



Finland in your language

Helsinki Loves Developers

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About Infopankki



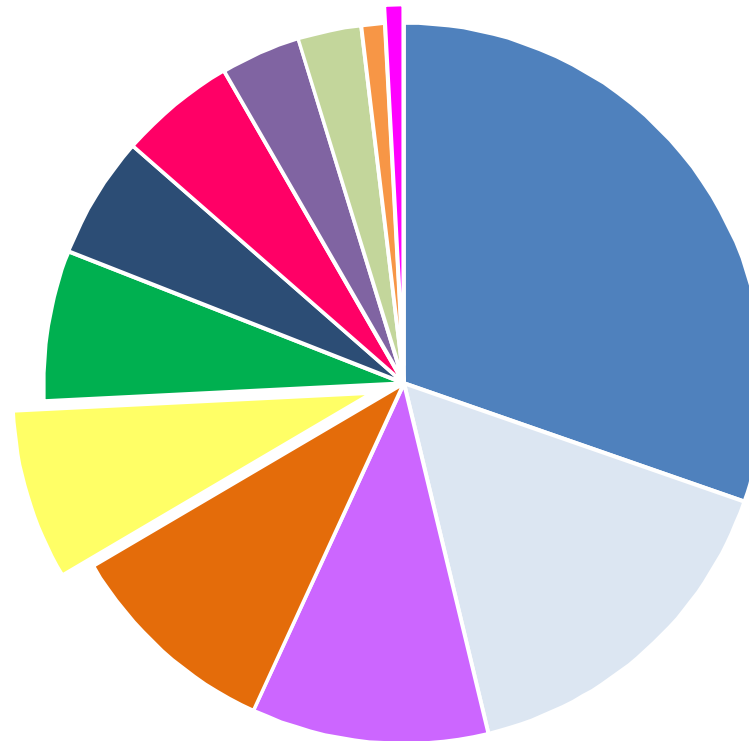
- Multilingual information about Finnish society and services
- Target groups:
 - Early-stage immigrants in Finland
 - People planning to move to Finland
 - People working with immigrants
- 300 content pages per language version
- 12 identical language versions
- Content is constantly updated and developed in co-operation with officials, municipal service counsellors, NGOs and users

Visitor data 2015



- 1 251 000 sessions, 2 798 000 page views
- The most popular contents were:
 - Moving to Finland
 - Work and Enterprise
 - Family
 - Information about Finland
- The most popular languages:
 - Finnish, English, Arabic, Russian and Spanish
- 51% of the visits were made from outside the Finnish borders
 - Top 5: Finland, Turkey, Russia, Iran, Estonia

Visitor data – language versions



- Finnish
- English
- Arabic
- Russian
- Spanish
- Persian
- Estonian
- Turkish
- Swedish
- French
- Chinese
- Somali

Funding from the state and municipalities

- The Infopankki website is maintained by the City of Helsinki
- Service is funded by Finnish state and 16 member municipalities
- Financial partners of the Finnish state include
 - the Ministry of Employment and Economy
 - the Ministry of the Interior
 - the Social Insurance Institution of Finland Kela
 - the Ministry of Education and Culture

Infopankki API



- First version by the end of 2016
- Possibilities:
 1. Language & target group specific apps
 2. Updated, correct information for immigrants at different websites / platforms
- Challenges:
 - Metadata
 - Content structure & updates

Kiitos!

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