Neigh bourhood Project

City of Helsinki

www.hel.fi/lahioprojekti

Together for a Better City Since 1996

The main objectives and tasks are established at the beginning of each operational period. This brochure describes some of the objectives for the 2016–2017 operational period and measures used to achieve the objectives.

Helsinki City Board decision 14 December 2015, § 1212: The City Board decided to approve the project plan 2016–2017 for the Neighbourhood Project. Moreover, the City Board decided to advise the departments to consider the objectives of the Neighbourhood Project in their operations in 2016–2017 and intensify the interdepartmental cooperation. In the Neighbourhood Project, the suburban areas of Helsinki are developed in various ways and as districts equal to the inner city – for the best of the residents. Broad and long-term work is undertaken to prevent inequality in the suburban areas.

The departments of Helsinki are working on the Neighbourhood Project, which supports and coordinates the joint work of the departments and works in close cooperation with the residents and actors of the area.



The Neighbourhood Project in brief

The City Board founded the Neighbourhood Project in 1996. The Neighbourhood Project is a collaborative project between the departments of the City, which works in the suburban areas.

The development of suburban areas is included in the City's Strategy Programme 2013-2016. According to the programme, the district centres are enforced with versatile supplemental construction and renewal of the urban environment. The accessibility of the area and the fluidity of the traffic is improved through the harmonisation of the urban structure.

The Neighbourhood Project is subordinate to the City Board and reports annually to the City Board. The steering group of the Neighbourhood Project has 17 members from 12 departments. The Chairman for the 2016-2017 period is Rikhard Manninen, Head of the Strategic Planning Division at the City Planning Department.

Roihuvuori resident park

Objectives and operations of the operational period

Promoting supplementary detailed planning

Supporting the characteristics of the building stock

Improving the public environment

> **Area-specific** activities

A functional city

Prevention of social exclusion

Good city life

Suburban **Experiments** and campaigns

Prevention of social exclusion among children and young people

Area-based operational models for a good city life

Strengthening the resident activities in target areas

Active everyday life

Development of the prerequisites for business activities

Diverse city

> Area-specific activities (Myllypuro, Kivikko, Herttoniemi)

Immigrant entrepreneurship

areas fair



Attention to the wellbeing of the residents

In Operation Pulse, young people plan their own hobby activities.

The Neighbourhood Project supports local participation and interaction as well as hobby activities.

The prevention of social exclusion and the increasing of the wellbeing among children and young persons is based on the models of early intervention, which the Neighbourhood Project utilises in its collaborations with the departments of the City. The work to prevent social exclusion among young people acknowledges their different background and creates easily accessible activities for them.

Operation Pulse offers hobby opportunities for young persons in Kannelmäki and Malmi. Sports opportunities for young persons are available in Haaga, Kannelmäki, Malminkartano and Pitäjänmäki. The goal is to collect hobby opportunities that the young persons can work with on their own terms, and to make these opportunities easily accessible.

Habitability to suburban areas

The Unelma (Dream) artwork is at the

Sitratori square in

Kannelmäki.

A good living environment, diverse local services and a working public transport system are success factors of a neighbourhood in Helsinki. The Neighbourhood Project works to improve the reputation of suburban areas in Helsinki by furthering housing and commercial construction, emphasising the areal identity and the strengths of the neighbourhoods and supporting the prerequisites for services.

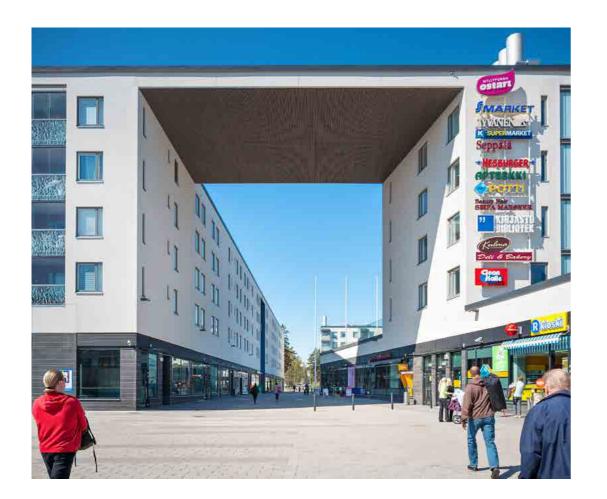
In the current period and celebrating its 20th anniversary in 2016, the Neighbourhood Project focuses especially on Jakomäki, Kannelmäki, Malmi, Malminkartano, Meri-Rastila and Pohjois-Haaga. In addition to the areaspecific activities, the flexibility in the development of the entire suburban area is preserved.



Public environment more resident-friendly

The Neighbourhood Project focuses on the planning of the most important public outdoor spaces, routes and station surroundings. The aim is to work together with the residents to find safe and pleasing solutions. A part of this can also be environment and community art, for example the pedestrian subway Jakomäki Broda. The Neighbourhood Project brings up the possibilities to use the City's Neighbourhood Fund in the preparation and realisation of projects.

Myllypuro centre





Counselling for renovations of residential building

Kostinkallio, Kontula

Neighbourhood architects provide renovations counselling for housing cooperatives and create renovation guidelines. In 2016, renovation guidelines will be drafted for Kannelmäki, which is rated in the Master Plan 2002 as a significant area in terms of its cultural-history, architecture and landscape culture. Free-of-charge renovation guidelines are distributed at resident events. Guidelines have already been completed for Keski-Vuosaari, the western rim of Konala, Malminkartano, Pajamäki, Pihlajamäki, Pohjois-Haaga and Siltamäki.



Better suburban areas by working together

Residents of Jakomäki planting in spring 2015.

The Neighbourhood Project helps the residents to take care of their residential area. In the Neighbourhood Garden Project, gardens and squares are revitalised in Jakomäki, Kontula, Maunula, Meri-Rastila and Roihuvuori. By working together, community houses, libraries, schools, youth clubs, day-care centres and service centres for the elderly are made available more widely for the residents. Events, the Suburb Fair and neighbourhood radio programmes are a part of the interaction between the residents and the city.



Towards a more compact city

The Neighbourhood Project participates in the supplementary detailed planning of suburban areas with the City Planning Department. The goal is that the integration of the detailed planning, the operations of the Neighbourhood Project and the cooperation between the departments is improved.

Myllypuro centre

The local entrepreneur as a resource

The Neighbourhood Project promotes suburban local entrepreneurship in the business areas of Meri-Rastila, Myllypuro and Herttoniemi. The experiences of immigrant entrepreneurs are surveyed in Meri-Rastila. Interaction and contacts with the residents and entrepreneurs are an important part of the vitality of the neighbourhoods.

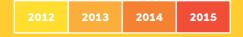
> Herttoniemi business area



The most important target areas and central projects for the operational period

Konala

The allocation of resources for the operations of the Neighbourhood Project per area



MaKaPo development working group

A Malminkartano – Kannelmäki – Pohjois-Haaga

- Prerequisites for supplementary detailed planning
- Planning the public environment
- Sports project in the western area
- Development of the stations
- The Helsinki model
- Resident activities campaigns and experiments
- Kannelmäki renovation guidelines
- Suburban garden

Malmi development working group



- Support of supplementary detailed planning
- Idea plan for the Longinoja valley
- Resident activities campaigns and experiments
- Operation Pulse
- Development of the stations
- Business activities

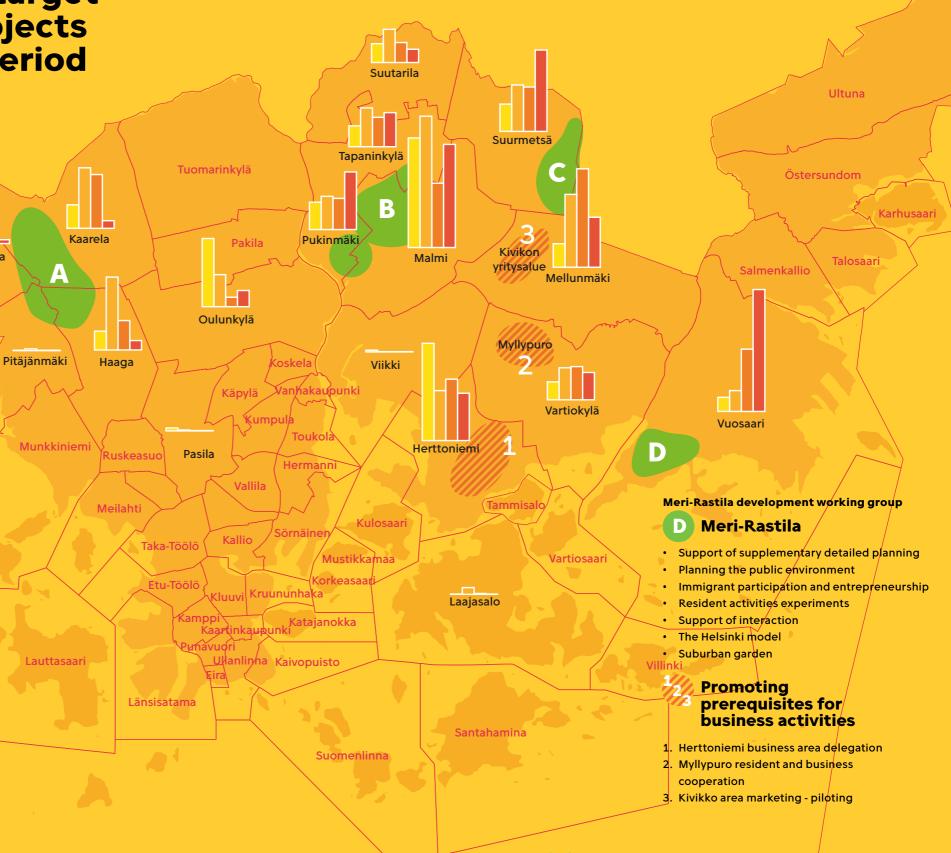
Jakomäki development working group



- Support of supplementary detailed planning
- Making the centre livelier
- Jakomäki Broda
- Resident activities campaigns
 and experiments
- The Helsinki model



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