

Tallink Silja Oy
CEO Margus Schults

MEGASTAR – INNOVATION ON BALTIC SEA

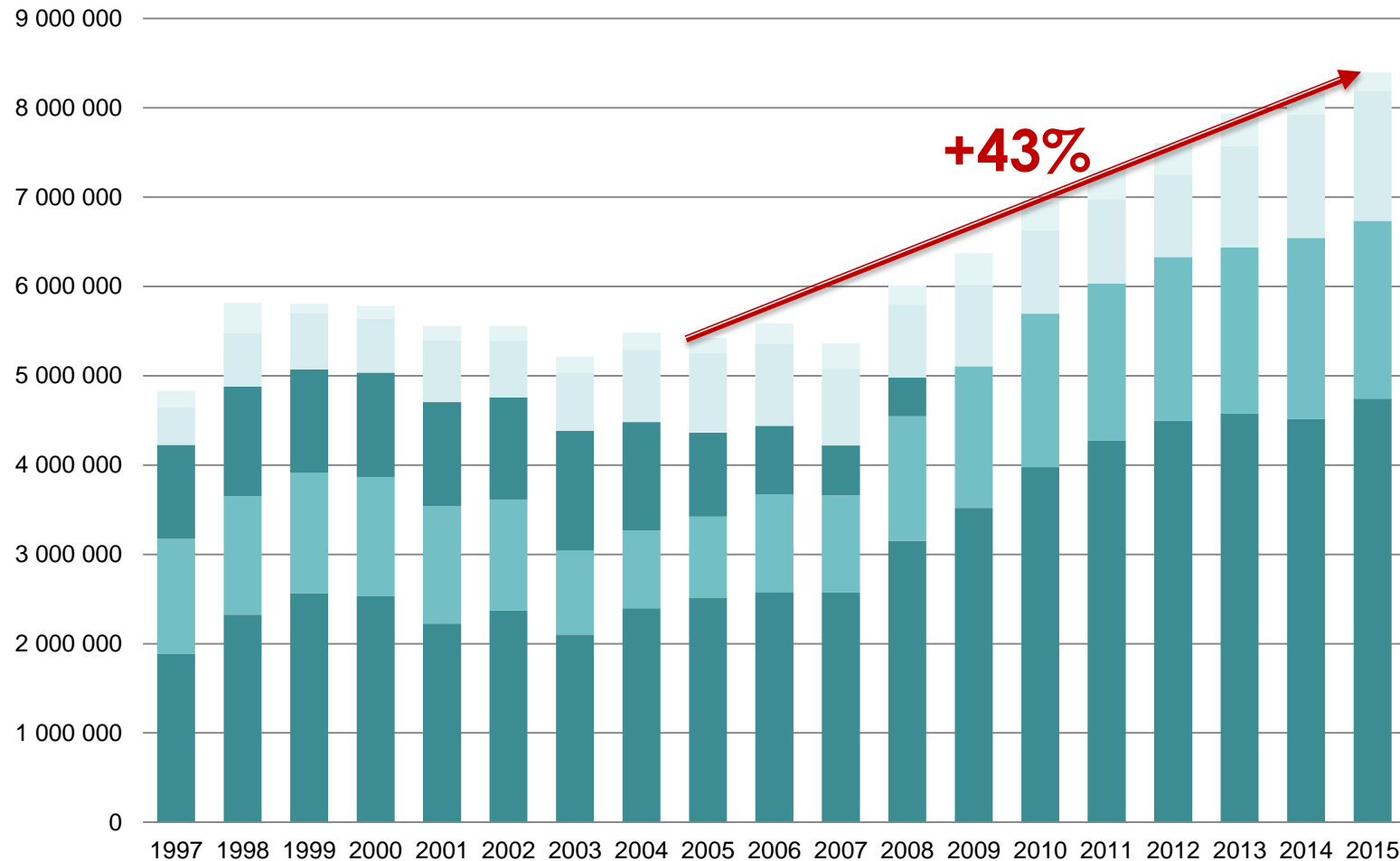


Market size

- Region of 20 million inhabitants
- Annually 19 million passengers
- Tallink's share 46 % (9 million p.a.)



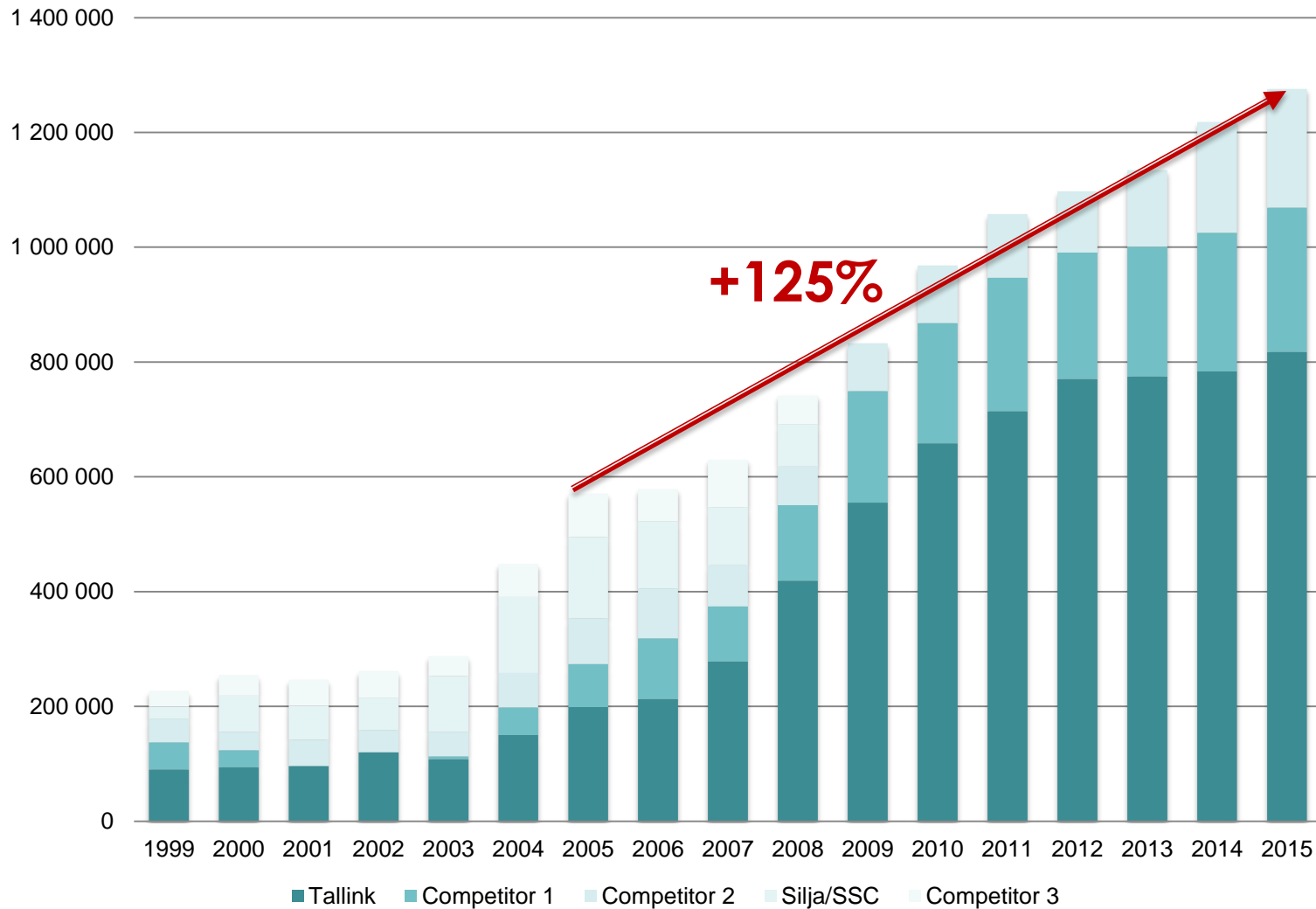
Passengers, Finland-Estonia



Lähde: Shippax, Tullitilasto

■ Tallink ■ Comp 1 ■ Silja/SSC ■ Comp 2 ■ Comp 3

Cars, Finland-Estonia



Lähde: Shippax, Tullitilasto

Megastar – Shaped by you



- When you transport **4,7 million people** a year from **Helsinki to Tallinn** and back, you learn how to build a custom-made new ship called Megastar.
- Megastar is built in **Meyer Turku (Finland) shipyard**.
- Megastar can accommodate altogether **2800 passengers** (+40 % than current vessels) and there are **3800 lanemeters** (+60 %)
- Megastar will be **212 meters long** and gross tonnage of 49 000 and service **speed of 27 knots**
- Investment of **230 M €**

Megastar's godmother is President Tarja Halonen

- Environmental aspects made President Tarja Halonen agree to become the Megastar's godmother.
- “Megastar was created with sustainable development in mind, and represents a new wave of ecological thinking”, says Tarja Halonen.



Wärtsilä manufactured the LNG engines for the Megastar

- Using natural gas LNG as fuel will reduce noise and exhaust gas emissions.
- Dual-fuel engines in LNG mode produce:
 - 25% less CO₂,
 - 85% less NO_x and
 - practically zero SO_x and particles, compared to traditional diesel or heavy-fuel burning engines.
- Ship's hull has been designed exclusively for Megastar.



Totally new for Passengers



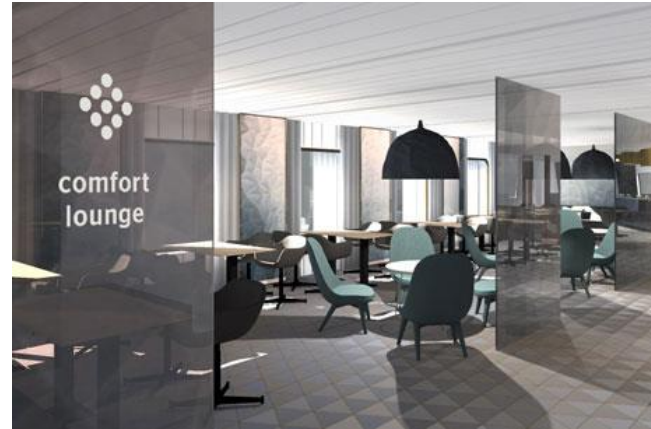
The biggest mall on the Baltice Sea 2800 m²!



Two-level loading and "Garage".



Restaurants and cafes: Delight Buffet, Chefs Kitchen, Fastlane, hamburger restaurant, Victory Bar, Sea Pub, Coffee & Co.



More alternatives in travel classes: Star Class, Star Comfort Class, Business Lounge and a new area Sitting Lounge

Megastar entrance



Business Lounge



Victory Bar



WWF campaign: Your Name on Board

- Together with WWF Finland we have started a donation campaign to collect funds for **Baltic ringed seal conservation**.
- The Tallink Shuttle image on the screen will consist of the names of the people, who have donated for the project and wish to see their names on board of Megastar.
- <http://oma.wwf.fi/tallink>



Co-operation with Port of Helsinki

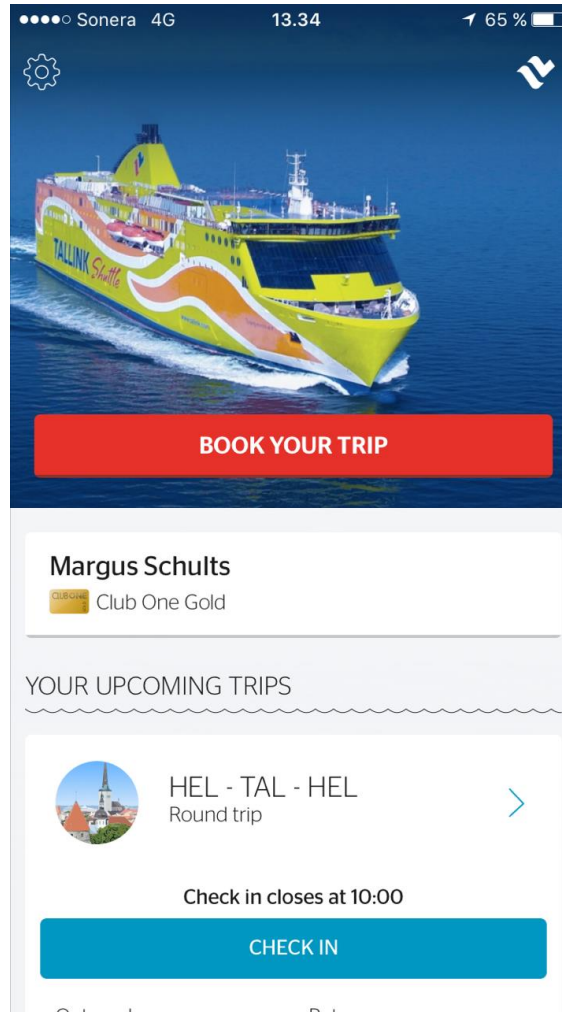
- The new terminal “West Terminal 2” is scheduled to be commissioned in early 2017.
- The new terminal will be mainly used by fast ships that only stop at the port for short turnarounds.
- Boarding and disembarking will be very convenient.



New automooring system Moor Master



Tallink Silja Application



Thank you!

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#megastar #tallink