

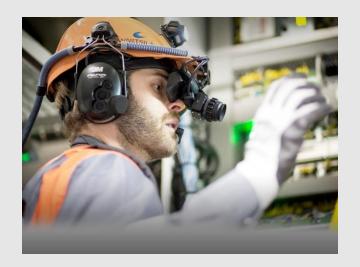
# Digitalizing the marine industry here and now

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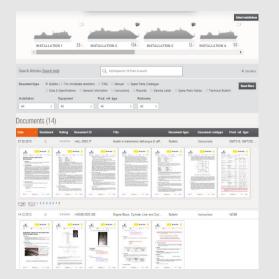
#### Wärtsilä Digital Today















#### How data is utilised and what should be driven?



- <1% of the information & data gathered is available to decision makers
- Technology that can deliver data on virtually every aspect
- The capability—or, in some cases, the desire—to process that data has spread nowhere near as quickly
- Operating below peak performance

- McKinsey & Co

How to deploy vessels/routes to trade?

When to carry out maintenance?

Which scrubbing company to use?

Which ports to call?

Which cargoes to carry?

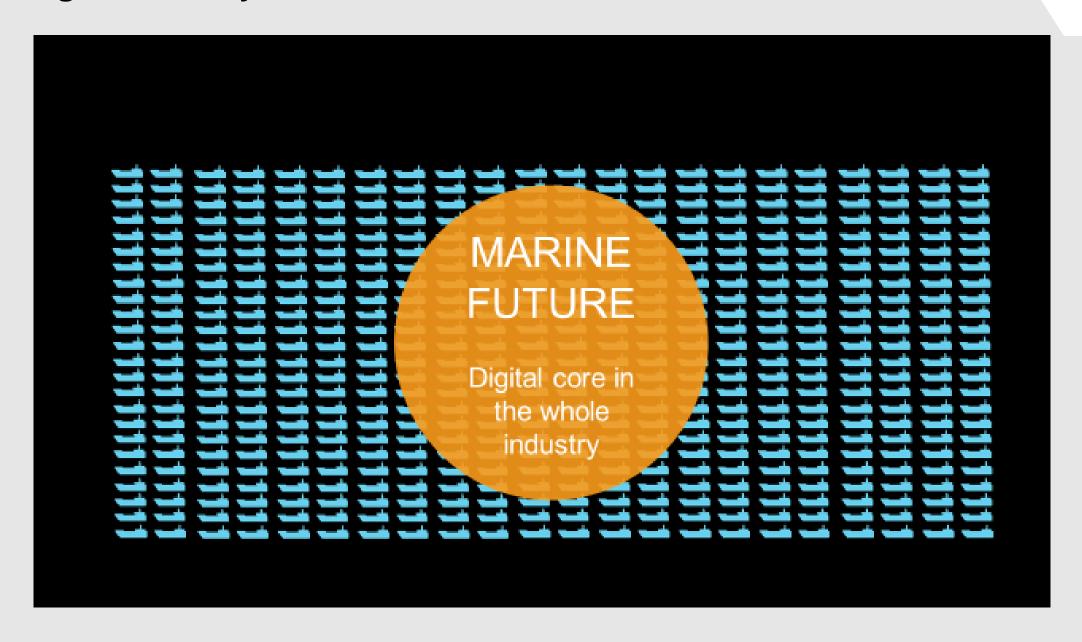
Where to build ships?

Which ships to build?

JIT arrival?

#### Digital maturity in marine





Digitalisation in practice



**INDUSTRY** 

AUTONOMOUS SHIPPING

**DIGITALISATION** 

PREDICTIVE ANALYTICS

LOGISTICS MANAGEMENT REMOTE OPERATIONS

ASSET LIFECYCLE MANAGEMENT

OPERATIONS OPTIMISATION

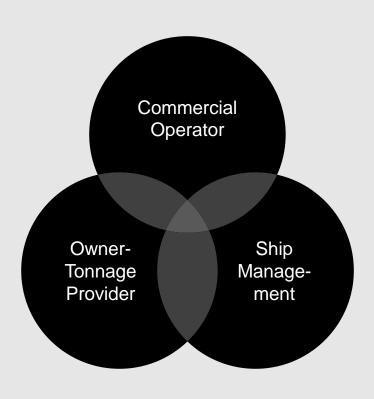
#### How to make it available for all?



**Wide focus** 

**New business models** 

Value now!

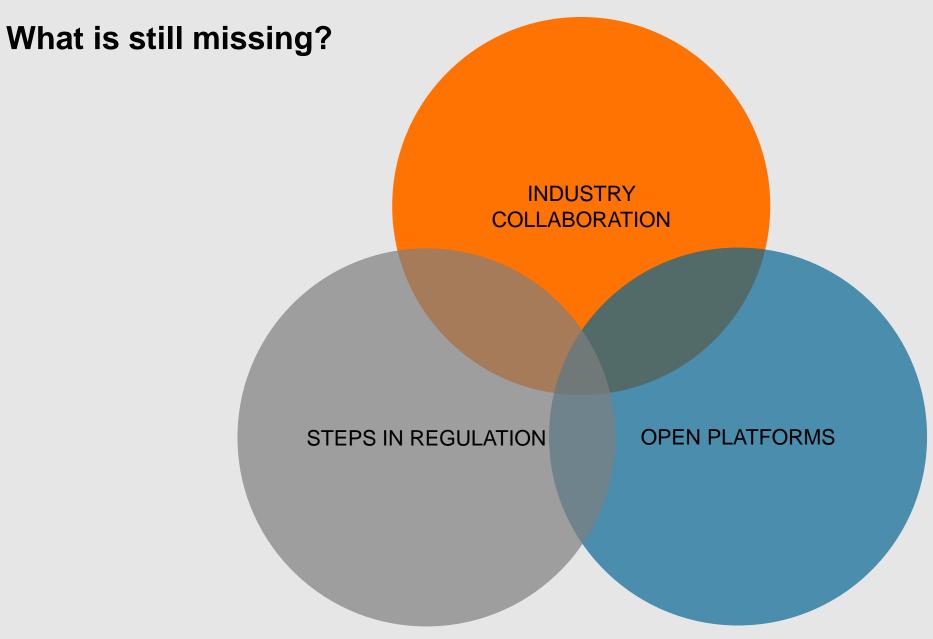


**Performance** Guarantees

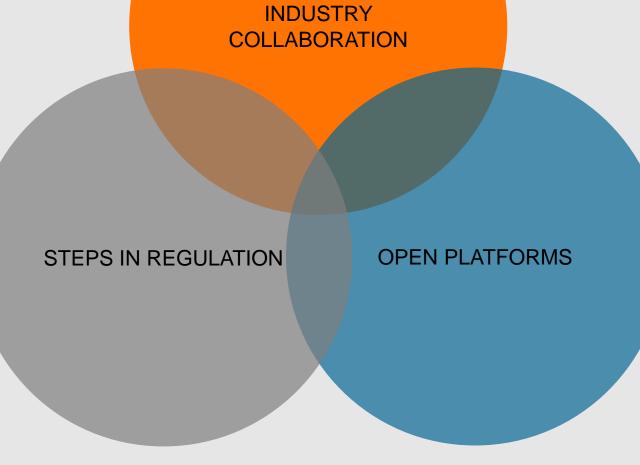




## SKYLIGHT VIDEO







#### Call for action



- Lots of great programs in Finland and abroad, but how to push forward for real beyond just the surface?
- How can we all foster sharing even between competitors?

### JUST DO IT

