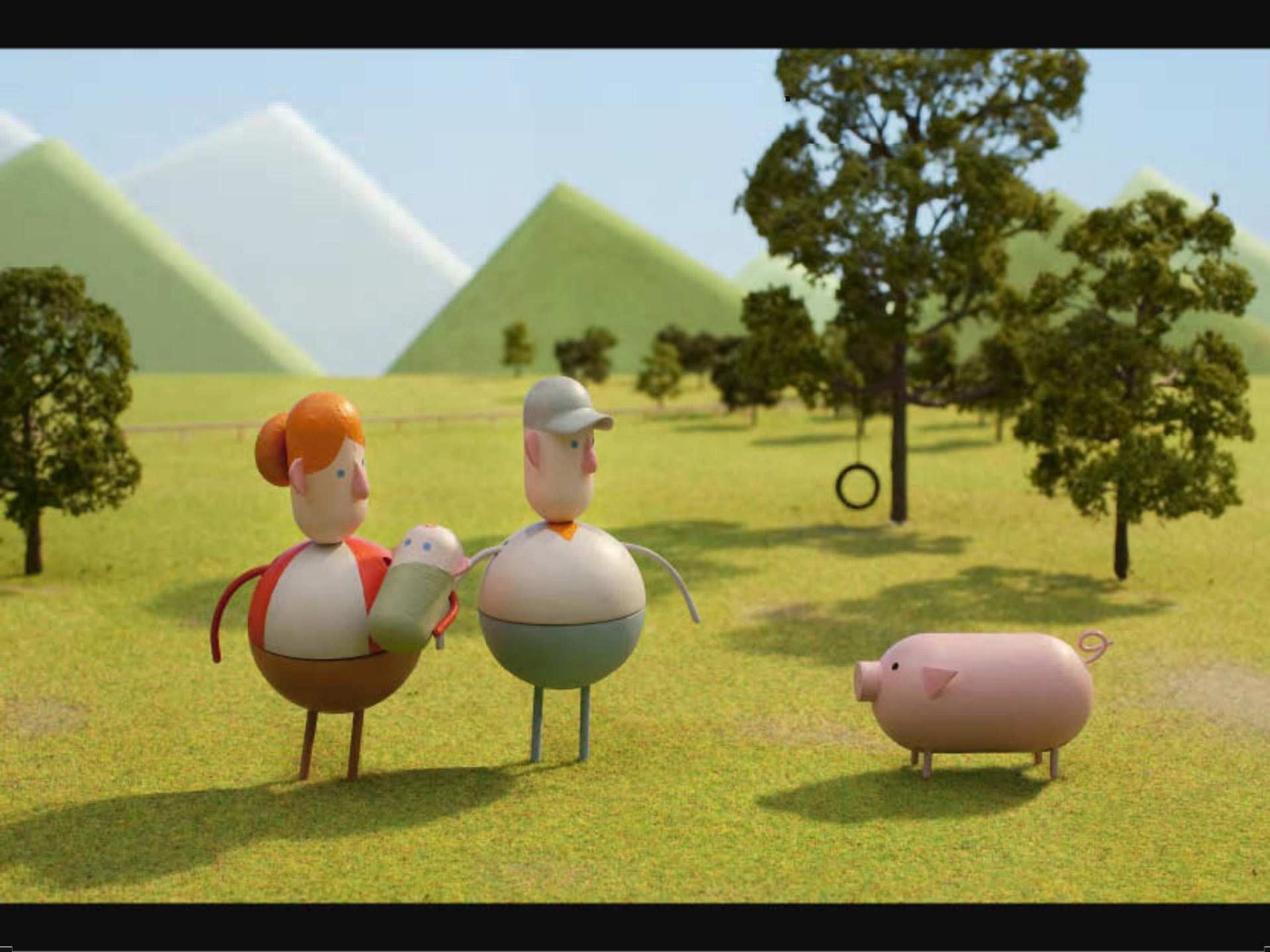
—  
**Re Think + Re Act**  
—

PIVOT Dublin  
Exhibition  
Filmbase  
Temple Bar  
March 1-8

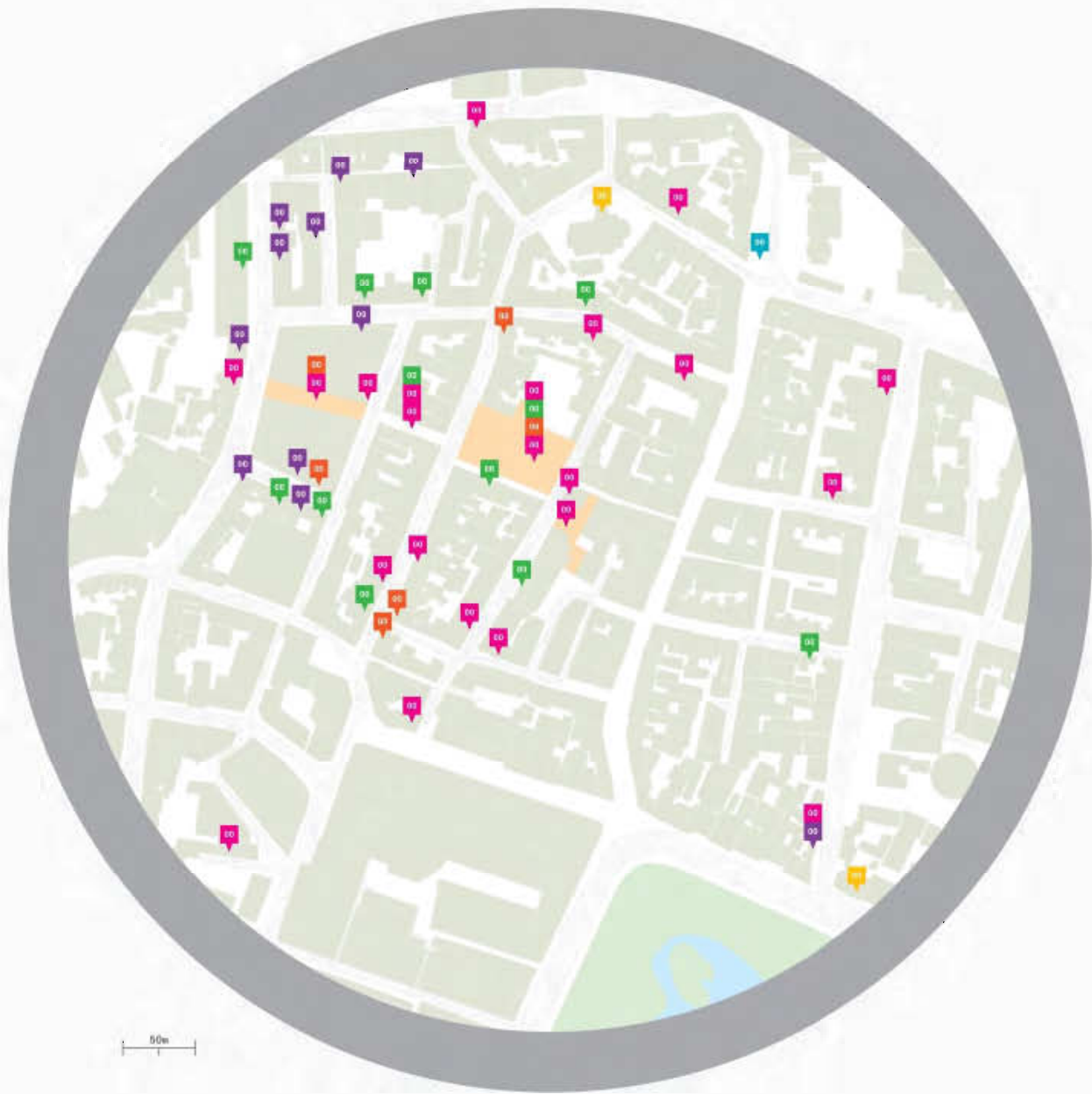


Geographisch Nord  
Iris North  
Gater Nord  
Gric  
Nord de aednlagh  
-mudh  
Den magne  
man, inden man  
vom fischhops  
to convert a grid  
azimuth soll  
G-M









50m





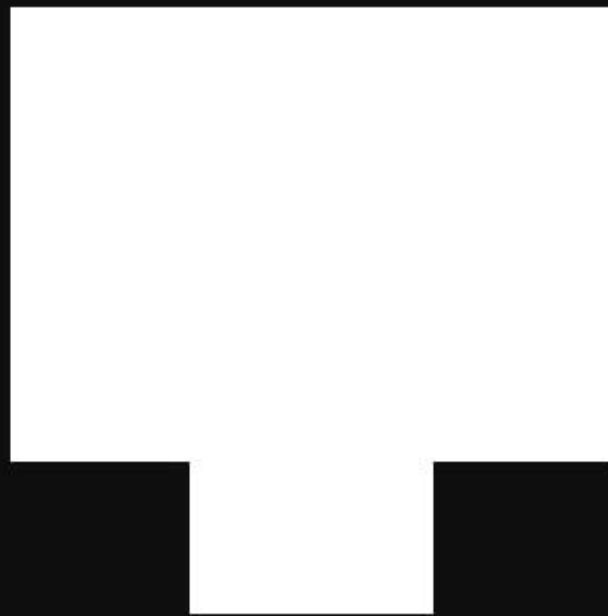
CAN YOU  
SEE ME?

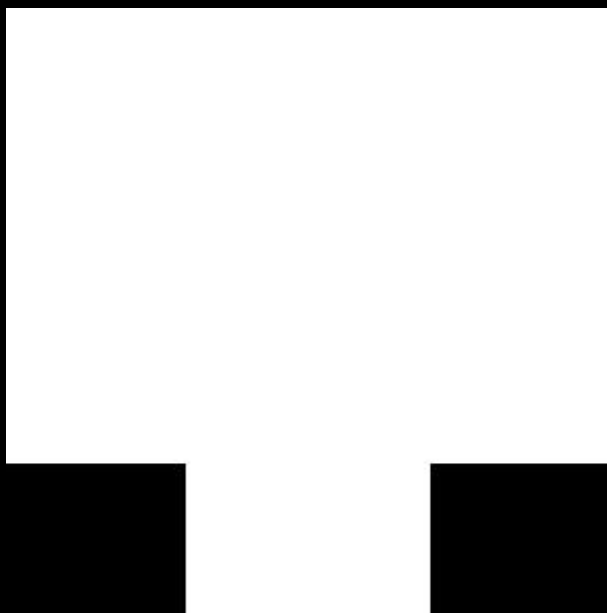


I CAN SEE YOU!



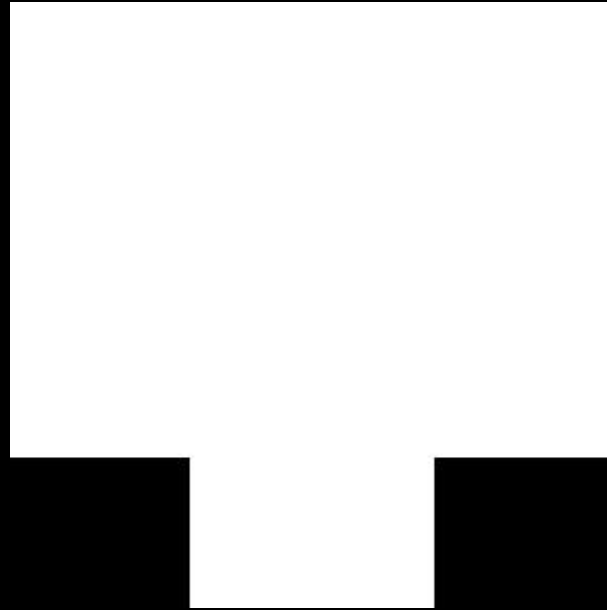




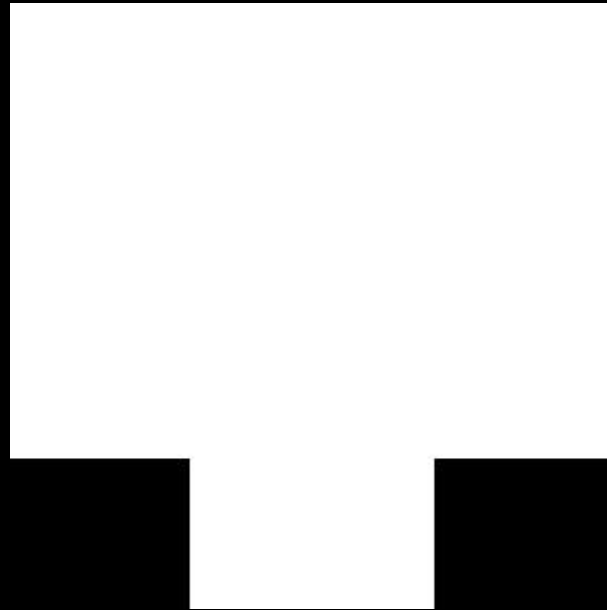


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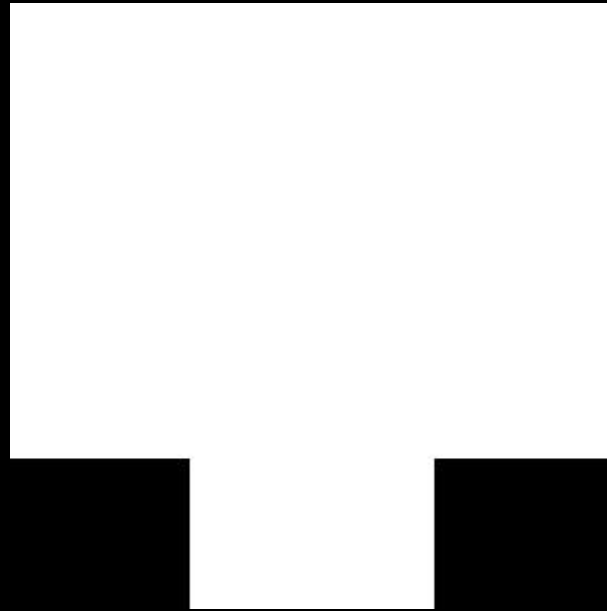




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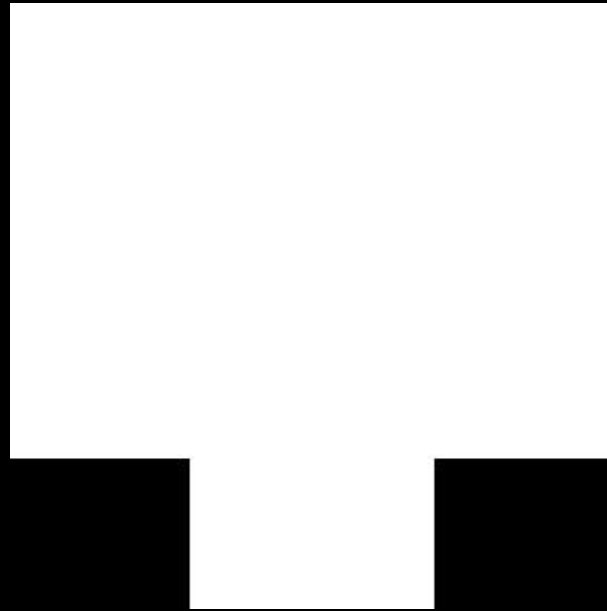


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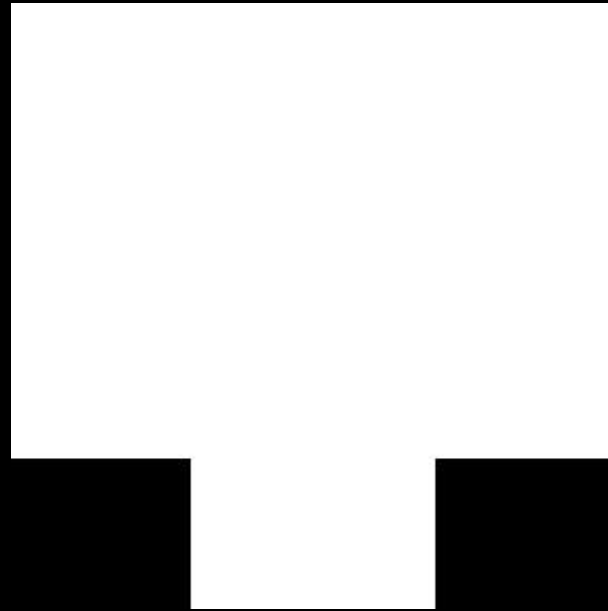


T R A N

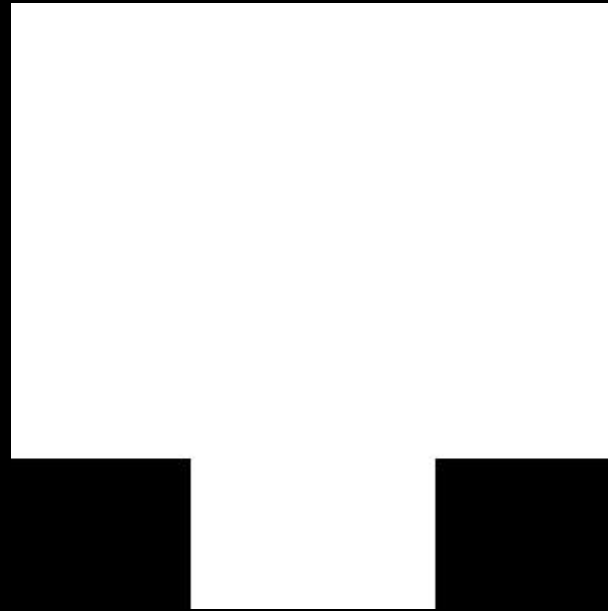




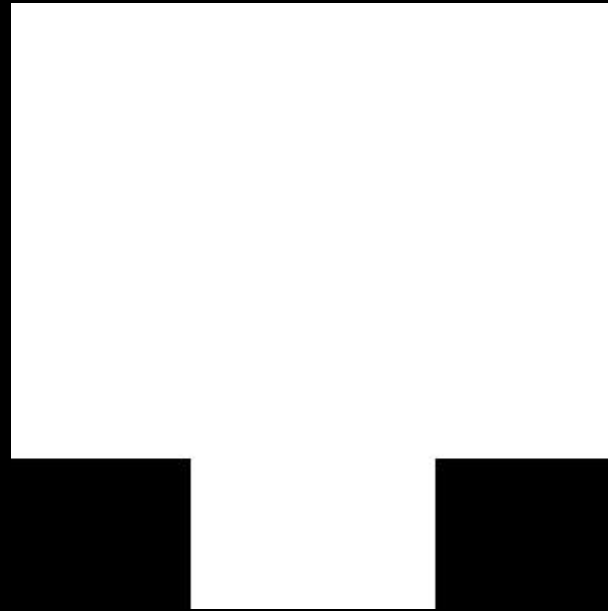
T R A N S



T R A N S L

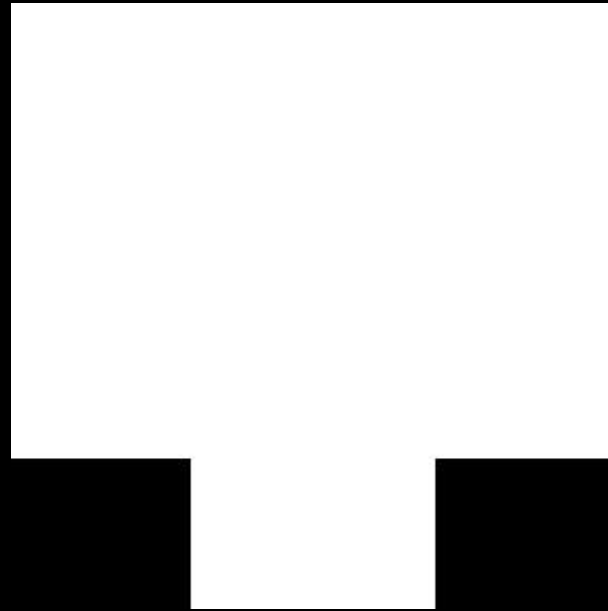


T R A N S L A



T R A N S L A T





T R A N S L A T E









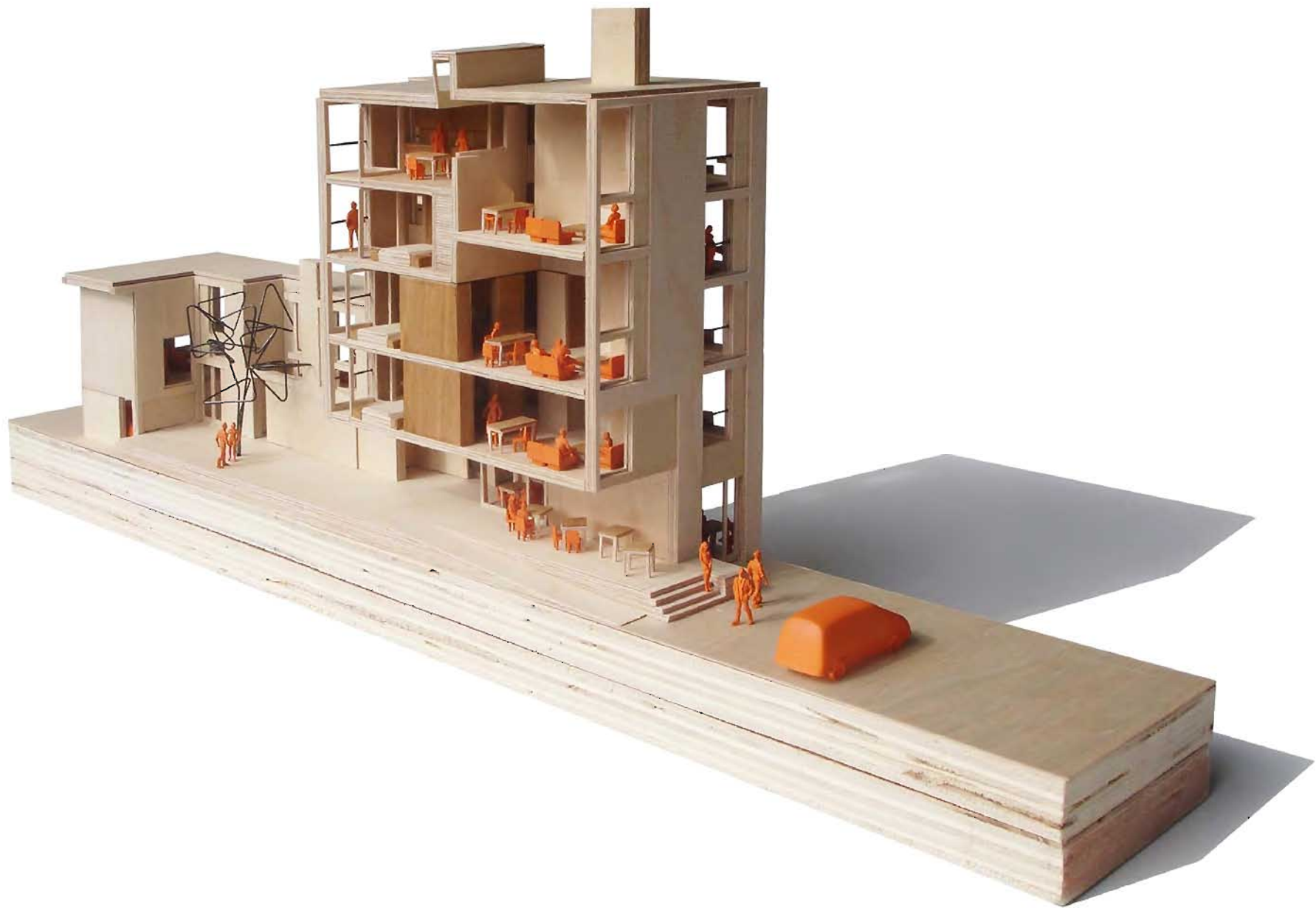




















...to the situation

DUBLIN  
UNESCO  
City of Literature

CAD  
É  
AN  
SCÉAL?

Who is it?  
publín  
SPAC 2011

Live  
announcement  
Tonight

HOME OF THE  
MODERN  
IRELAND









**THANKS**



**A**

**MILLION**