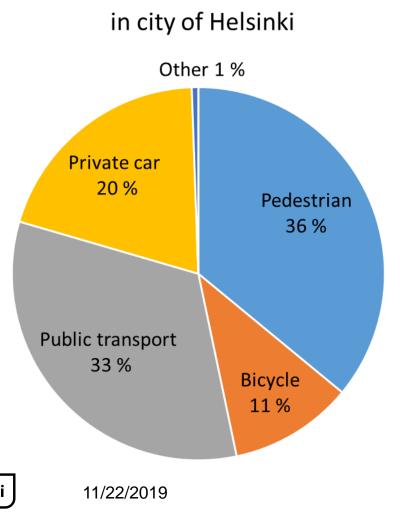
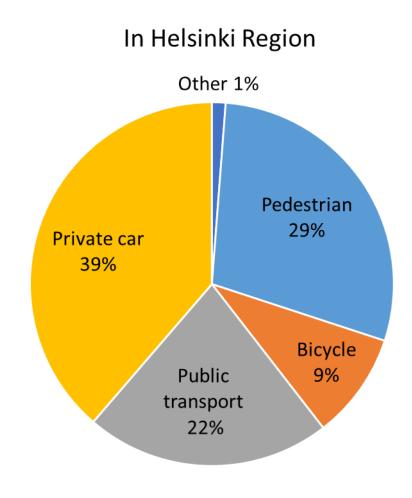
## Travelling in Helsinki now and in the future

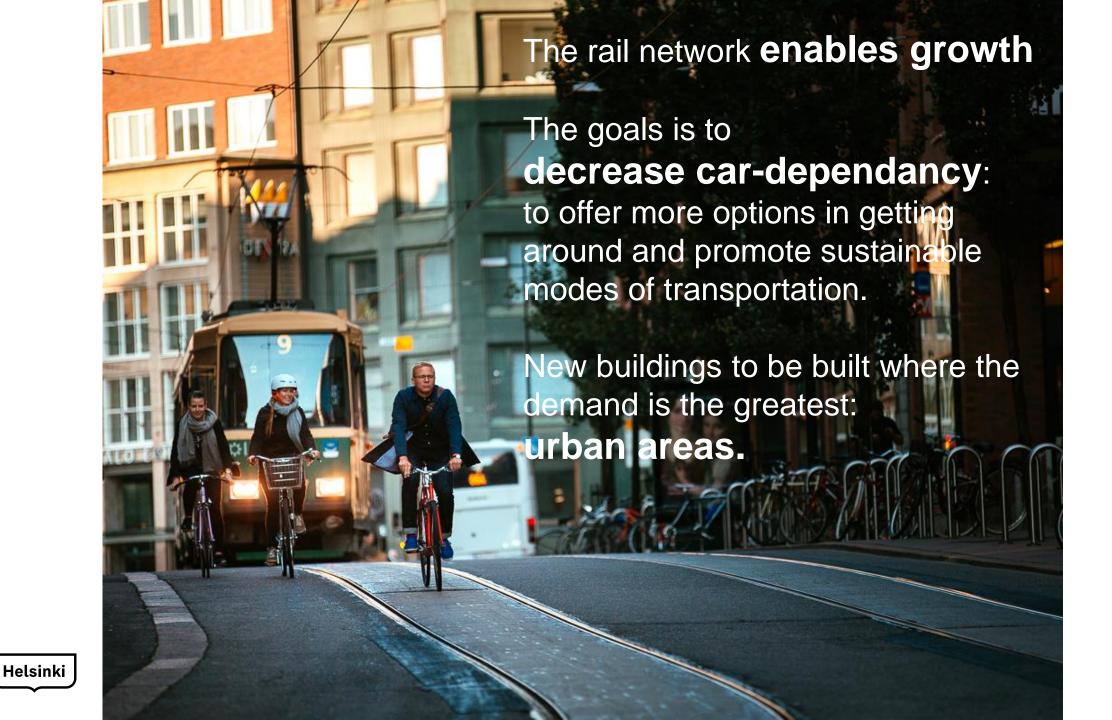


### Modal split in Helsinki & in Region 2018

Trips made by different modes:











## Changes of the context

- Intelligent transport must support the city's growth and development into a rail transport network city
- The development of IoT will increase the amount of data collected from users of the transport service and vehicle sensors, and data can be purchased directly from the market for the city to use
- The focus of traffic management will transfer from roadside equipment to communication with vehicle devices in cooperation with commercial actors and authorities
- Traffic will be servitised, and the city will enable this positive development and act as an experimentation platform
- E-commerce will grow and fragment product flows that will also be handled using new, automated distribution services
- A variety of high-level automated traffic applications will enter the market in the early 2020s but will only slowly become common due to the slow renewal rate of the vehicle stock

# Structure of the development programme

Administration and organisation

Politics and regulation

Projects and investments

Roles and operating

Monitoring and research

models

Comprehensive information through several channels

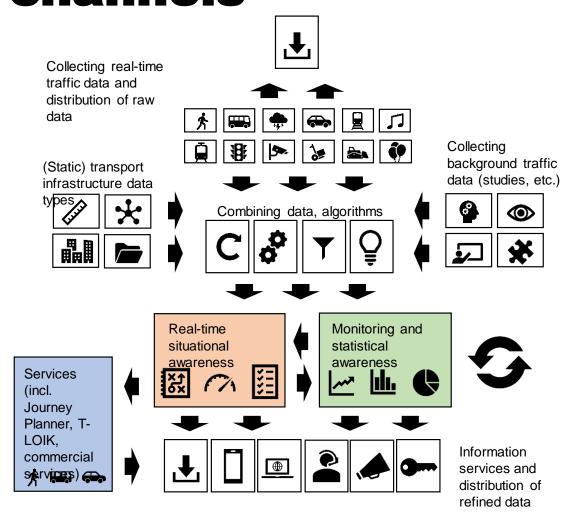
Effective traffic management

Competitive transport services

Automation to be included as part of the Helsinki transport system

Helsinki

## Comprehensive information through several channels



#### Data to be collected:

- Intersection-specific traffic volume and reservation status data generated by traffic light systems
- Status data on inner city resident kerbside parking that supplements data collected from the parking system based on one-time payments (parking hub information service)
- Street winter maintenance data from the perspective of pedestrian traffic, cycling and kerbside parking
- Data describing the fluency of public transport and retention to schedule
- Construction site data, including the impact of construction sites
- Data on major public events

### Other potential data:

- Real-time public transport passenger volume data (quantitative) by means of image interpretation, for example
- Dynamic point-of-interest data describing how lively the city's public areas are



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# Thank you!

Contact mikko.j.lehtonen@hel.fi

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