

1. Identification				
Call			Date of submission	
X2				26/02/2020
1.1. Project name				
Sohjoa Last Mie - Baltic Sea Region transitio	oning into eco-friendly autonomous last mile pu	ublic transportatio	n	444.1050 down town
				111 / 250 characters
1.2. Project acronym				
Sohjoa Last Mile				
L				16 / 20 characters
1.3. Priority				
3. Sustainable Transport				
1.4. Programme specific objective				
3.1 Interoperability of transport modes: To inc	crease interoperability in transporting goods an	nd persons in nort	h-south and east-west connections based on increased capaci	ty of transport actors
1.5. Project duration				
	01/10/2020			01/10/2020
Contracting start	01/10/2020		Contracting end	01/10/2020
Implementation start	02/10/2020		Implementation end	01/07/2021
			Duration of implementation phase (months)	9
Closure start	02/07/2021		Closure end	01/10/2021
1.6. Summary of the project				
a major barrier to use public transport. Sohigi minibuses as part of the public transport cha represents up 60% of the costs. Operation of from the piloting in Sohjoa Baltic project supp how to operate automated shuttles without a need to perform as regular buses. Sohjoa La pedestrians, bicycles and other vehicles. In T Alongside the piloting, the project will dissen deployment, city planning, public transportati	a Last Mie will continue to promote the usage in especially for first/last mile mobility needs. F thehicles without an operator or driver in the bu port the aim of Sohjoa Last MIe project to take p n safety operator. The target for remote-operate ast Mile project deploys three pilots where in Kc fallinn, Estonia and Gdansk, Poland similar pil- ninate the successful results that are achieved on services, technology and related regulatory i	and support the c Providing improved us will therefore re piloting to the next ed vehicles is the ongsberg, Norway loting will take place I by organizing wor framework issues	cars. The flexible, on-demand type of operation, and especially t hange in the region in the field of.of urban public transportation, and additional public transport services are expensive with tod present a game changer for public transport and transport oper level. The main targets for the pilots in Sohjoa Last Mie is to le cost reduction and more flexible services for public transport. To the remote-controlled fully autonomous piloting the vehicle will be in closed areas. kshops by partners Gdansk/Poland, Chalmers/Sweden and Zei . As an addition to delivered tasks, this project focuses on deep le business environment for autonomous public transport, kry	including automated driverless electric ay's production method, as the driver ators. The lessons learned and experiences am, perform, document and disseminate meet public needs for transport, the service operate in open city spaces with mgale region/Latvia, regarding the er influencing on legal process and policy

2,396 / 3,000 characters

### 1.7. Summary of the partnership

communications. Project will also boost best practices by networking and knowledge sharing between stakeholders

Consortium consists of partners from Finland, Estonia, Latvia, Norway, Poland and Sweden. Partnership capitalizes the knowledge of leading regions to spread knowledge and build BSR area competences. Lead partner Metropolia University of Applied Sciences (METROPOLIA) has experience on autonomous bus operation on open roads, automation technologies, user acceptance and business case studies as well as integration into public transport. Forum Virium Helsinki (FWH) is a part of City of Helsinki group, and has a long history of operating, planning and coordinating various smart city activities, building cooperation networks and influencing urban policymaking, including partnership in two automated bus pilots and a large amount of smart urban mobility pilot projects. The Municipality of Kongsberg (KONGSBERG) uses the wide networks of public transportation service providers and city area development in the Sohjoa Last Mile's next-level piloting. Tallinn University of Technology (TUT) provides expertise in areas such as automatomous technology and 5G networks. Tallinn Transport Department (TTD) provides the necessary support in finding the location for the pilot in Tallinn and making the necessary preparations, experienced in traffic and public transport planning. The City of Ganak (GDANSK) will share their competence of forming partnerships and effectively building competence to implement autonomous last mile transport locally. Chalmers University of Technology (CHALMERS) will contribute by their expertise in efficient vehicle technologies, offering experience in test evaluation and dissemination. Zemgale Planning Region (ZEMGALE) ensure the city involvement and co-operation with city public transportation and city area development.

1,755 / 3,000 characters



# 1.8. Project Budget Summary

Financial r	esources [in EUR]	Preparation costs	Planned project budget
	ERDF co-financing	0.00	533,800.00
ERDF	Own contribution ERDF	0.00	124,200.00
	ERDF budget	0.00	658,000.00
	NO co-financing	0.00	125,000.00
NO	Own contribution NO	0.00	125,000.00
	NO budget	0.00	250,000.00
	ENI co-financing	0.00	0.00
ENI	Own contribution ENI	0.00	0.00
	ENI budget	0.00	0.00
	RU co-financing	0.00	0.00
RU	Own contribution RU	0.00	0.00
	RU budget	0.00	0.00
	Total Programme co-financing	0.00	658,800.00
TOTAL	Total own contribution	0.00	249,200.00
	Total budget	0.00	908,000.00



### 1.9. Lead Applicant Declaration

By signing this application form we on behalf of all project partners confirm that:

- 1. the project, neither in whole nor in part, has received or will receive any other additional EU funds (except for the funds indicated in this application form) for any of the activities presented in the work plan during the the project, neither in whole nor in part, has received or will receive any other additional EU tunds (except for the tunds indicated in this application form) for any of the activities presented in the workhold extention of the project;
   all organisations that will receive programme co-financing have been listed as project partners in this application form;
   the project partners listed in the application form are committed to take part in the project's activities and financing;
   the project respects equal opportunities and non-discrimination and has no harmful impact on the environment;
   information in this application form is accurate and true to the best of our knowledge.

In case of approval of the application by the Interreg Baltic Sea Region Monitoring Committee our organisation will take the role of the lead partner with all the responsibilities assigned to it.

Signature of the Leadpartner	If applicable, stamp of the Lead Partner
Signatory's name	Place and date
Anna-mariaVilkuna	
Signatory's position	
Director, RDI	



## 2. Partnership

## 2.1. Overview: Project Partnership

## Project Partners and Reserved Project Partners

Role	Organisation (English)	Organisation (Original)	Country	Partner budget in the project	Preparation costs	Organisation Type
PP 1	Metropolia University of Applied Sciences	Metropolia Ammattikorkeakoulu Oy	₽	104,250.00€	0.00€	Higher education and research institution
PP 2	Tallinn University of Technology	Tallinna Tehnikaülikool	EE	114,500.00€	0.00€	Higher education and research institution
PP 3	Chalmers university of technology	Chalmers tekniska högskola	SE	67,500.00€	0.00€	Higher education and research institution
PP 4	Forum Virium Helsinki	Forum Virium Helsinki	₽	83,250.00€	0.00€	Sectoral agency
PP 5	The City of Gdansk	Masto Gdańsk	PL	179,500.00€	0.00€	Local public authority
PP 6	City of Tallinn	Tallinna linn	EE	74,000.00€	0.00€	Local public authority
PP 7	The Municipality of Kongsberg	Kongsberg kommune	NO	250,000.00€	0.00€	Local public authority
PP 8	Zemgale Planning Region	Zemgales Plānošanas reģions	LV	35,000.00€	0.00€	Regional public authority

### Associated Organisations

Role	Organisation (English)	Organisation (Original)	Country	Organisation Type
AO 1	Pomeranian Association of Friends of Public Transportation	Pomorskie Stowarzyszenie Mlosnikow Transportu Mejskiego	PL	Interest groups including NGOs
AO 2	Urban Council for the Road Safety	Mejska Rada Bezpieczeństwa Ruchu Drogowego	PL	Interest groups including NGOs



Mobile

+ 358 403 347 929

## 2.2 Project Partner Details - Partner 1

Partner Information					
Organisation in original language	Metropolia Ammattikorkeakoulu Oy				
					32 / 250 characters
Organisation in English	Metropolia University of Applied Sciences				
					41/250 characters
Department in original language	Ajoneuvo- ja konetekniikka				41/200 characters
zoparanom in original rangaago					00/050 /
Department in English	Coloral of Automatics and Machanical East				26 / 250 characters
Department in English	School of Automotive and Mechanical Eng	gineening			
					47 / 250 characters
Localisation					
Address	Leiritie 1				
		10/250 characters	Country	Finland	
Postal Code	01600				
		5 / 250 share there	NUTS1 code	MANNER-SUOM	
Town	Vantaa	5 / 250 characters			
Town			NUTS2 code	Helsinki-Uusimaa	
147.1.11		6 / 250 characters			
Website	www.metropolia.fi/en		NUTS3 code	Helsinki-Uusimaa	
		20 / 100 characters			
Organisation identification No.	FI 2094551-1				
					12 / 100 characters
Type of register	The Finnish Business Information System	n (jointly maintained by the Fi	nnish Patent and Registration	Office (PRH) and the Finnish Tax Administration)	
					147 / 250 characters
Contact Information					
	Legal Representative			Contact Person	
Position	Director, RDI		Position	Project Manager	
		13/250 characters			15 / 250 characters
Given name	Anna-maria		Given name	Azat	
		10/250 characters			4 / 250 characters
Family name	Vilkuna		Family name	Ismailogullari	
		7/250 share share			14/050 share share
Email	anna-maria.vilkuna@metropolia.fi	7 / 250 characters	Email	Azat.lsmailogullari@metropolia.fi	14 / 250 characters
Disease		32 / 250 characters	Dhama		33 / 250 characters
Phone	+ 358 403 347 929		Phone	+ 358 406 377 357	

Mobile

+ 358 406 377 357



Partner Description		
Legal status	b) Bodies governed by public law	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Higher education and research institution	university faculty, college, research institution, RTD facility, research cluster, etc.
	-	



Partner Information			
Organisation in original language	Tallinna Tehnikaülikool		
			23 / 250 characters
Organisation in English	Tallinn University of Technology		
			32 / 250 characters
Department in original language	Ragnar Nurkse innovatsiooni ja valitsemise instituut (koostöö meh	aanika ja tööstustehnika instituudi ning ta	
			132 / 250 characters
Department in English	Ragnar Nurkse Department of Innovation and Governance (in colla	boration with the Department of Mechanica	al and Industrial Engineering and Smart City Center of Excellence)
			169 / 250 characters
Localisation			
Address	Ehitajate tee 5	Country	Fataria
	15/250 characters	Country	Estonia
Postal Code	19086		
	5 / 250 characters	NUTS1 code	EESTI
Town	Tallinn		
		NUTS2 code	Eesti
147.1	7 / 250 characters		·
Website	https://www.taltech.ee/	NUTS3 code	Põhja-Eesti
	23 / 100 characters		
Organisation identification No.	74000323		
			8 / 100 characters
Type of register	Estonian Central Commercial Register		
			36 / 250 characters
Contact Information			
	Legal Representative		Contact Person
Position	Director, Ragnar Nurkse Department of Innovation and	Position	
	Governance		Project assistant, PhD student
	63 / 250 characters		30 / 250 characters
Given name	Erkki	Given name	Jaanus
	5/250 characters		6 / 250 characters
Family name	Karo	Family name	Müür
	4/250 characters		4 / 250 characters
Email	erkki.karo@taltech.ee	Email	jaanus.muur@taltech.ee

21/250 characters

Phone

Mobile

+ 3 726 202 661

+ 37 256 922 530

3 726 202 661

3 725 156 795

+

+

22 / 250 characters



Partner Description		
Legal status	b) Bodies governed by public law	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Higher education and research institution	university faculty, college, research institution, RTD facility, research cluster, etc.



Partner Information					
Organisation in original language	Chalmers tekniska högskola				
					26 / 250 characters
Organisation in English	Chalmers university of technology				
					33 / 250 characters
Department in original language	Mekanik och maritima vetenskaper				
					32 / 250 characters
Department in English	Mechanics and Maritime Sciences				
					31 / 250 characters
Localisation					
Address	Hörsalsvägen 7A				
			Country	Sweden	
		15/250 characters			
Postal Code	41296				
		5 / 250 characters	NUTS1 code	SÖDRA SVERIGE	
Town	GÖTEBORG				
		8 / 250 characters	NUTS2 code	Västsverige	
Website	https://www.chalmers.se/				
		24 / 100 characters	NUTS3 code	Västra Götalands län	
Organisation identification No.	556479-5598				
					11 / 100 characters
Type of register	Educational organization				
					24 / 250 characters
Contact Information					
	Legal Representative			Contact Person	
Position	Head of department		Position	Researcher	
		18/250 characters			10 / 250 characters

Given name

Family name

Email

Phone

Mobile

Given name	Angela	
		6 / 250 characters
Family name	Hillemyr	
		8 / 250 characters
Email	angela.hillemyr@chalmers.se	
		27 / 250 characters
Phone	+ 46 317 722 145	
Mobile	+ 46 317 722 145	

Contact Person	
Researcher	
	10 / 250 characters
Mauro	
	6 / 250 characters
Bellone	
	7 / 250 characters
mauro.bellone@chalmers.se	
1	25 / 250 characters
+ 46 720 245 739	
+ 46 720 245 739	



Partner Description		
Legal status	b) Bodies governed by public law	
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project	Yes	
activities? Type of partner	Higher education and research institution	university faculty, college, research institution, RTD facility, research cluster, etc.



Partner Information				
Organisation in original language	Forum Virium Helsinki			
				21 / 250 character
Organisation in English	Forum Virium Helsinki			
				21 / 250 character
Department in original language	Forum Virium Helsinki			
				21 / 250 character
Department in English	Forum Virium Helsinki			
				21 / 250 character
Localisation				
Address	Unioninkatu 24			
	14/250 characters	Country	Finland	
Postal Code	00130			
	5/250 characters	NUTS1 code	MANNER-SUOM	
Town	Helsinki			
	8 / 250 characters	NUTS2 code	Helsinki-Uusimaa	
Website	www.forumvirium.fi			
	18 / 100 characters	NUTS3 code	Helsinki-Uusimaa	
Organisation identification No.	2170029-2			
				9 / 100 character
Type of register	The Finnish Business Information System (BIS) at yij.fi			
				55 / 250 character
Contact Information				
	Legal Representative		Contact Person	
Position	Managing Director	Position	Project Manager	

Given name

Family name

Email

Phone

Mobile

Position	Managing Director
	17 / 250 characters
Given name	Mka
	4 / 250 characters
Family name	Malin
	5 / 250 characters
Email	mika.malin@forumvirium.fi
	25/250 characters
Phone	+ 35 840 668 599
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Contact Person	
Delatheres	
Project Manager	
	15 / 250 characters
Jari	
	4 / 250 characters
Honkonen	
	0 / 250 share stars
	8 / 250 characters
jari.honkonen@forumvirium.fi	
	28 / 250 characters
+ 0 406 636 668	
+ 0 406 636 668	
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Partner Description					
Legal status	a) National (governmental), regional and local publ	lic au	ithorities		
Source of contribution	public	public			
Is your organisation entitled to recover VAT related to the EU funded project activities?	Yes				
Type of partner	Sectoral agency		e.g. local or regional development agency, environmental agency, energy agency, employment agency, etc.		



Partner Information					
Organisation in original language	Masto Gdańsk				
					13 / 250 characters
Organisation in English	The City of Gdansk				
					18 / 250 characters
Department in original language	Wydział Gospodarki Komunalnej				
					29 / 250 characters
Department in English	Community Facilities Management Departm	nent			
					42 / 250 characters
Localisation					
Address	ul. Nowe Ogrody 8/12				
		20 / 250 characters	Country	Poland	
Postal Code	80-803				
i ostal oode	00-003		NUTS1 code	REGION PÓŁNOCNY	
	-	6 / 250 characters	Notor boac		
Town	Gdańsk				
			NUTS2 code	Pomorskie	
		6 / 250 characters			
Website	www.gdansk.pl, www.rowerowygdansk.pl				
		36 / 100 characters	NUTS3 code	Trójmiejski	
Organisation identification No.	191675570				
					0 / 100 - 1 1
Type of register	Register of Legal Entities				9 / 100 characters
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					26 / 250 characters
Contact Information					
	Legal Representative			Contact Person	
Position	Deputy Mayor		Position	Senior Specialist	
		12 / 250 characters			17 / 250 characters
Given name	Piotr		Given name	Magdalena	
		6 / 250 characters			9 / 250 characters
Family name	Grzelak		Family name	Szymanska	
			·, ·		

Email

Phone

Mobile

Email

Phone Mobile



Piotr	
	6 / 250 characters
Grzelak	
	7 / 250 characters
piotr.grzelak@gdansk.gda.pl	
	27 / 250 characters
+ 48 583 236 318	
+ 48 583 236 318	

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Sei	nior Specialist	
		17 / 250 character
Ma	gdalena	
		9 / 250 character
Szy	manska	
		9 / 250 character
ma	gdalena.szymanska@gdansk.gda.pl	
		33 / 250 character
+	48 585 268 086	
+	693 380 265	



Partner Description					
Legal status	a) National (governmental), regional and local publi	c authorities			
Source of contribution	public				
Is your organisation entitled to recover VAT related to the EU funded project	No				
activities?					
Type of partner	Local public authority	municipality, etc.			
activities?					



Partner Information					
Organisation in original language	Tallinna linn				
					13 / 250 characters
Organisation in English	City of Tallinn				
					15 / 250 characters
Department in original language	Tallinna Transpordiamet				
					23 / 250 characters
Department in English	Tallinn Transport Department				
	1				28 / 250 characters
Localisation					
Address	Vabaduse Väljak 7				
		18/250 characters	Country	Estonia	
Postal Code	15199				
		7 / 250 characters	NUTS1 code	EESTI	
Town	Tallinn				
		7 / 250 characters	NUTS2 code	Eesti	
Website	https://www.tallinn.ee/est/transpordiamet				
		41 / 100 characters	NUTS3 code	Põhja-Eesti	
Organisation identification No.	7				
					1 / 100 characters
Type of register	public authority				
					16 / 250 characters
Contact Information					
	Legal Representative			Contact Person	
Position	Head of Transport Department		Position	Project manager	
		28 / 250 characters			15 / 250 characters
Given name	Andres		Given name	Jaagup	
		6 / 250 characters			6 / 250 characters
Family name	Harjo		Family name	Ainsalu	
		5 / 250 characters			7 / 250 characters
Email	Andres.Harjo@tallinnlv.ee		Email	Jaagup.Ainsalu@tallinnlv.ee	
		25 / 250 characters			27 / 250 characters

Phone

Mobile

56 627 354

+ 6 404 629

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+ 56 627 354

+ 6 404 629



Partner Description				
Legal status	a) National (governmental), regional and local public	authorities		
Source of contribution	public			
Is your organisation entitled to recover VAT related to the EU funded project	Yes			
activities? Type of partner				
	Local public authority	municipality, etc.		



Partner Information				
Organisation in original language	Kongsberg kommune			
				17 / 250 characters
Organisation in English	The Municipality of Kongsberg			
				29 / 250 characters
Department in original language	Strategi og omdømme, næringsutvikling			
				37 / 250 characters
Department in English	Strategy and reputation, business development			
				45 / 250 characters
Localisation				
Address	Postboks 115			
PMM 635		Country	Norway	
	12 / 250 characters			
Postal Code	3601		10205	
	4/250 characters	NUTS1 code	NORGE	
Town	KONGSBERG			
	9 / 250 characters	NUTS2 code	Sør-Østlandet	
Website	www.kongsberg.kommune.no			
		NUTS3 code	Buskerud	
Ormania ation identification No.	24 / 100 characters			
Organisation identification No.	942 402 465			
				11 / 100 characters
Type of register	CCR			
				3 / 250 characters
Contact Information				
	Legal Representative		Contact Person	
Position	Municipal Manager	Position	Head of business development	
	17 / 250 characters			28 / 250 characters
Given name	Håvard	Given name	Ingar	
	6 / 250 characters			5 / 250 characters
Family name	Fossbakken	Family name	Vaskinn	
	10 / 250 characters			7 / 250 characters
Email	Havard.Fossbakken@kongsberg.kommune.no	Email	ingar.vaskinn@kongsberg.kommune.no	
-				

38 / 250 characters

Phone

Mobile

4 797 154 331

4 797 154 331

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+ 4 748 166 459

+ 4 748 166 459

34 / 250 characters



Partner Description			
Legal status	a) National (governmental), regional and local publi	cauthorities	
Source of contribution	public		
Is your organisation entitled to recover VAT related to the EU funded project activities?	No		
Type of partner	Local public authority	municipality, etc.	



Family name

Email

Phone

Mobile

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valdis.veips@zpr.gov.lv

37 163 084 950

37 128 800 405

## 2.2 Project Partner Details - Partner 8

Partner Information					
Organisation in original language	Zemgales Plānošanas reģions				
					27 / 250 characters
Organisation in English	Zemgale Planning Region				
					23 / 250 characters
Department in original language	Attīstības nodaļa				
					17 / 250 characters
Department in English	Development Department				
					22 / 250 characters
Localisation					
Address	Katoļu iela 2b				
			Country	Latvia	
	Г	14 / 250 characters			
Postal Code	LV-3001				
		7 / 250 characters	NUTS1 code	LATVIJA	
Town	Jelgava				
		7 / 250 characters	NUTS2 code	Latvija	
Website	www.zemgale.lv				
		14 / 100 characters	NUTS3 code	Zemgale	
Organisation identification No.	90002182529				
					11 / 100 characters
Type of register	Register of Tax Payers				
					22 / 250 characters
Contact Information					
	Legal Representative			Contact Person	
Position	Executive Director		Position	Project Manager	
		18 / 250 characters		L	15 / 250 characters
Given name	Valdis		Given name	Raitis	

	Given name
6 / 250 characters	
	Family name
5 / 250 characters	
	Email
23 / 250 characters	
	Phone
	Mobile

Contact Ferson	
Project Manager	
	15 / 250 charac
Raitis	
	6 / 250 charac
Madžulis	
	8 / 250 charac
raitis.madzulis@zpr.gov.lv	
	26 / 250 charac
+ 37 129 534 718	
+ 37 163 028 085	



Partner Description		
Legal status	a) National (governmental), regional and local public	authorities
Source of contribution	public	
Is your organisation entitled to recover VAT related to the EU funded project activities?	No	
Type of partner	Regional public authority	regional council, etc.



### 3. Strategy

#### 3.1. Challenge to be addressed

During the last couple of years, Automated Road Transport Systems (ARTS) have been tested in a number of locations in the Baltic Sea Region and Norway. This shows that many countries have the legal framework to allow autonomous vehicles in the traffic, either for testing or for regular operation. These countries include Finland. Sweden, Norway, Estonia and Poland, Legal changes are currently on the way in Den

Sohjoa Baltic was the first international project to promote and test autonomous electric minibuses in the BSR region. Several pilots were conducted that included cities such as Kongsberg, Helsinki and Gdansk. The pilot in Tallinn started at the end of August 2019 and will continue in April 2020. Zemgale planning region in Latvia will have its mini pilot in the spring of 2020. The conducted pilots have porvided valuable experience and knowledge related to procuring ARTS technology, traffic-related issues, the currently existing technological and legal limitations. Sohjoa Baltic project has also enabled partners to introduce ARTS to a wider population in terms of technology and their practical potential as well as to research passengers to rate their perceived safety on the automated bus and rate the overall experience

One of the main limitations during the Sohjoa Baltic project was the fact that none of the pilots were completely autonomous as all of them had an operator on board. Although this was due to the existing legal barriers, it has also prevented the partners from gaining knowledge and experience on completely autonomous operations. With the extension project, the project partners want to address this issue by conducting completely autonomous and remotely controlled pilots either in closed areas such as zoos and cemeteries or if possible, in the open traffic.

The purpose of the extension project Sohjoa Last MIe is to

gain practical experience related to remotely controlled pilots - identify challenges related to remote control - push the technological development of remote control function

- further increase the awareness of autonomous vehicles

- build legacy of the regular and extension stage project - share the ARTS knowledge with a wider audience e.g. municipalities and public transport operators - influence legislative framework where needed e.g. in Poland

study the possibilities to reduce costs of public transport and provide more flexible, demand-based services
 showcase how to deliver services where volumes of passengers are low
 study the possibilities for integrated services with passenger transport f.ex.home delivery solutions.

2.681 / 6.000 characters

### 3.2. Transnational value of the project

The BSR region includes some of the front runners in the development of ARTS. The Helsinki region has long been a location for autonomous pilots together with a growing ecosystem of companies active in the field as a result of the favorable legal framework of Finland. Estonia is another country that has a favorable legal framework which allows autonomous passenger and parcel vehicles on the streets. Several companies are currently developing autonomous parcel robots and the development of autonomous minibuses is also under way. Norway has adopted a special regulation for testing autonomous vehicles in the country. Numerous pilots have been conducted in locations such as Kongsberg, Oslo and Giøvik. Kongsberg is aiming to be one of the hubs of autonomous technology development, including a maritime industry. Sweden has a long history of automotive development having several big industries in this sector. Chalmers university will support the partners offering its long term experience with autonomous driving technology as a high-ranked research institution. Prior to the Soljog ablic project, Poland had no experience of autonomous vehicles implementation, however legislative works were ongoing to introduce provisions on testing of autonomous vehicles on roads. The provisions came into force during the course of implementation of the project and even though they make autonomous buses vehicles testing very complicated in terms of the procedures, The City of Gdansk following findings of the legal analysis, managed to close the road for other types of traffic and implement a first ever autonomous bus presentation in Poland.

In the Sohjoa Last Mile project the project partners would look more into the challenges related to remote control technology by running remotely controlled pilots with autonomous vehicles. The gained knowledge would be shared among the partners of the project which further ensures the front runner status of BSR region in the development of ARTS as well as the challenges addressed in 3.1

2,036 / 3,000 characters

#### 3.3. Political and strategic background of the project

The technology is not a goal in itself, but seen as a tool to develop sustainable mobility. In Testsite Kongsberg a collaborative arena has been developed where the authorities, technology industry, transport companies and universities jointly promote new sustainable solutions - which are attractive to the public of the future. The partnership includes: The Municipality of Kongsberg, The National Road Administration, the technology industry in Kongsberg by Applied Autonomy, The Viken County, ITS-Norway, the University of Southeast Norway, the PTA Brakar and the PTO W. On January 23, there was a small showcase for the next phase of development, driving completely without a host on board in Kongsberg. The autonomous minibus drove without anyone aboard at Church Square, communicated with traffic lights, stopped at bus stops and stopped for unforeseen obstacles. The demonstration of the technology was very successful and went exactly as planned. Legal basis and framework conditions: At the start of the project there was no testing of automatic vehicles under the Norwegian legislation. Important tasks have been used for input and justified law and regulations on the testing of self-driving vehicles on roads (LOV-2017-12-15-112 and FOR-2017-12-19-2240), as well as an evaluation of the application process for the pilots and the application of the legislation after that entered into force. It is still a demanding process to get approved use of self-driving vehicles without an operator on board. As part of Sohjoa Last Mile, we will establish the method for obtaining such approval in line with the intention of Norwegian law.

Technological maturity and infrastructure requirements: Self-driving minibuses are still in an early phase of the innovation cycle, with limited functionality and technological maturity. Kongsberg has already succeeder realizing a pilot in mixed traffic on public roads in all four seasons with lots of snow. The piloting has set the premises for further product development to support the developed transport solutions that are adapted to Norwegian conditions and winter driving. These improvements must be tested and further developed in order for a general roll-out of the solutions to be feasible. We want to continue this in Sohjoa Last Mie. Traffic safety: There have been no self-reported accidents involving police minibuses on Norwegian roads. Although testing is conducted in complex traffic environments, testing is good regulated and takes place at low speeds. Further testing, piloting and technology development in sensory, algorithms, Al and deep learning will be important to allow your speed and achieve smoother shopping in the future.

The similar developments in other partnering countries are without a doubt ahead and the Sohjoa Last MIe supports the transnational collaboration

2.853 / 3.000 characters

#### 3.4. Project's contribution to the EU Strategy for the Baltic Sea Region

The use of automated electric buses specifically targets climate change adaptation, risk prevention and management aspect of the EU Strategy for the Baltic Sea. Project will result in increased capacity among the relevant target groups working in the field: public transportation agencies and operators, area development and roads managing authorities, traffic safety agencies, legislators in the field of transport in the BSF

The target group needs are divided in increasing the capacity of them on how to set up the fully autonomous operation without an operator on board and what are the benefits cost / emissions / service level and how to ensure safe operation. The user's main need is to have affordable, yet safe and efficient public transportation envice locally. The project will find answers to these durations between the service and efficient public transportation envice locally. The project will find answers to these durations between the service and efficient public transportation and envice locally. The project will find answers to these durations between the service and efficient public transportation and practical challenges and efficient public transportation and envice locally. The project will find answers to these durations are used in the service and efficient public transportation and practical challenges are to the service locally of the service and efficient public transportation and practical challenges when it comes to adapting this new technology in and around the BSR. The concrete demonstrations of fully autonomous driving results in increasing awareness and acceptance of the users of public transport towards the usage of environmentally friendly and smart technologies

By the end of the project, national workshops will be organised to share the knowledge of ARTS, as well as experience on operational level with other local governments and interested actors. This will directly contribute in increased capacity of authorities, infrastructure providers and operators to enhance the transport user's options for environmentally friendly transport solutions in urban areas. The project will bring about institutionalized knowledge and competence on organizing environmentally friendly and smart autonomous public transport solutions

1.951 / 3.000 characters

#### 3.5. Seed money support

Did you receive seed money support?

No, we have not received any seed money support from the EUSBSR Seed Money Facility/Baltic Sea Region Programme



## 3.6. Synergies with projects / other inititatives

Is your project based on any former or related to any current project/programme/initiative?	Yes		
Details about former project	Sohjoa - Baltic Sea Region transitioning into eco-friendly autonomous last mile public transportation (Interreg BSR) -project is ongoing and aimed to offer new, sustainable public transportation solutions to cities around the Baltic Sea Region, the work started by gathering information of the current state of the art of autonomous vehicles and the legal framework study from national perspectives, infused into European-level framework. Automated vehicles, "self-driving" small electric shuttles (with a safety driver onboard) were planned to have 3 large scale and 3 small scale pilots. The large scale piloting took place in 2018-2019 in Kongsberg, Norway and Helsinki, Finland. The small scale pilot in Cdansk took place in September 2019. Deviations from original piloting plan were the large scale pilot in Tallinn, Estonia, which was implemented in 2019 but due to fall weather conditions will continue in April 2020. The small scale pilot in Vejle, Denmark had to be cancelled due to Danish legislation. The small scale pilot in Zengale region, Lativa is upcoming in spring 2020. The piloting plan were the large included learning from each other from the regulative to procurement processes to route planning and traffic arrangement solutions. The conducted pilots have collected passenger survey data. The pilots outcome are variable. In Kongsberg the robot buses have been implemented to daily service after the pilot, in Finland the Helsinki Transport dpt noted that the maturity of vehicles is not enabling a reliable regular service. In Gdansk the short-period pilot was the first robot bus experience in Poland, receiving positive feedback.		
		1,646 / 2,000 characters	
3.7. Level of cooperation			
Joint development	<ul> <li>Image: A start of the start of</li></ul>		
Joint implementation	✓		
Joint staffing			
Joint financing	✓		
3.8. Objectives and results			
Programme Level			
December 2000 ili attic		Deservations Deserve	
Programme specific objective		Programme Result	
3.1 Interoperability of transport modes: To increase in north-south and east-west connections based on incr		3.1 Increased capacity of authorities, public and private logistic and transport operators, ports, intergovernmental and research institutions for higher interoperability between transport modes and systems by sea, rail, road, inland waterways and air	



# Project Level

No.	Project Objective	Institutional Capacity Dimensions	No.	Project Result
P01	Through fully autonomous pilots, the project brings institutionalized knowledge and competence on organizing environmentally friendly and smart autonomous public transport solutions as well as providing guidelines on the organizational setup needed for running such a service in a cost-efficient way. 301 / 3,000 characters	Enhanced institutionalised knowledge and competence Improved governance structures and organisational set-up More efficient use of human and technical resources (databases, technical solutions, small infrastructure etc.) Better ability to attract new financial resources Increased capability to work in transnational environment	R1	Public transportation agencies and operators, area development and roads managing authorities, traffic safety agencies, legislators in the field of transport in the BSR will gain knowledge concerning the requirements for fully autonomous public transportation solutions. 271/3,000 characters



Horizontal principles

Horizontal Principles	Level of Influence	Description
3.9. Sustainable development	positive	Successful paradigm shift from private cars to public transport has the potential to reduce CO2 emissions and noise and improve the quality of life in urban areas. In particular, the project enhances the attractiveness of multi-modal transport by enabling easy first mile/last mile transportation in urban environment in an eco-friendly way. It gives public transport the possibility to answer to the need and potentially reduce private car use.
		445/2,000 characters
3.10. Equal opportunities and non-discrimination	positive	The Sohjoa Last Mle activities are supporting the development of public transportation, open to all interested parties to participate and free of charge to all passengers.
		172/2,000 characters
3.11. Equality between men and women	positive	The Sohjoa Last Mle activities are supporting the development of public transportation, open to all interested parties to participate and free of charge to all passengers.
		172/2,000 characters



## 3.12. Cross-cutting issues

Cross-cutting issue	Contribution
5. Climate change adaptation and mitigation	Public transport is a vital weapon in a fight against climate change. According to calculations of UITP (International Association of Public Transport) doubling users of public transport would prevent the emission of 500 millions tonnes of CO2 equivalent in the year 2025. This would mean that urban transport emissions would be in line with the objectives outlined at the international climate negotiations and this would be despite the three-time increase in the number of trips made in urban areas.
	501 / 2,000 characters



### 4. Activities

Project management ar	nd administration
-----------------------	-------------------

Work package budget

#### 4.1. Description of strategic project management

20%

Strategic project management is ensuring the progress and reporting of the project, as well has responsibility for risk management during the time span of the project. The project management will be assigned from the lead partner organization and the steering group for the project will be formed from project partners' representatives to promote the interests and increase the awareness in the project and guides the project's transmitional oc-operation. The members will be suggested after the application's approval, however the participants might be the current Sohjoa Baltic project steering group members. Work package leaders are not involved in steering group work. However everypartner has a right to contact a steering group member if there are conflicts, which project manager is not able to solve.

811 / 4,000 characters

#### 4.2. Description of project content management

The project content management allows project partners plan, create, manage, store and distribute content such as published documents (web or print), permissions, images, archived communications and presentations. Project content management is organized by lead partner. Project coordinator of the lead partner works 100% to ensure effective coordination and managing the overall activities of the short 9-month period.

Lead partner appoints communications manager (30% work load) and also appoints the financial manager (20% work load).

The lead partner leads WP1 and WP3s, and Kongsberg WP2, collaboratively responsible for the overall management and coordination of the project activities. This team will create with other partners a general project work plan including activities and milestones as well as monitor that the tasks in their respective WPs are carried out according to the work plan. The Group of Activity leaders will be responsible for coordinating the work of other partners. As many activities are interrelated with each other – both within and across WPs – the WP leaders will also continuously keep each other informed about the progress in their respective WPs.

1,190 / 4,000 characters

#### 4.3. Description of the project financial management

The responsibilities of the financial management will include the project's overall accounting and the compilation of the financial progress reports, related communications with JS/MA as well as managing the funds and preparing the transfer of funds from the lead partner to project partners. On the partner level, financial experts in each partner institution will make sure that a separate accounting system is established and maintained and that the required certifications or incurred expenditure are received from the respective First Level Controllers.

It is not expected to involve a public procurement expert as all partner institutions can employ in-house competences and are experienced with the requirements for financial management in Interreg projects. The project manager and financial expert will assist and monitor the project partners to facilitate the timely submission of financial statements and progress reports. Additionally, all project partners allocate staff resources in order to ensure the implementation of activities and financial management.

Each partner in the partnership is aware that project expenditure must be verified by a first level controller and has made arrangements accordingly. All partners are aware they must identify the costs allocated to the project in their internal accounting system. The lead partner and their first level controller will monitor the progress reports detailing financing and activities of each partner, before including them in the project's progress report.

1,529 / 4,000 characters

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1

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13/2,000 characters

#### 4.4. Financial control system

Please confirm that each partner in your project partnership is aware that project expenditure must be verified by a first level controller.

Please confirm that partners with a decentralised first level control system have reserved sufficient funds in their partner budgets for these controls. Please confirm each partner is aware it has to identify the costs allocated to the project in its accounting system.

Please confirm that the lead partner and its first level controller will monitor the progress report on finance and activities of each project partner before they are included in the project's progress report that is submitted to the JS

#### 4.5. Further details of the financial control and reporting system of your project

Not relevant.

#### 4.6. Internal coordination and communication

The knowledge of BSR Programme rules and requirements spread to the entire partnership through BSR programme website and programme manual. All relevant information will be summed up and the resulting brief rules & requirements manual is provided to all partners. The internal coordination within and among the content and financial management teams is supported bylead partner bysetting up a project's opening meeting, regular on-line meetings and a supportive guidance directory over the Financial/Content/Communication Management issues. Live partner meetings will be organized during the vorkshops (intertwined with pilots), and ending of project.

The collaborative working takes place online in Teams system, where documents can be created, edited and stored online. Documents can be accessed from any device with an Internet connection and a full-featured Web browser. Project partners already successfully used one of these tools to prepare project application.

Lead partner understands that effective and well planned communication is a critical way to keep all partners actively involved in the project. In the financial field the project manual will highlight the importance of disciplined reporting, sound financial management and reporting and the role of the First Level Controller.

The lead partner appoints a 30 % workload communication manager, who is responsible for planning and coordination of communication measures for the whole project. Each partner appoints a communication representative who is supported by the lead partner's communication manager. The communication manager sets communication aims for the work packages and ensures consistency of the aims, target groups and approach, drafts a communication plan and collaborates with MWJS on communication issues.

1,838 / 3,000 characters



Work package 2	
4.1. Title	
Fully autonomous pilots	
	23 / 250 characters
Work package budget	50%
4.2. Aim of the WP	

The aim of WP2 is to introduce autonomous vehicles into the public transportation system. Numerous pilots with autonomous pilots have alreadybeen carried out all over Europe, including in partner countries during the Sohjoa Baltic project. However, all these pilots have been carried out with operators on board. It has been a logical development for mostly legal and safety reasons. On-board operators have also helped to introduce the technology to a wider public. However, for further development of the technology, it is necessary to remove the operator from the bus.

To promote this further development, WP2 will organise one pilot in each of the three cities: Kongsberg, Tallinn and Gdansk. The pilots will probably be carried out in large public areas with none or very limited traffic. Potential areas are zoos, cemeteries, university campuses, sub-urban streets etc.

WP3 will study topics such as user behavior on autonomous bus with no operator, interaction with other road users, user acceptance, questions related to remote control (e.g. connectivity, reliability), the utilisation of 5G in remote control.

After the pilots, lessons learned will be used for planning further steps in the development and use of ARTS.

1,231 / 2,000 characters

#### 4.3. Communication strategy in WP

Cities interested in autonomous public transportation and relevant target groups in the city/transport planning.	
1         Increase knowledge among         112 /	1,000 characters
2 Raise awareness among Citizens and public transportation users.	1,000 characters
3 Change attitude of Other road users.	1,000 characters

### 4.4. WP leader

		_	_					
ŀ	PP 7	7 -	The	Mu	nicipa	ality of	Konas	bera

Please select

#### 4.5. Partner involvement

KONGSBERG was the first partner who ran a pilot during the Sohjoa Baltic project. Kongsberg has accumulated experience in running autonomous pilots during all four seasons and their aim is to be the national test area for autonomous vehicles. TALLINN UNIVERSITY OF TECHNOLOGY has during the last couple of years accumulated competencies in the development of autonomous technology. In addition, the university has competencies in 5G and is actively partnering in the development of different smart city solutions.	PP 2 - Tallinn University of Technology PP 5 - The City of Cdansk PP 6 - City of Tallinn PP 7 - The Municipality of Kongsberg				
GDANSK is actively pursuing to build ARTS-related competencies. During the Sohjoa Baltic project, Gdansk successfully set up a short-term pilot which lasted one month. The city is very interested in additional pilots and seeks to have a completely autonomous pilot which could serve as a valuable use-case for such a service. Such a pilot will help to further develop autonomous mobility related compence within the local public transport managing authority, roads managing authority and Gdansk Trams and Busses (fleet operating company).					
TALLINN TRANSPORT DEPARTMENT is responsible for planning transport. This includes establishing line routes, stops and schedules; maintaining city transport and traffic register; developing public transport tickets; organising road safety work; approving applications for temporary closure of traffic on streets. Tallinn Transport Department has helped to set up several pilots in the city. These include the first AV pilot during the Estonian Presidency of the EU, Sohjoa Baltic pilot and upcoming pilot of FABULOS project.					
1,583 / 3,000 characters					
4.6. Reserved partner involvement	4.6. Reserved partner involvement				
0/3,000 characters	1				
4.7. Associated organisations involvement					
0/3,000 characters					
Activities outputs and responsibilities					





# WP 2 Group of activities 2.1

4.13. Group of activities leader	
PP 2 - Tallinn University of Technology	
A2.1	
Title	Tallinn Pilot
	13 / 250 characters
Description of the group of activities	Tallinn University of Technology together with Tallinn Transport Department plan to conduct a completely autonomous (without safety driver on-board) and on demand remotely controlled pilot. The pilot would be conducted in a limited access area without any or with very limited traffic. The exact location is yet to be confirmed but possible locations are Tallinn Zoo, campus of Tallinn University of Technology or similar. During the pilot Tallinn University of Technology and Tallinn Transport Department will use the ISEAUTO prototype bus which belongs to the university. The aim of the pilot is to get practical insight on how operating a bus through remote control without safety person on-board looks like and what are the challenges related to it. Tallinn University of Technology already has the necessary infrastructure to use 5G network for remote control and is conducting active research in this area. The pilot will run with the following characteristics:
	The pilot is planned to start in March 2021 and lasts up to three months. The pilot will provide a service that the passengers could integrate into their everyday mobility plan or the manager of a limited access area could provide for its visitors.
	1,218/3,000 characters
State aid relevant?	
02.1	
Output Title	Tallinn pilot outputs
	21 / 250 characters
Output Description	The outputs of Tallinn pilot are the following: - Report on the technical capabilities and potential risk when driving without a safety driver; - Experiment report on the human perception towards the driverless bus together with an recommendations on the future LoD (language of driving); - Experiment report on the communications network requirements for remote-control driving - An evaluation of 5G network advantages based on remote control pilots over TalTech 5G The outputs of Tallinn pilot could also be compared with other pilots in Gdansk and Kongsberg.
	562/2,000 characters
Main Output	
Importment	
Investment	
4.14. Target group(s) and use of t	he main output
for fully autonomous public transportation s	rs, area development and roads managing authorities, traffic safety agencies, legislators in the field of transport in the BSR will gain knowledge concerning the requirements olutions. The target for remote-operated vehicles is the cost reduction and more flexible services for public transport. To meet public needs for transport, the service need to project deploys three pilots where in Kongsberg. Norway the remote-controlled fully autonomous piloting the vehicle will gain knowledge with pedestrians.

bicycles and other vehicles. In Tallinn, Estonia and Gdansk, Poland similar piloting will take place in closed areas.

765 / 2,000 characters

### 4.16. Timeline

	A2.1	02.1
Period 1	<b>v</b>	
Period 2	<b>v</b>	<b>v</b>



# WP 2 Group of activities 2.2

4.12 Group of activities leader	
4.13. Group of activities leader	
PP 7 - The Municipality of Kongsberg	
A2.2	
Title	Kongsberg Pilot
	15 / 250 character
Description of the group of activities	Coordination and interaction between WP2 partners/project management     Claim process in relation to any extension of express contract or new request     Prepare and create plans and documentations to get permissions     Deploy the shuttles and the service in traffic according to the permissions     Integrate the shuttles to control room solutions with ITS solutions inside and outside the vehicle with 5G support available already in Kongsberg     Document results and the value network of autonomous shuttles without operator     Hier vehicles for 6 months including support from the control room and support services
	613/3,000 character
State aid relevant?	
02.2	
Output Title	Kongsberg Pilot Outputs
Output Description	The output of The Kongsberg Pilot are the following: - Document goal attainment in relation to 80% operating time full autonomous operation, and verify success factors and any nonconformities Document the application process in relation to legislation, and promote the need to make the legislation applicable to fully scaled autonomous transport services Document the application process in relation to legislation, and promote the need to make the legislation applicable to fully scaled autonomous transport services Document the application process in relation to legislation, and promote the need to make the legislation applicable to fully scaled autonomous transport services Document the applications process in relation to legislation, and promote the need to make the legislation applicable to fully scaled autonomous transport services Document the applications process in relation to legislation, and promote the need to make the legislation applicable to fully scaled autonomous transport services Document the surveillance plans, underway adjustments, and give advice for further follow-ups Document experiences from the service in traffic according to the permissions, and discuss if the permissions were necessary requirements and suggest improvements Document experiences with control room and 5G functionality in relation to the ambition of 80% operating time, and discuss and propose measures for scaling functionality Document results and the value network of autonomous shuttles without operator, including feedback from the PTA PTO, and users of the service and the public in Kongsberg Seminar where the results are presented from the pilot in Kongsberg and from the other two pilots in Tallinn and Gdansk, the sum of all the pilots.
	1,342 / 2,000 character
Main Output	$\checkmark$
Investment	
4.14. Target group(s) and use of t	he main output
for fully autonomous public transportation s perform as regular buses. Sohjoa Last Mile	rs, area development and roads managing authorities, traffic safety agencies, legislators in the field of transport in the BSR will gain knowledge concerning the requirements olutions. The target for remote-operated vehicles is the cost reduction and more flexible services for public transport. To meet public needs for transport, the service need to project deploys three pilots where in Kongsberg. Norway the remote-controlled fully autonomous piloting the vehicle will operate in open city spaces with pedestrians, nia and Gdansk, Poland similar piloting will take place in dosed areas.

765 / 2,000 characters

4.16. Timeline			
	A2.2	02.2	
Period 1	<b>v</b>		
Period 2	<b>v</b>	<b>v</b>	



# WP 2 Group of activities 2.3

4.13. Group of activities leader	
PP 5 - The City of Gdansk	
A2.3	
Title	Gdansk Pilot
	12 / 250 characters
Description of the group of activities	The City of Gdansk will organise a fully autonomous pilotage on a closed or fenced-off track (a pedestrian and bicycle route leading to the pier), where there is an overt need for mobility. Afully autonomous pilot in a closed large public area will help to develop competence of introducing autonomous vehicles into the public transportation system and serve as a valuable use-case for such a service. Apilot will further develop autonomous mobility competence within the local public transport stops and an autonomous last mile solution would greatly assist the needs of the delrely and persons with mobility impairments, at the same time making them familiar with technology and increasing their perceived safety and decreasing limiting the feeling of exclusion. The fully autonomous Spreprogrammed and partially remotely controlled pilot) would not only increase the autonomous mobility related competence of the city units such as transport managing authority, roads and greenery managing authority. Gdansk Trams and Bueses of the elderly and persons with mobility autonomous Spreprogrammed and partially remotely controlled pilot) would not only increase the autonomous mobility related competence of the city units such as transport managing authority, roads and greenery managing authority. Gdansk Trams and Bueses but also persons and units involved in work with the elderly and with people with disabilities e.g. mayors provies in those two fields. Involvement of Mayors Proxy for Disabled Persons would also help to reach those target groups.
	1,467/3,000 characters
State aid relevant?	
02.3	
Output Title	Gdansk Pilot Outputs
	20 / 250 characters
Output Description	The implementation of the pilot in Gdansk will have the following outputs: - Report on the technical capabilities and potential risk when driving without a safety driver in a closed area; - Guidelines for organisational set up to launch fully autonomous mobility services in large public areas; - Experiment report on the human perception towards the driverless bus together with recommendations on the future LoD (language of driving); - Experiment report on the communications network requirements for remote-control driving - An evaluation of mobile network to carry out remote control functionality - Report on the implementation process in relation to legislation, surveillance plans, underway adjustments; - Seminar or workshop to present the results from Gdansk pilot inn a wider context of the Sohjoa Last Mile - Comparative analysis of all three pilots
	863 / 2,000 characters
Main Output	
Investment	
4.14. Target group(s) and use of the	he main output
for fully autonomous public transportation so perform as regular buses. Sohjoa Last MIe	s, area development and roads managing authorities, traffic safety agencies, legislators in the field of transport in the BSR will gain knowledge concerning the requirements Jutions. The target for remote-operated vehicles is the cost reduction and more flexible services for public transport. To meet public needs for transport, the service need to project deploys three pilots where in Kongsberg, Norway the remote-controlled fully autonomous piloting the vehicle will operate in open city spaces with pedestrians, ia and Gdansk, Poland similar piloting will take place in closed areas.
1	765/2,000 characters

### 4.16. Timeline

	A2.3	02.3
Period 1	<b>v</b>	
Period 2	•	



Work package 3	
4.1. Title	
Communication and dissemin	ation
	31 / 250 characters
Work package budget	30%
4.2. Aim of the WP	
WP3 is supportive task to other	WPs needs in communication, both in reaching the target audience and disseminating the outcome to wider audience. Tasks include the planning and execution of the overall

communication Strategy, creating core messages and relevant content, and using the necessary digital communication channels (social media, partner web pages, project web page) suitable for each target audience, as well as disseminating information and well-curated media releases to gain exposure in (editorial) media.

520 / 2,000 characters

### 4.3. Communication strategy in WP

No.	Communication aim	Target group(s)
1	Receive input from	National and transnational road authorities, administration and regulatory organisations in charge of autonomous mobility.
		123 / 1,000 characters
2	Increase knowledge among	Cities interested in autonomous mobility solutions as part of public transportation.
		84 / 1,000 characters
3	Change attitude of	Citizens to more accepting towards autonomous public transportation solutions.
		78 / 1,000 characters

### 4.4. WP leader

PP 1 - Metropolia University of Applied Sciences				
Please select				

### 4.5. Partner involvement

Partners are in supportive role in the communication activities, mostly in content creation and reaching the national target groups s	suc
as authorities and city planners directly, and assisting to disseminate the results to the citizens via media.	

Each partner will engage the media with Sohjoa Last Mle achievements and legacy. Additional pilots and national knowledge sharing workshops will gain media attention thanks to coordinated media relations and social media channels.

Partners will invite audience and delegates to attend demonstrations and events, as well as involve them into seminars, workshops or other events. Also all partners will participate in networking and influencing activities by providing access to local legal decision and policy making.

Metropolia is Finland's largest university of applied sciences, situated in the capital region, and an active leader and doer of RDI projects in four study fields, with a long tradition in the (smart) mobility projects, holding a wide range of related networks and experience in both project as well as communications management.

Forum Virium is a part of Cityof Helsinki group, and has a long history of operating, planning and coordinating various smart city activities, building cooperation networks and influencing urban policy making, including partnership in two automated bus pilots and a large amount of smart urban mobility pilot projects. It has been awarded and recognized internationally and locally several times with its smart city projects.

- - le :1:

Zemgale Planning Region will organise national/regional workshop to promote driverless transport ideas in the Zemgale Region and Latvia at all. Planned until 50 participants from national, regional and local level institutions and stakeholders.

PP 1 - Metropolia University of Applied Sciences PP 2 - Tallinn University of Technology PP 3 - Chalmers university of technology PP 4 - Forum Virium Helsinki PP 5 - The City of Gdansk

- PP 6 City of Tallinn PP 7 The Municipality of Kongsberg PP 8 Zemgale Planning Region

rhe City of Gdansk organises a wide range of mobility and smart city conierences such as an Active indolity Congress of Sm Netropolia.	an

1.921 / 3.000 characters

#### 4.6. Reserved partner involvement

Within the project's limited implementation time, no specified involvement indicators provided.

96 / 3,000 characters

#### 4.7. Associated organisations involvement

0/3,000 characters



Project Acronym: Sohjoa Last Mile Submission Date : 26/02/2020 17:28:45 Project Number: Project Version Number: 1

Activities, outputs and responsibilities



# WP 3 Group of activities 3.1

4.13. Group of activities leader				
PP 1 - Metropolia University of Applied Scie	nces			
A3.1				
Title	Communications and dissemination			
		32 / 250 characters		
Description of the group of activities	content publishing calendar and creating content accordingly. Designing the core tac releases targeted to transnational media, to inform we start, we do, we end. Creating publication on a light scale (video / blog post / best practices) with partners. Using the	th partners. Planning actions with partners relating to other work packages. Initiating a tics to reach the target audiences within the 9 months of project. Creating three media an event calendar with set dates to media conferences. Designing the final a final publication for disseminating the lessons learned.		
	The current Sohjoa Baltic do not include extensive influencing activities and therefore have been gained during the Sohjoa Baltic -project can be utilised in Sohjoa Last Mil general awareness as well as conveying the comprehensive knowledge to the target			
		1,245 / 3,000 characters		
State aid relevant?				
03.1				
Output Title	Communications and dissemination outputs			
		40 / 250 characters		
Output Description	Supporting piloting visibility     Project's communication strategy     Communication and dissemination plan     Crisis communication plan     Core messages     Project web page     Project web page     Project social media channels     Favoring digital content     Content creation to necessary channels     Three transnational media releases     One to three media conferences     Support to media relations     Final publication (video, blog post, best practices)			
Main O day d		425 / 2,000 characters		
Main Output Investment				
nivesunent				
4.16. Timeline				
	A3.1	03.1		
Period 1	V			
Period 2				



Period 2

# WP 3 Group of activities 3.2

4.13. Group of activities leader				
PP 1 - Metropolia University of Applied Sciences				
A32				
Title	Dissemination of results through national ARTS workshops			
		56 / 250 characters		
Description of the group of activities	Not only the achievements of both the regular Sohjoa Baltic and extension Sohjoa La organise a showcase in Denmark which failed in piloting in Sohjoa Baltic due to lega			
	The workshops will highlight - missing regulations			
	- making the operation of AVs in last mile public transport impossible - other barriers to overcome			
	sharing recommendations for smart automated public transport     providing guidelines on the organisational set-up			
		es through a series of workshops, organised by Chalmers University of Technology, he hosts of the workshops are Metropolia University of Applied Sciences together with together with Tallinn University of Technology as well as Zemgale Planning Region.		
	Workshops' participants will benefit from those meetings by learning from experienc technical and organisational and procurement knowledge related to autonomous bu mistakes and introduce autonomous last mile transport smoothly.			
	Zemgale Planning Region will organise national/regional workshop to promote drive participants from national, regional and local level institutions and stakeholders. The workshop will be exchange best practices and information about best showcases or	re will be invited participants from other project partners as well as lectures. In frame of		
		1.891 / 3.000 characters		
State aid relevant?				
03.2				
Output Title	ARTS workshop outputs			
		21 / 250 characters		
Output Description	The four workshops will highlight autonomous mobility			
	<ul> <li>missing regulations</li> <li>making the operation of AVs in last mile public transport impossible</li> </ul>			
	<ul> <li>other barriers to overcome</li> <li>sharing recommendations for smart automated public transport</li> <li>providing guidelines on the organisational set-up</li> </ul>			
	These will be shared with other local governments and universities in partner countri- workshop events in collaboration with each national organizing partner.	es. Lead partner will assist in planning and helps in communication / marketing these		
		538 / 2,000 characters		
Main Output				
Investment				
4.16. Timeline				
	A3.2	032		
Period 1	<b>~</b>	<ul> <li>Image: A start of the start of</li></ul>		

•

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# WP 3 Group of activities 3.3

4.13. Group of activities leader				
PP 4 - Forum Virium Helsinki				
A3.3				
Title	Influencing on legal process and policy making			
		46 / 250 characters		
Description of the group of activities	Since the regular project implementation together proved that the legislation has not involve policy makers of the BSR area in discussion and will influence common opini Project will also participate forums outside BSR area, in order to influence decision nr This activity aims to find the key message and barriers of the legal environment to be	naking in EU level.		
	harmonising the legal framework at national and EU levels and help the emergence of autonomous public transport services in. Influencing legal processes and making across BSR area and EU level includes following actions.			
	The materials from Sohjoa Baltic and related projects like FABULOS, Helsinki Robobusline, Kongsberg pilots, and experiences around other Baltic Region locations like Stockholm and Oslo, will be combined and processed in digestible format(s).			
	The list of relevant contacts and relevant channels will be created with the help of curn like IKEM (Germany); TØI (Norway); Traficom (Finland), Motor Transport Institute (Pola Actions for important contact will be planned and prioritised during this activity. Most or organise meetings or workshops. Also other communications channels like online n	and) Influencing also requires personal communication and face-to-face meetings. ost effective way to reach suitable contacts is to participate in selected events and		
		1,724 / 3,000 characters		
		1,7247 3,000 Gialadieis		
State aid relevant?				
03.3				
Output Title	Influencing plan and execution			
	<u> </u>	30 / 250 characters		
Output Description	The list of target organisations, groups and persons is created. The majority of list contacts are reached face-to-face or via other ways, and the key message is delivered to the audience. Networking between professionals is helped with facilitated meetings, knowledge sharings, and appearances in professional events. The common knowledge of legal and policy making barriers of autonomous public transport is improved in BSR area and EU level.			
		445 / 2,000 characters		
Main Output				
Investment				
4.16. Timeline				
	A3.3	O3.3		
Period 1	<b>~</b>			
Period 2	<b>v</b>	V		



5. Output indicators

5.1. Obligatory output indicator

O1       Documented learning experience         Documented learning experience       The main targets for the pilots in Sohjoa Last Mile is to learn, perform, document and disseminate how to operate automated shutfles without an safety operator. The target for remote-operated vehicles is the cost reduction and more flexible services for public transport.         The Sohjoa Last Mile project will conduct three fully autonomous pilots on eco-friendly autonomous public transport, one in Kongsberg (Norway), one in Tallinn (Estonia) and one in Gdansk (Poland). This gives valuable information, which will be disseminated to target groups in workshops, where the experiences and challenges in implementing autonomous public transport will be made widely available to relevant authorities in Europe.	Number	Obligatory output indicator	Description
707 / 1.000 characters	01	Documented learning experience	disseminate how to operate automated shuttles without an safety operator. The target for remote-operated vehicles is the cost reduction and more flexible services for public transport. The Sohjoa Last MIe project will conduct three fullyautonomous pilots on eco-friendly autonomous public transport, one in Kongsberg (Norway), one in Tallinn (Estonia) and one in Gdansk (Poland). This gives valuable information, which will be disseminated to target groups in workshops, where the experiences and challenges in implementing autonomous public transport will be made widely available to relevant authorities in Europe.

## 5.2. Project specific output indicators

Number	Output indicator	Mark in case output indicator not relevant	Description	Target value in number
P1	No. of local/regional public authorities/institutions involved		Tallinn Transport dpt (PP6), Zemgale region (PP8), City of Gdansk (PP5), Kongsberg municipality (PP7) 101 / 1,000 characters	4
P2	No. of national public authorities/institutions involved	•	0 / 1,000 characters	0
P3	No. of enterprises receiving support		Forum Virium Helsinki (PP4) 27 / 1,000 characters	1
P4	No. of enterprises receiving non-financial support		Workshop participants in Norway, Poland, Latvia or Sweden. 58 / 1,000 characters	10
P5	No. of enterprises cooperating with research institutions		Tallinn University of Technology (PP2), Auve Tech (Estonian enterprise), Metropolia University of Applied Sciences (PP1) 121 / 1,000 characters	3
P6	No. of documented newly developed market products and services	<b>~</b>	0 / 1,000 characters	0
P7	Amount of private investments matching public support in innovation or R&D projects	•	0 / 1,000 characters	0
P8	Amount of documented planned investments to be realised with other than the Programme funding	<b>~</b>	0/1,000 characters	0



## 6. Budget

6.1 External expertise and services



ltem No.	Contract specification	Contract specification Investment Group of activities no. Contracting partner item?				Planned award procedure	
1	First level contoller.	No	WP1	1. Metropolia University of Applied S ciences	9,500.00	No procurement	
	22 / 100 characters						
2	Event/conference fees.	No	WP1	1. Metropolia University of Applied S ciences	1,000.00	No procurement	
	22 / 100 characters						
3	Web page for the project extension.	No	GoA 3.1	1. Metropolia University of Applied S ciences	2,500.00	No procurement	
	35 / 100 characters						
4	Fully autonomous bus pilot in Gdansk	No	GoA2.3	5. The City of Gdansk	130,000.00	Open national tender	
	37 / 100 characters						
5	National ARTS knowledge sharing workshops in Gdansk	No	GoA 3.2	5. The City of Gdansk	4,000.00	Bid-at-three	
	51 / 100 characters						
6	Legal analysis and communicating findings to national authorities	No	GoA 3.3	5. The City of Gdansk	6,000.00	Open national tender	
	65 / 100 characters						
7	Additional equipment and services for remote control	No	GoA2.1	2. Tallinn University of Technology	50,000.00	EU-wide tender	
	52 / 100 characters						
8	Event/conference fees.	No	GoA 3.3	4. Forum Virium Helsinki	3,000.00	No procurement	
					3,000.00	No procurement	
9	22 / 100 characters						
9	Expert consulting for legal influencing 39 / 100 characters	No	GoA 3.3	4. Forum Virium Helsinki	5,000.00	Bid-at-three	
10		Na	WP1	4. Fan yn Mrivyr Halaisli	2,000,00	Nie energie werden de	
	First level controller	No		4. Forum Virium Helsinki	2,000.00	No procurement	
	22 / 100 characters						
11	Knowledge sharing workshop.	No	GoA 3.2	3. Chalmers university of technology	5,000.00	No procurement	
	27 / 100 characters						
12	Event/Conference fees.	No	GoA 3.2	6. City of Tallinn	2,500.00	Bid-at-three	
	23 / 100 characters						
13	Piloting arrangements (services bought for making the pilot e.g building up traffic light/signs)	No	GoA2.1	6. Cityof Tallinn	12,000.00	Bid-at-three	
	96 / 100 characters						
14	Fully autonomous bus pilot in Kongsberg	No	GoA2.2	7. The Municipality of Kongsberg	219,500.00	Open national tender	
	39 / 100 characters						
15	Travel of stakeholders	No	GoA 3.2	8. Zemgale Planning Region	1,750.00	Bid-at-three	
	22 / 100 characters					L	
16	Organizing National workshop (rent of room, catering, translation, other costs)	No	GoA3.2	8. Zemgale Planning Region	4,003.46	Bid-at-three	
	79 / 100 characters						
	Total				457,753.46		



## 6.2 Equipment

ltem No.	Cate	gory	Investment Group of activities item? no.		Contracting partner	Planned contract value	Planned award procedure
	Category	Additional Specification					
1	Other specific equipment	Drone and camera equipment for videos. 38 / 100 characters	No	GoA2.1	6. City of Tallinn	2,000.00	Bid-at-three
2	Office equipment	Renting Computers and etc 25 / 100 characters	No	GoA2.1	6. City of Tallinn	1,500.00	Bid-at-three
	Total					3,500.00	



There is no investment selected.



6.4 Expenditure for specific project activities (e.g. expenditure for large research activities on sea etc.)

This section is activated only in the exceptional cases defined in the Programme Manual and after a sucessful consultation with the JS.



6.5 Breakdown of planned project costs per budget line & per partner

				BL4 - External		BL6 -		
Partner	BL1 - Staff costs	BL2 - Office & administration	BL3 - Travel & accommodation	expertise & services	BL5 - Equipment	Infrastructure & works	BL7 - Specific project activities	Total project budget
PP 1 - Metropolia University of Applied Sciences	75,000.00	11,250.00	5,000.00	13,000.00	0.00	0.00	0.00	104,250.00
PP 2 - Tallinn University of Technology	50,000.00	7,500.00	7,000.00	50,000.00	0.00	0.00	0.00	114,500.00
PP 3 - Chalmers university of technology	50,000.00	7,500.00	5,000.00	5,000.00	0.00	0.00	0.00	67,500.00
PP 4 - Forum Virium Helsinki	55,000.00	8,250.00	10,000.00	10,000.00	0.00	0.00	0.00	83,250.00
PP 5 - The City of Gdansk	30,000.00	4,500.00	5,000.00	140,000.00	0.00	0.00	0.00	179,500.00
PP 6 - City of Tallinn	40,000.00	6,000.00	10,000.00	14,500.00	3,500.00	0.00	0.00	74,000.00
PP 7 - The Municipality of Kongsberg	22,000.00	3,300.00	5,200.00	219,500.00	0.00	0.00	0.00	250,000.00
PP 8 - Zemgale Planning Region	20,083.95	3,012.59	6,150.00	5,753.46	0.00	0.00	0.00	35,000.00
Total	342,083.95	51,312.59	53,350.00	457,753.46	3,500.00	0.00	0.00	908,000.00



There is no state aid relevant activity selected.



## 6.7 Planned project budget per funding source & per partner

Partner	Country	Legal status	Funding source	Co-financing rate [in %]	Total [in EUR]	Programme co-financing [in EUR]	Own contribution [in EUR]
PP 1 - Metropolia University of Applied Sciences	+ FI	Bodies governed by public law	ERDF	75.00 %	104,250.00	78,187.50	26,062.50
PP 2 - Tallinn University of Technology	EE	Bodies governed by public law	ERDF	85.00 %	114,500.00	97,325.00	17,175.00
PP 3 - Chalmers university of technology	SE SE	Bodies governed by public law	ERDF	75.00 %	67,500.00	50,625.00	16,875.00
PP 4 - Forum Virium Helsinki	+ FI	National (governmental), regional and local public authorities	ERDF	75.00 %	83,250.00	62,437.50	20,812.50
PP 5 - The City of Gdansk	PL	National (governmental), regional and local public authorities	ERDF	85.00 %	179,500.00	152,575.00	26,925.00
PP 6 - City of Tallinn	EE	National (governmental), regional and local public authorities	ERDF	85.00 %	74,000.00	62,900.00	11,100.00
PP 7 - The Municipality of Kongsberg	NO 🔚	National (governmental), regional and local public authorities	Norway	50.00 %	250,000.00	125,000.00	125,000.00
PP 8 - Zemgale Planning Region	LV	National (governmental), regional and local public authorities	ERDF	85.00 %	35,000.00	29,750.00	5,250.00
Total ERDF					658,000.00	533,800.00	124,200.00
Total Norway					250,000.00	125,000.00	125,000.00
Total					908,000.00	658,800.00	249,200.00



## 6.8 Spending Plan - per reporting Period

	EU partners (ERDF)	Norwegian partners (Norway)	Total
Period 1 [Month 1-6]	229,000.00	125,000.00	354,000.00
Period 2 [Month 7-12]	429,000.00	125,000.00	554,000.00
Total	658,000.00	250,000.00	908,000.00



## 6.9 Net-revenues

No.	Project Partner	Description	Amount [in EUR]	Source of revenues
1	Please select		0.00	
		0 / 100 characters		0 / 100 characters



No

## 7. Prepaparation costs

7.1 Preparation Costs

Would you like to apply for reimbursement of the preparation costs?