

Indicator 23: Public events



Figure: A fungi course organized by the city at Mustavuori during autumn 2014. On the fungi course, participants are able to enjoy the benefits of ecosystem services and learn about urban nature. (Photograph: Margit Jensen)

Status:

The number of events related to biodiversity is recorded from the events calendar, questionnaires to relevant departments and if necessary also via expert interviews. Many municipal departments and companies organize events both individually and in cooperation with other bodies. The cooperation partners also include bodies from outside the municipality. The value for this indicator includes in addition to open public events also events included in the admission fees of museums and zoos owned by the municipality. Altogether there were a total of 270 events related to biodiversity organized by the city during 2014. Of the municipal bodies involved, the main organizers of such events were the Korkeasaari Zoo, the Natural History Museum LUOMUS and the Environment Centre. In addition, there are many organizations in Helsinki that organize events connected to biodiversity.

Score:

0 points: 0 events p.a.

1 point: 1 - 59 events p.a.

2 points: 60 - 149 events p.a.

3 points: 150 - 300 events p.a.

4 points: > 300 events p.a.

Monitoring:

This indicator can be monitored by recording information on events regularly or by means of expert estimation regarding the events of a given year. It would be possible for the city to set its own targets for the number of people reached by such events. In conjunction with the estimation of this indicator it became apparent that not all of the bodies involved had a precise idea of how many events they organize and how well they reach urban residents. The development of statistics could also help departments to develop their activities.

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