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Disruptive change





Digitalisation – disruptive change





Digitalisation in the marine market





What is Ship intelligence



Asset management



Optimisation & decision support



Remote & Autonomous operations













AUTOMATION & ROBOTICS

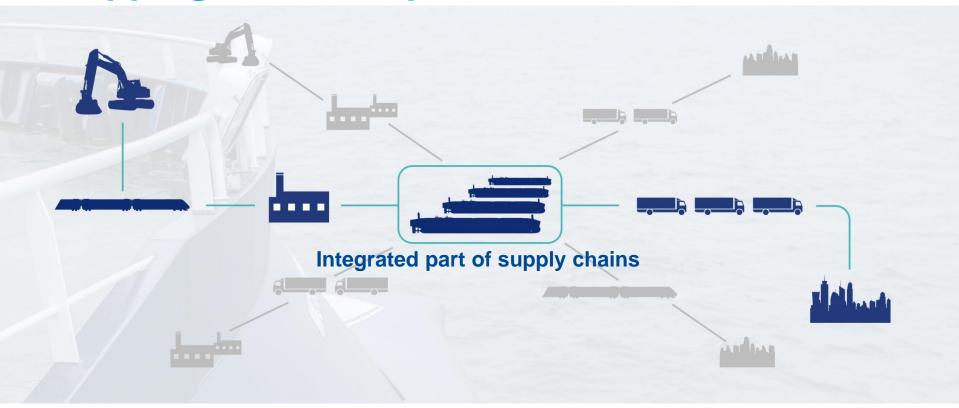


APPLICATIONS &

Enabling technologies

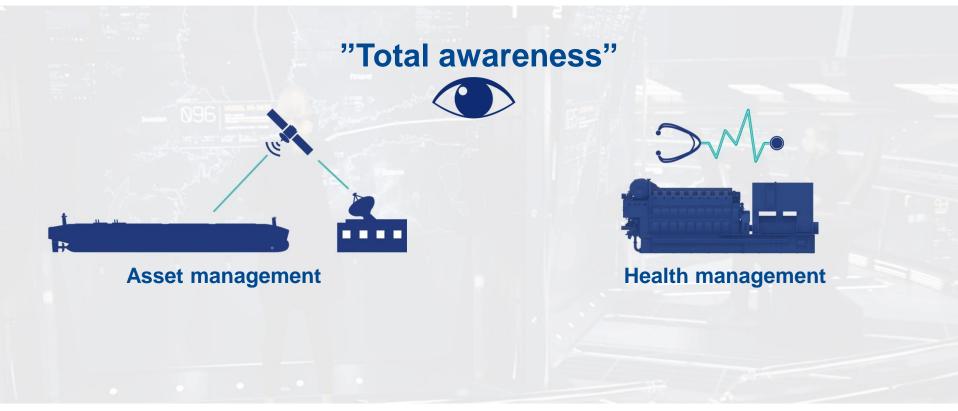


Shipping trends – operation

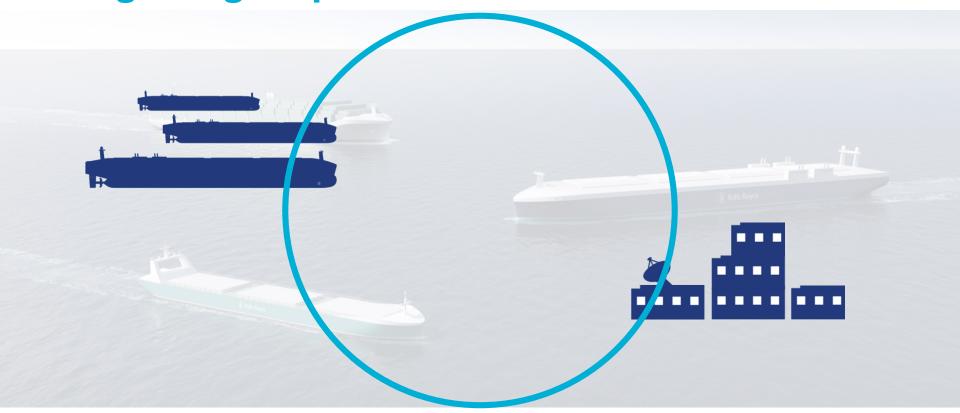




Shipping trends - management



Integrating ship and shore



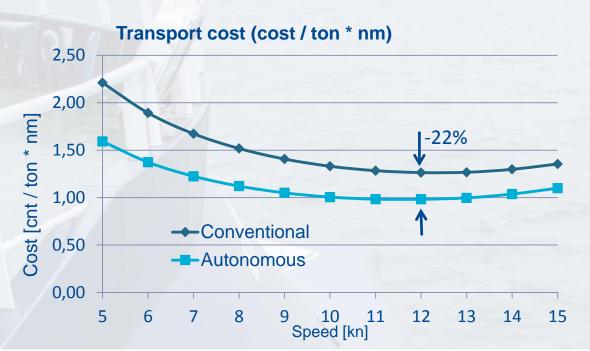


Autonomous vessels



Cost – sea transport

20.000 dwt general cargo vessel

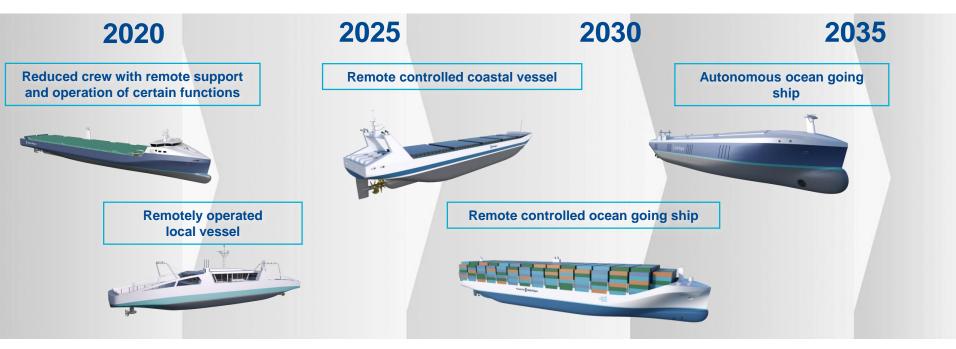








Roadmap toward autonomous shipping



Autonomous ships will start with local applications!



Rolls-Royce to supply first automatic control system to Fjord1



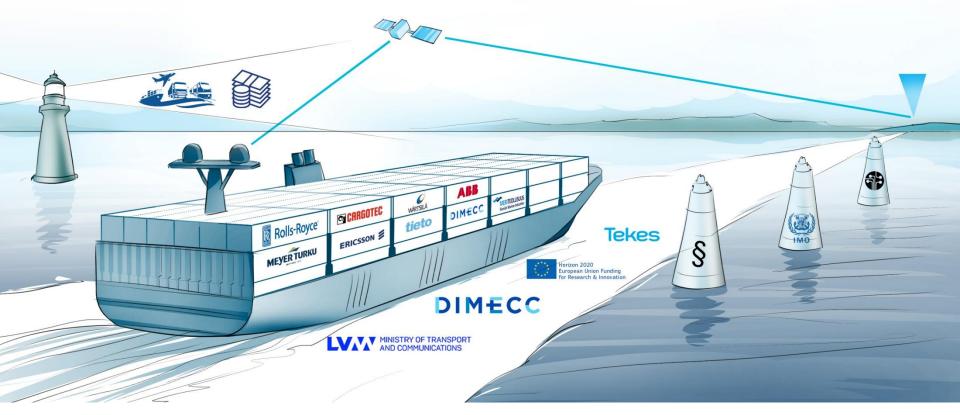
The automatic crossing system ensures safe and energy-efficient transit by automatically controlling the vessel's acceleration, deceleration, speed and track

The captain will supervise the system, and intervene if needed

The vessels are due for delivery in 2017



Autonomous Maritime Alliance





Low cost airlines

Internet sales and marketing

Standard - new efficient fleet







Lean organisations

Point-to-point

High utilisation rate of fleet



Low cost smart shipping

Cost is focus **Leasing schemes** Low onboard manning **Ship Intelligence** (new way of operating) Rolls-Royce Point-to-point routes Digital market places and IoT New standardised fuel - "Uber of the sea" efficient ships



New players?



Redefining shipping!



