

DIGITALIZING MARINE INDUSTRY

1.12.2016
at 12.00–14.45
at Messuaukio 1
Helsinki

Digitalization is revolutionizing marine industry. If you thought you've seen everything in marine industry, you have to be here!

Free of charge with registration by 15th November, [click here](#).

A one-day SLUSH-pass for Thursday for a reduced price 225 € can be asked from tickets@slush.org

PROGRAMME

- | | | | |
|--------------|--|--------------|---|
| 12.15 | Opening
Senior Advisor Ulla Tapaninen,
City of Helsinki, MERIT-project | 13.35 | Arctic data challenges
CEO Mikki Koskinen,
ESL Shipping |
| 12.20 | Digitalization in Maersk
Head of optimization
Niels H. Bruus, Maersk | 13.50 | Smarter logistics
COO Kimmo Laakkonen,
Conexbird |
| 12.35 | Autonomous vessel
President Mikael Mäkinen,
Rolls Royce Marine | 14:00 | Maritime hackathon introduction
CEO Petri Vilén, Industryhack |
| 12.50 | Automated business processes in Finnlines
CFO Tom Pippingsköld, Finnlines,
a Grimaldi Group company | 14:10 | Pitches by challenge winners |
| 13.05 | Digitalizing the marine industry here and now
Director Mikko Tepponen, Wärtsilä | 14:35 | Jury announces the winner |
| 13.20 | Megastar – Innovation on Baltic Sea
CEO Margus Schults, TallinkSilja | 14.40 | Closing remarks and continuation of Helsinki Maritime Cluster work
Director of Economic Development
Marja-Leena Rinkineva,
City of Helsinki |

Programme may be subject to change. For any questions, please contact ulla.tapaninen@hel.fi